

2024 International Mayors Forum

Achieving SDG's Hamamatsu's Initiatives and Voluntary Local Review

July 3, 2024

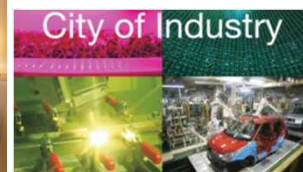
Hamamatsu City Deputy Mayor YAMANA Yutaka

Overview of Hamamatsu



Population: 786,726 (as of June 1, 2024)

Area: 1,558.11km² (2nd largest in Japan)



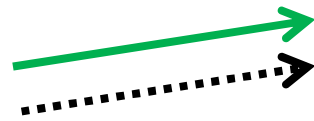
SUSTAINABLE DEVELOPMENT GOALS

Hamamatsu's Future Vision

**“Creative City Hamamatsu –
Shining into the Future”
Built on Civilian Cooperation**

Master Plan Framework

Strategic Plan
(1 Year)



Fundamental Plan
(10 Years)

Creating a
responsible “now”
for the next
generation

Fundamental Vision
(30 Years)



Creating a future that
resonates with all
generations

SUSTAINABLE DEVELOPMENT GOALS

Designated as an “SDGs Future City” (June 2018)

SDGs Future City Plan

Hamamatsu Continuing To Enrich the World in 50, 80 Years

To achieve the SDGs' aim of leaving no one behind and creating a society where everyone can fully utilize their abilities, Hamamatsu City leverages its strengths to address challenges and promote the SDGs.

**Creating and Promoting a Virtuous Cycle Model of
“Economy · Society · Environment” in Hamamatsu City**

Forestry and Timber Industry Growth



Branding of Tenryu Timber (Value Creation)



⇒ International Forest Certification System “FSC® Certification”

(received 3.2010) Group certification involving 6 forest cooperatives, the city, and prefecture.

- Largest area of FSC certified forest land in Japan
- FSC-certified timber used in the Aritake Gymnastics Centre. (5.7m³/year)

Aritake Gymnastics Centre



New National Stadium



※2022 fiscal year

FSC Forest Stewardship Council

- The Forest Stewardship Council (FSC), headquartered in Germany, evaluates whether forests are properly managed based on globally unified standards.
- Certification labels are placed on timber and wood products to support sustainable forest management through selective purchasing.
- An effective system to prevent illegal logging and logging of forests with high conservation value.

Creating a Net-Zero Society



Creating a Carbon-Neutral Net-Zero Society by 2050

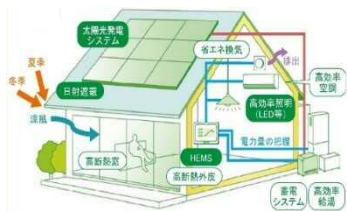
2030 Goal - Greenhouse gas emissions down by 52% from 2013

Installed capacity for solar power generation by municipality

No.1 Nationwide

Promotion of thorough energy conservation

Collaborative promotion between citizens, businesses, and the city
Illuminating our CO2 emissions



Full introduction of renewable energy

Introducing solar power, wind power, bioenergy, and small-scale hydroelectric power



Promotion of new technology and innovation

Electrification of mobility, utilizing hydrogen and ammonia technology, and introducing alternative CFCs



Acquisition of carbon sinks

Promoting the usage of timber from construction as woody biomass fuel



Achieving a Net-Zero Hamamatsu and GX

Improving the lives of citizens, the growth and expansion of local business and Hamamatsu's sustainable development .

Interculturalism



Non-Enrollment Zero Strategic Project and Youth Career Support

- “Hamamatsu Models” who connect foreign children struggling to attend school with educational institutions
- Career support for children with foreign heritage to facilitate their settlement in the local community



Non-Enrollment Zero Goal achieved in September 2013!

Promoting Urban Development that Leverages Diversity through the Intercultural City (ICC) Programme

- Hamamatsu is a member city of the ICC Programme, a intercultural network lead by the Council of Europe with more than 170 member cities worldwide that promote urban development that leverages diversity.
- Emphasizing city policies recommended by the ICC that leverage cultural diversity and capabilities for urban vitalization and development.



Creating an Attractive City where Foreign Personnel can Thrive

- Certification and publicizing of businesses that actively employ foreign personnel.
- Supporting the utilization of foreign personnel through the establishment of a Hamamatsu Employment Support Desk for Foreign Residents and internship support for study abroad students.
- Providing a stable living environment through lifestyle support and assistance with administrative tasks, as well as subsidy systems for Hamamatsu Global Workplaces.



About VLR



Hamamatsu Voluntary Local Review Report

"Hamamatsu, a creative city built on civil collaboration,
shining into the future"

2019

Economics

Capitalizing on our diverse characteristics as an "Ordinance-Designated City" to advance initiatives that utilize regional resources.

Society

Focusing on fostering and supporting the next generation, and working towards the achievement of a multicultural, inclusive society.

Environment

Through sustainable forest management, we aim to strike balance between forest conservation and industrial development, and enhance Hamamatsu's green resilience.

About VLR

Participation in the High-level Political Forum (September 2019)



Hamamatsu City's World-Renowned Local Resources

"Japan in Microcosm"
with a temperate
climate

Entrepreneurial Spirit
"Yamaika Can-do
Attitude"

Society brimming
with diversity and
cooperation

Working with diverse
stakeholders

Achievement of the SDGs

Hamamatsu Continuing To Enrich the World in 50,
80 Years

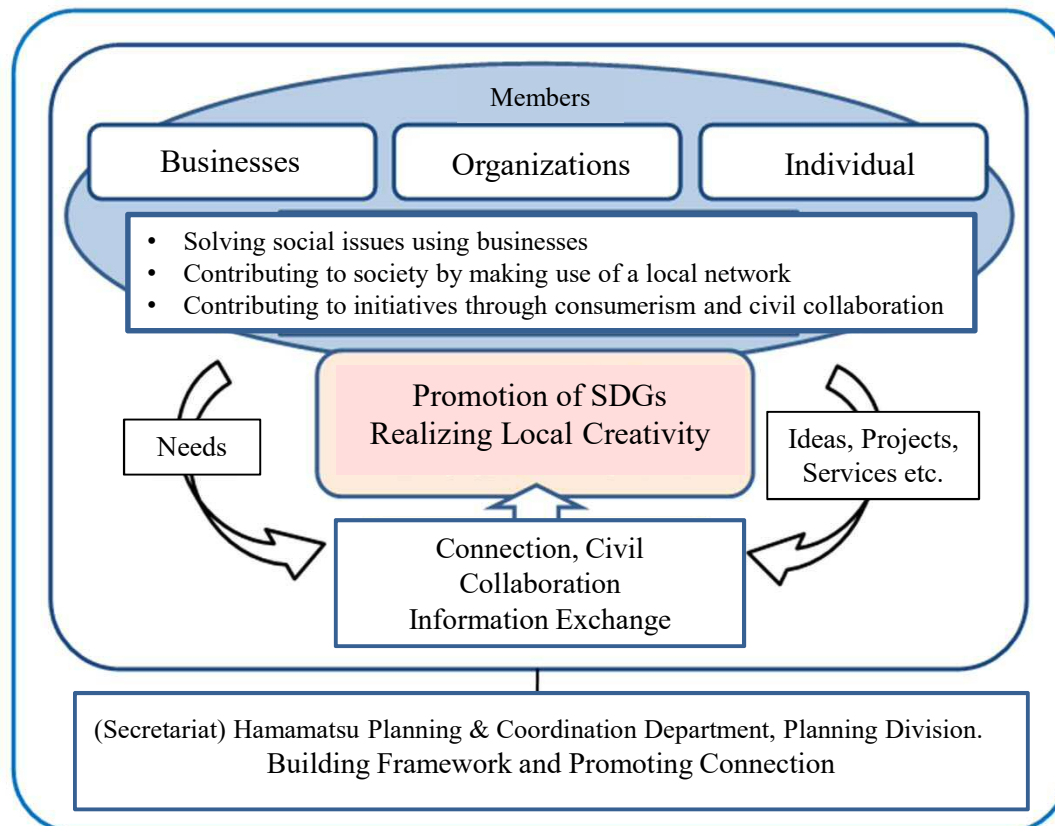
Partnership Development



HAMAMATSU CITY

In order to achieve the city's SDGs, The Hamamatsu SDGs Promotion Platform was established on May 29, 2019. Its goal was to promote the wide range of activities that businesses, organizations, and individuals undertake, thus leading to the stimulation of the members' respective activities via exchange and information sharing under the platform.

Hamamatsu SDGs Promotion Platform



629 Members
(As of March 31, 2024)



SDGs Future City Hamamatsu Symposium
(December 11, 2023)

Involvement in an International Network



United Cities and Local Governments (UCLG), the world`s largest federation of local governments, with more than 1,000 member cities and over 175 local governments from over 140 countries/regions.



The Creative Cities Network founded in 2004 to certify cities that stand out on an international stage in the fields of literature, film, music, crafts and folk art, and gastronomy culture. Currently has with 350 members cities worldwide.



The Intercultural Cities Network (ICC Programme) lead by the Council of Europe has over 170 member cities whose policies focus urban development through diversity.



Local Government for Sustainability (ICLEI) ,a international network with more than 2,500 local governments from more than 125 countries who endeavor to make a sustainable city/ region.