



# 2025 SDG Youth Summer Camp

Training Session #2 – Bringing ideas to Life

**GGGI COMKS**  
August 20, 2025

# 2025 SDG Summer Camp - Group Activities

## Objective & Approaches

- Reflect and share study results or messages from the camp.
  - The expected outcome is communicating the final presentation results/ideas through social media platforms.
  - *At least 1 output must be created for the final presentations and judgment. (Social media posts on LinkedIn, Instagram, FB, X, shorts/reels, moving animations, GIF animation, etc.)*
  - 5 members in one group, and each group will work on one of 10 provided themes
  - On the last day (Day 3), each group will make final presentations.
  - *The best-performing group's presentation will be selected, and the presentation materials will be disseminated via GGGI and UNOSD social media platforms.*
  - *The best-performing group members will be selected as GGGI's [Global Green Growth Week 2025](#) Ambassadors.*
- Suggested tools - PPT, Canva, Cape cut, Adobe CC and other available APPs or online tools. (No bootlegged software)

# 2025 SDG Summer Camp - Group Activities Training Session #2

## Bringing ideas to Life

- Understanding narratives, objectives, purposes, and the target audience
- Planning and developing appropriate communications materials - visual materials, postcards, shorts/reels, blogs, etc.
- Checking available resources and tools - Canva, Cape Cut, Adobe CC or others.
- Following the organization's guidelines for using photos, colors, and font
- GGGI visual guideline
- Stock Photos about plastic, environment, people, city, waste management and others
- GGGI Icons
- Suggested tools - PPT, Canva, Cape cut, Adobe CC and other available APPs or online tools. (No bootlegged software is allowed)

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## Bring ideas to life

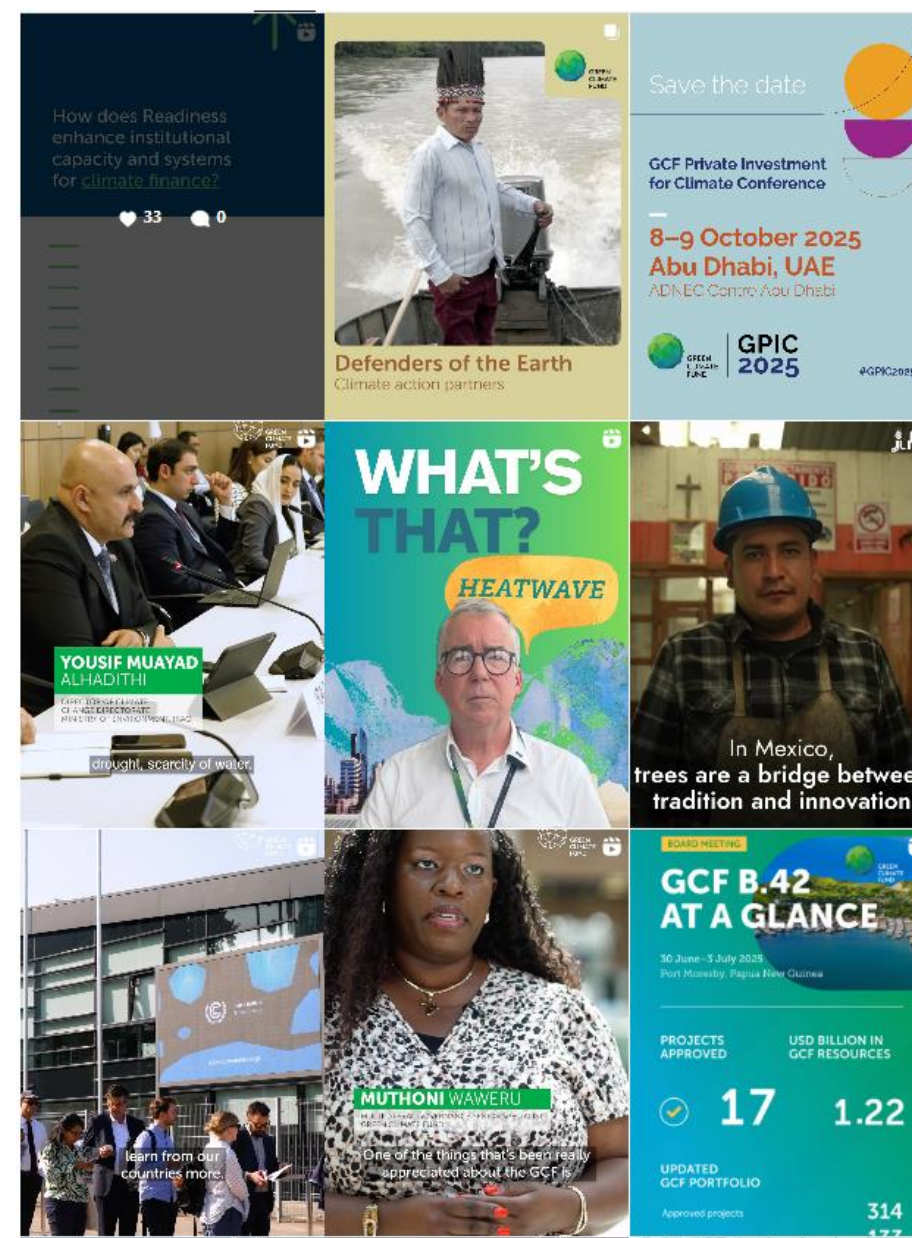
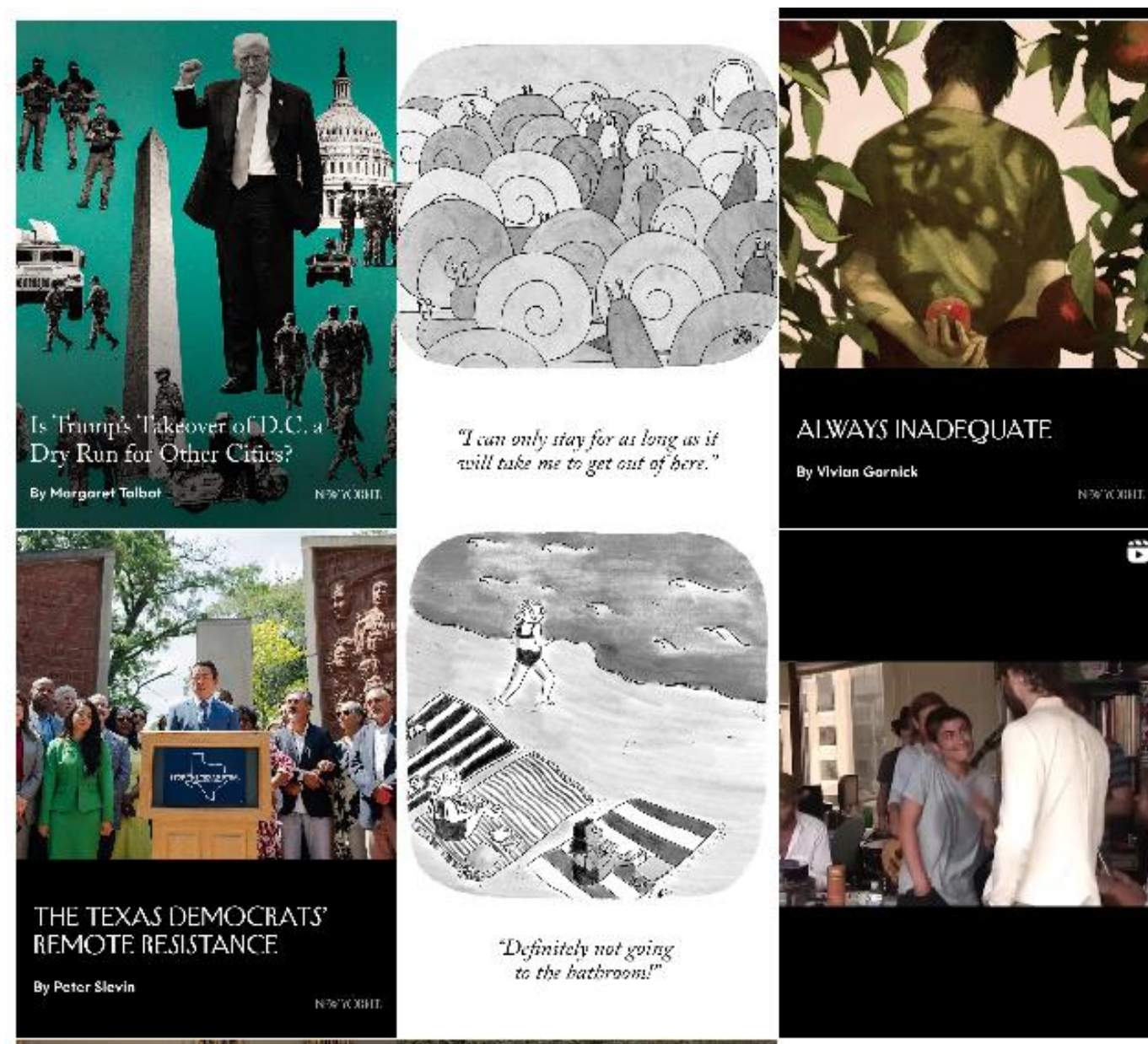
- Implementing GGGI and UNOSD logos is not needed on the communications materials
- Don't select any random images or icons you find online. (*intellectual property*)
- When selecting photos or raw footage, please ensure they are copyright and royalty-free images or music. (Click [here](#) to find more information)

Intellectual property / Data Protection / Child protection / Gender Equality and Social Inclusion (GESI) / Inclusive Language

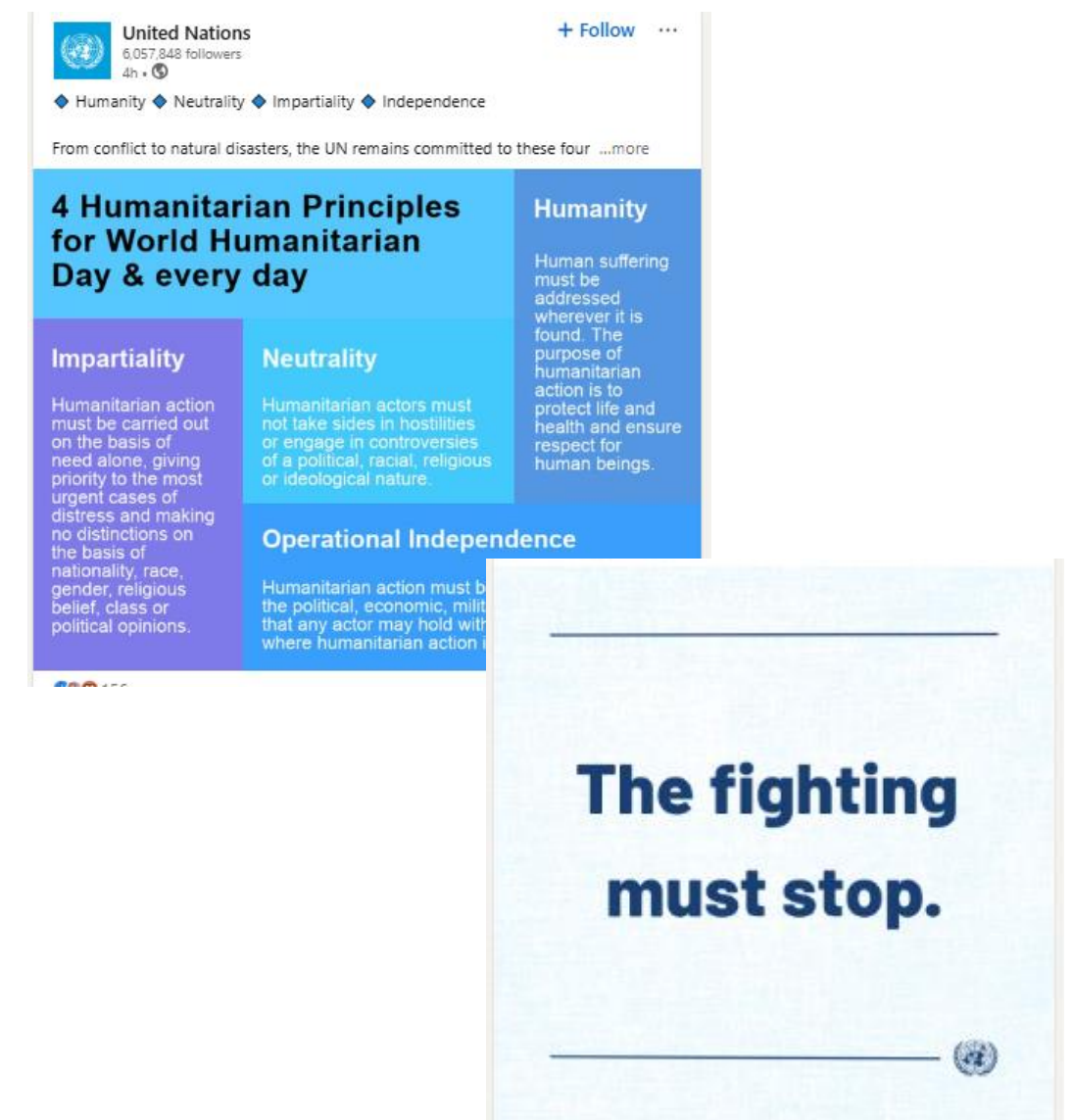
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## Sample social media posts coms materials 1

- *Visual style and format: Photos, collage, cartoons, drawings, reels, infographics, text. speech quote,*
- [New Yorker Mag. Instagram](#)
- [Green Climate Fund Instagram](#)
- [\(25\) United Nations: Posts | LinkedIn](#)



## (25) United Nations: Posts | LinkedIn



# 2025 SDG Summer Camp - Group Activities

## Sample social media posts coms materials 2

- *Clips/shorts*

- *Objective: Youth-focused / celebration*



- *Objective: Reporting of the project*



- *Objective: Highlighting the event*

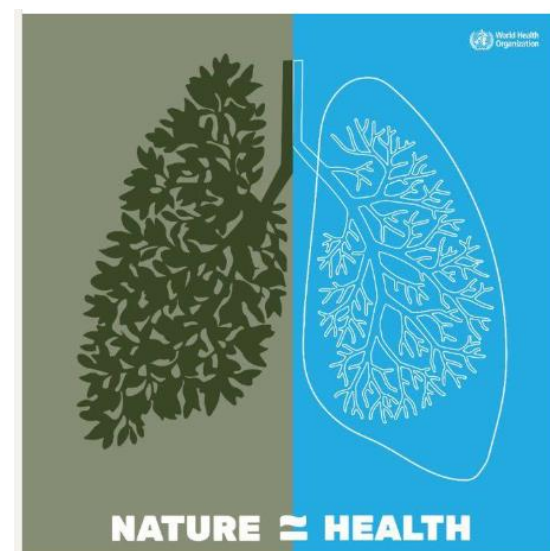
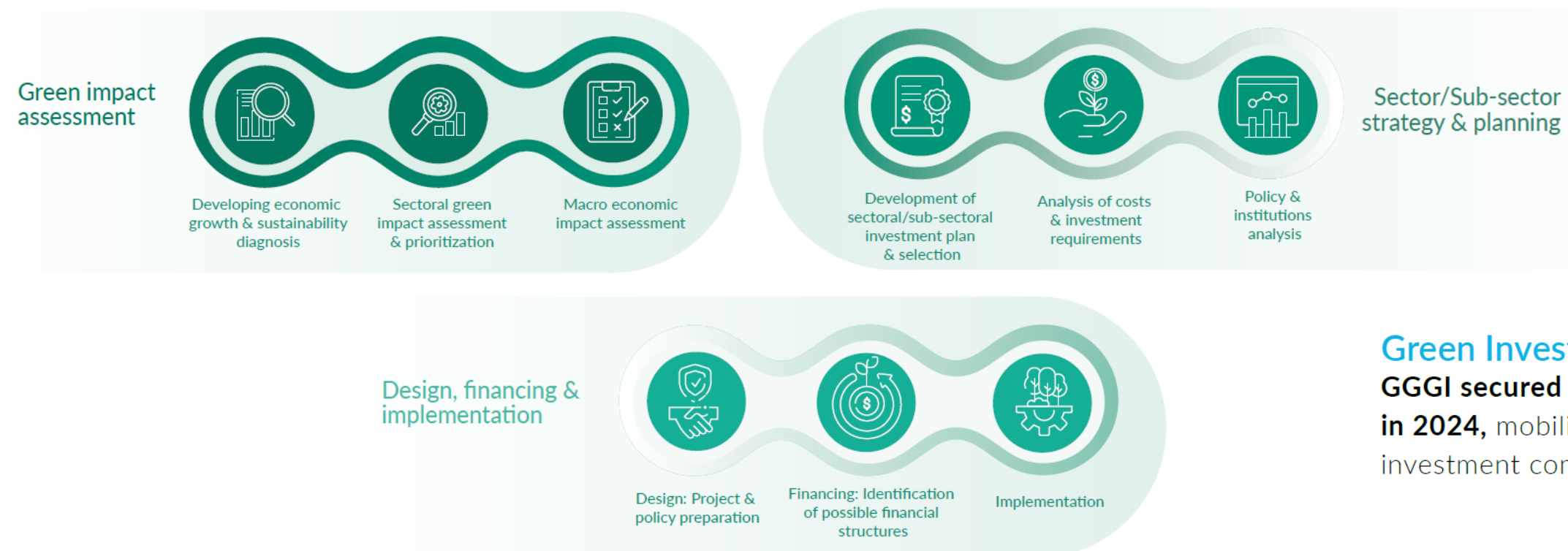


- *Objective: Project introduction*

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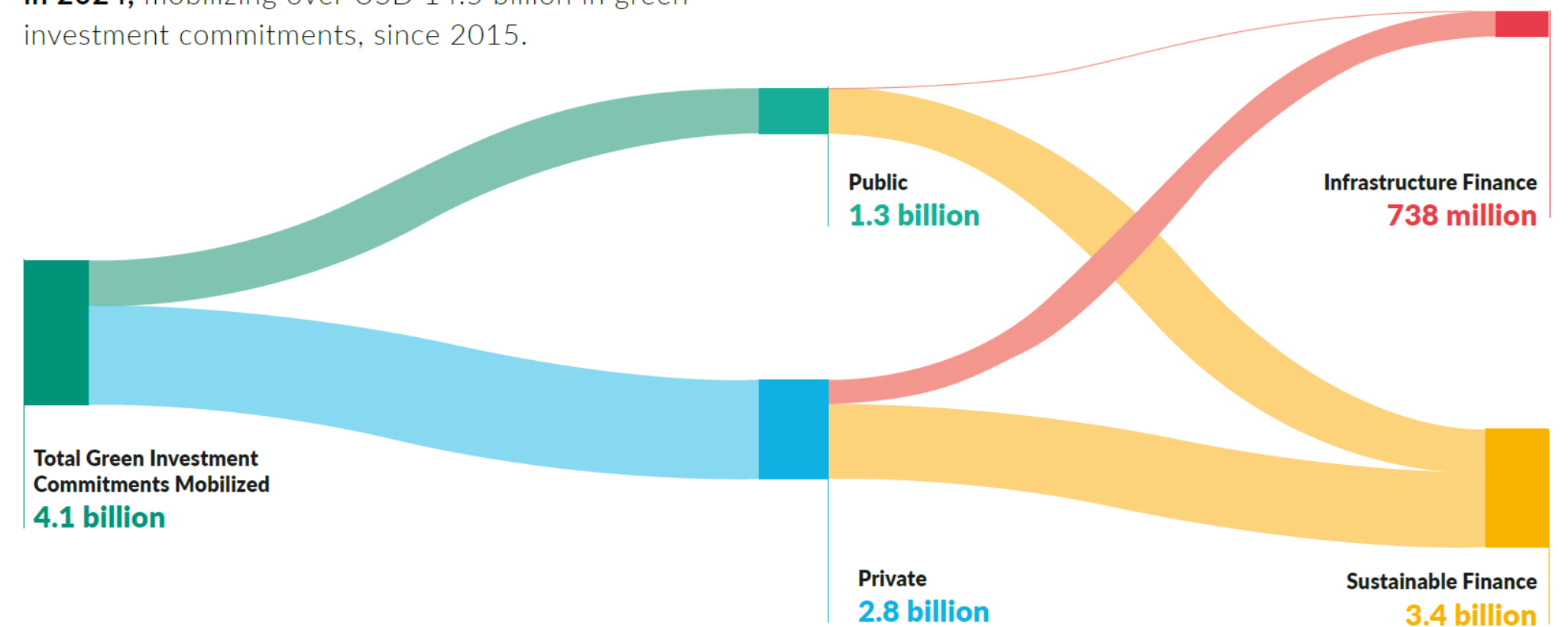
## Sample social media posts coms materials 3

### • Infographics



### Green Investment Commitments

GGGI secured **USD 4.1 billion in commitments in 2024**, mobilizing over USD 14.5 billion in green investment commitments, since 2015.





# Thank you



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