



**2020–21
Executive
Training
Course for Policymakers on
the 2030 Agenda and the SDGs**



Day 5

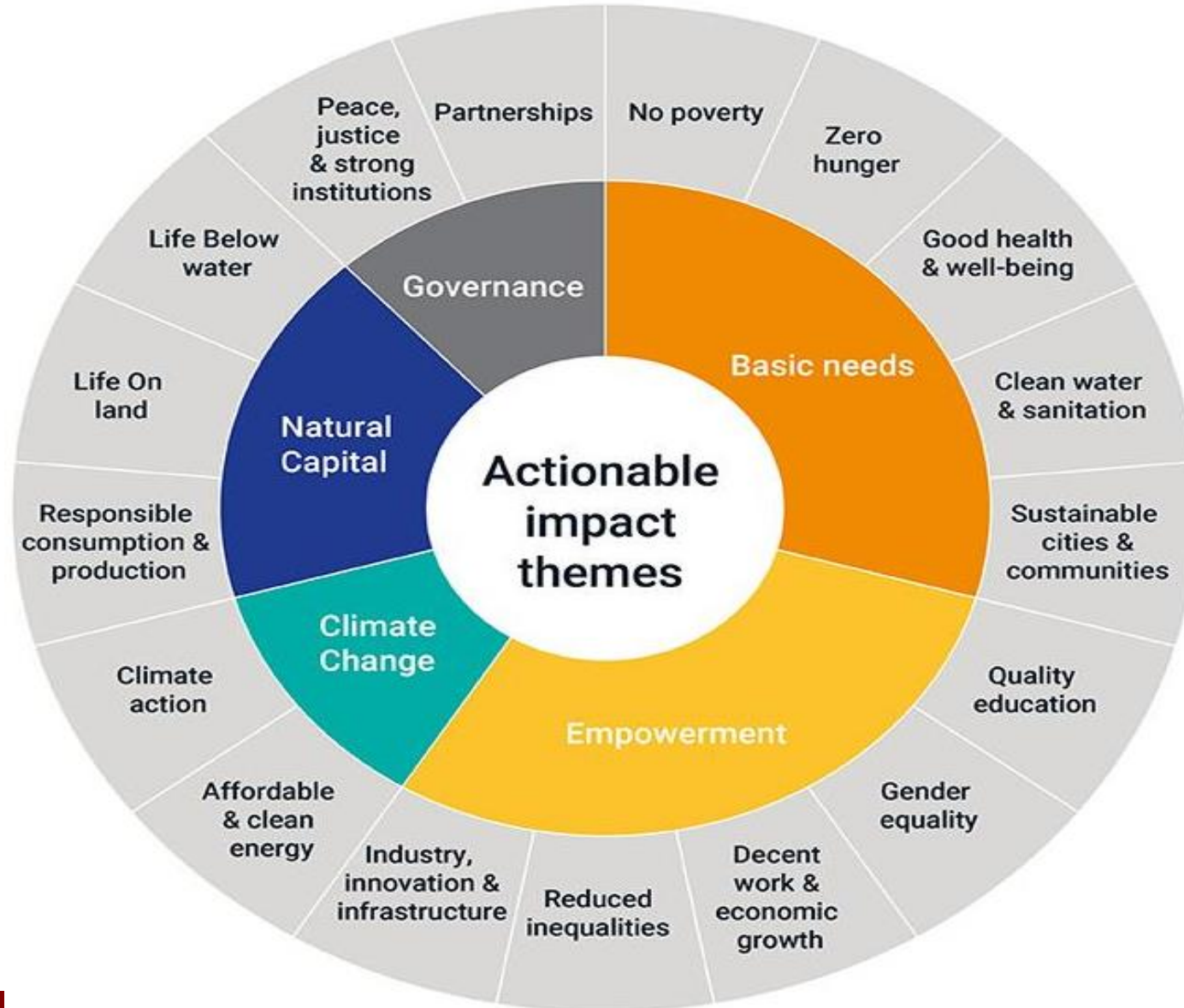
Outlook on Financing the 2030 Agenda

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17 SDGs
applicable to a broad
set of stakeholders



5 Actionable impact themes
applicable to a broad
set of stakeholders



Different Infrastructure Investments

Physical Infrastructure:
energy, transportation, telecom, water

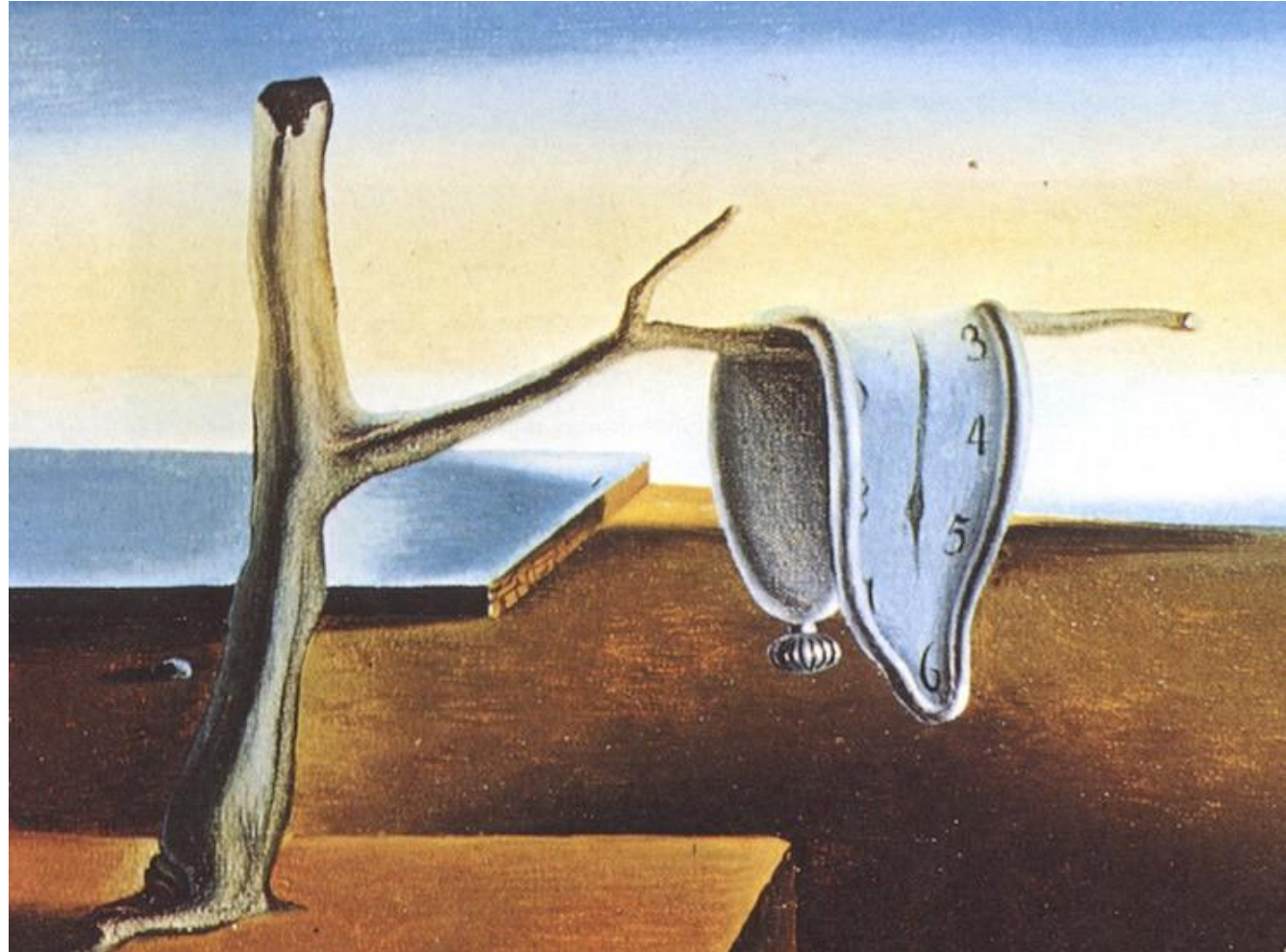
Social Infrastructure:
health, education, social services

Political Infrastructure:
Institutions, Laws, Administrations

Security Infrastructure:
Armed Forces, Police, Prison System

Source: CSEND (2014), Monitoring of SDG Implementation Infrastructure and Methodology: Proposal for Action,
http://www.csend.org/images/articles/files/Monitoring_SDG_Infrastructure__Methodology.pdf

Our linear thinking is melting away- all the plans, projects, visits turn into S.Dali's melting clock



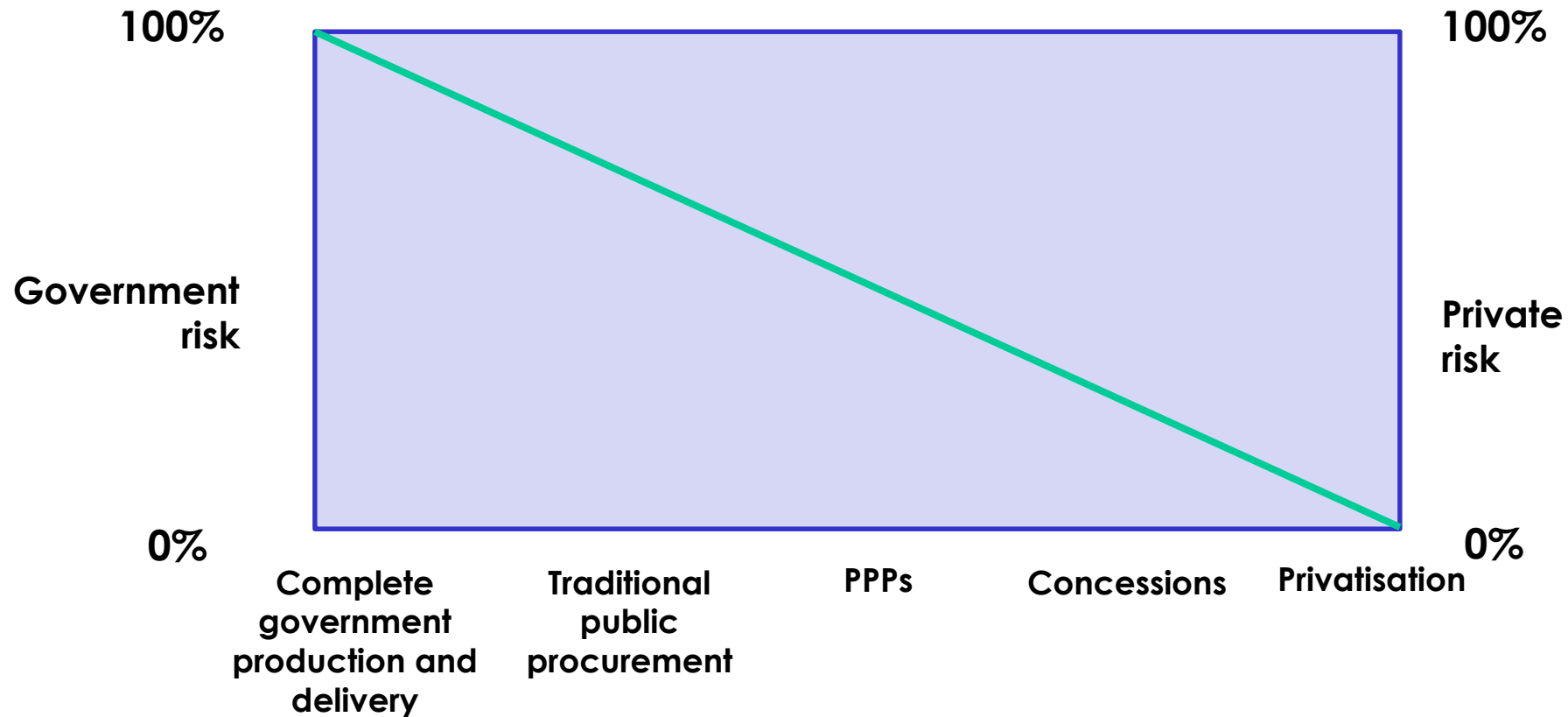
Private Investment, the SDGs and Recovery from Covid-19



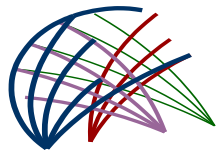
*According to UNCTAD's 2014 World Investment Report, approximately 4 Trillion USD will be required every year for Developing countries to achieve the SDGs by 2030. Given the current levels of in all SDG sectors by both public + private sector bodies, DCs face a funding **gap of 2,5 Trillion US\$ per year.***

*However, due to Covid-19 pandemic- the impact on DCs, LDCs, also OECD countries means dramatically lower growth, higher debt, broken supply chains and reduced trade **but investment is needed more than ever before!!!!***

PPP classified according to risk and mode of delivery



Source: OECD (2008), Public-Private Partnerships: In Pursuit of Risk Sharing and Value for Money, OECD Publishing, Paris. P.21.



Policy Choices



1. Government finances and implements (provided tax income is sufficient, regular and equitable)
2. Traditional Procurement- transparent, corruption free, professional
3. PPPs – what kind? Government competent in negotiating and managing private sector partner?
4. Privatisation- but not if leading to market failure- not creating privately owned monopoly, competition should be safeguarded- and rent seeking kept under control
5. If decision is for PPP- it should move from “Value for Money” to “Value for Money AND society” (SDGs: participation of stakeholders, inclusivity, transparent process) to “Value for Future Generations”

Financing – option PPPs.. ?? What kind of PPP? For what objective?

1. Build & transfer (BT)
2. Build-lease & transfer (BLT)
3. Build-operate-& transfer (BOT)
4. Build-own-& operate (BOO)
5. Build-transfer & operate (BTO)
6. Contract-add-&operate (CAO)
7. Develop-operate & transfer (DOT)
8. Rehabilitate-operate & transfer (ROT)
9. Rehabilitate-own-& operate (ROO)

Source: CSEND (2014), Monitoring of SDG Implementation Infrastructure and Methodology: Proposal for Action, http://www.csend.org/images/articles/files/Monitoring_SDG_Infrastructure_Methodology.pdf

Bringing Business in alignment with Responsible Business Conduct



- **OECD RBC Guidelines** 2011, 4th revision, soft law- structural rules- NCP, mediation- HRs, Employment, Bribery, Consumer Interests, Science +Tech, Competition, Taxation, **non-binding**,
- **UN Guiding Principle for Business and Human Rights (UNGPR)**, 2014, **non-binding**
- **ILO Declaration** 2017 (5th edition) Principals for MNE on social policy (labour rights), **non-binding**
- **UN-OHCHR- WG on HRs and TNCs**, aim to create **binding treaty** with remedial consequences in case of proven violations of HRs.

Source: CSEND (2014), Monitoring of SDG Implementation Infrastructure and Methodology: Proposal for Action, http://www.csend.org/images/articles/files/Monitoring_SDG_Infrastructure_Methodology.pdf

Risks of Being Opportunistic



➤ **After Covid-19, the call for sustainable, equitable, transparent and inclusive development has increased manifold.**

- **Businesses who opt instead for short term investment, high risk, profit maximising and non-sustainable business opportunities run the risk of:**
 1. **Being caught violating existing guidelines of responsible conduct (OECD, UN, ILO)**
 2. **They are at risk of being considered a risk by banks resulting in a higher risk premium (Higher interest rates)**
 3. **And loosing reputational capital (reduced consideration for procurement tenders and loss of appreciation by employees)**



Build Better Futures- Participate!!



If Pandemic continues till end of 2021, we need to consider

- a) Partial and time limited basic income for the unemployed
- b) Financial support of SME's to avoid bankruptcies
- c) Provide support for “essential workers” in regard to health, stress, remuneration
- d) If more hospital beds are needed, and if requisitions of private hospitals and health professionals are needed, provide budget for participation of private sector health facilities
- e) Make available food support and shelter for people in need
- f) Invite young persons with ICT competences to help older persons cope with digital divide
- g) Increase teaching and teaching assistants to attend to school children left at home without sufficient attention and support
- h) Speed up vaccination, invest in production of vaccines in non-industrialised countries (great majority of world population) otherwise recurrence of infections inevitable



PUBLIC GOODS,
SUSTAINABLE
DEVELOPMENT
&
THE CONTRIBUTION OF
BUSINESS

*The link between, corporate
responsibility & sustainable
development*

ROLAND BARDY, ARTHUR RUBENS,
RAYMOND SANER, & LICHIA YIU

**Alternative –Complementary Partnerships like
cooperatives/solidarity & social enterprises also platform
cooperatives**

**Example: Collective water irrigation built by Swiss villagers
concept of “the Commons”, Elinor Ostrom, “Governing the
Commons”, 1990**



Paradoxical Financial Situation

- **Increasing indebtedness of Developing and Least Developed Countries (UNCTAD, threat of insolvency)**
- *Excess reserves* held in US depository institutions nearly doubled between February-April from 1.5 to 2.9 Trillion USD- post covid-19 stimulus policies don't seem to work, fear of excess liquidity flowing into speculation not investment (J.Stiglitz, H. Rashid, 2020)
- **How to support flow of excessive liquidity into ESG investment???**



*Be a Partner for
Development!*