

# Prosperity

MI7

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Project Proposal



## Project Towns

**Definition:** Government project towns consisting of young professionals volunteering/working to solve local problems and infrastructure projects to better the lives of the local people as well as boost economic growth in rural South Korea.

### Problem Solving

Local people and environment need attention. Whether it's through upgrades, installations, or sustainable methods of production.

### Young Professionals

Collection of students/professionals from many different backgrounds to work on local projects collaboratively and effectively.

### Goal/Experience

Hands on experience to garner relevant and hone skill. At the same time learn from mentors and other peers.



## Problem Statement & Solution



"Boosting economic growth in rural areas of South Korea through youth volunteer projects aimed to better the lives of local people and environment."



"Project Towns"

## Focus Areas



### **PROBLEM SOLVING**

Lending a hand to the local community to make their lives better



### **SELF-MOTIVATION**

Pursuing one's own interests and goals to do good



### **NETWORKING**

Establish meaningful and long lasting connections



### **LEADERSHIP**

Start setting examples and gain leadership experience



### **ECONOMIC GROWTH**

Contributing to a steady increase in economic output



## UN SDGs Targeted

**03**

**Good health &  
Wellbeing**

**04**

**Gender Equality**

**08**

**Decent Work & Economic  
Growth**

**11**

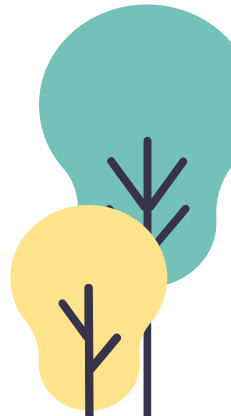
**Sustainable Cities &  
Communities**

**15**

**Life on Land**

**17**

**Partnership**



**PROJECT NAME:** Project Towns

**NAME(S) OF THE PRODUCERS:** MI7



**SHOT:** Long Shot

**ACTION:** Overview drone shot of rural Korea. Capture the beauty and a sense of the great outdoors.

**LOCATION/SCENE** Rural Korea



**SHOT:** Close up

**ACTION:** Close up of the living space, clean, compact, and cozy.

**LOCATION/SCENE** Dorm Style Housing



**SHOT:** Medium Shot

**ACTION:** Shared work space, where volunteers can work together and network.

**LOCATION/SCENE** Shared Working Space



**SHOT:** Close up

**ACTION:** Volunteers helping the local community and working on projects that best suit their interests.

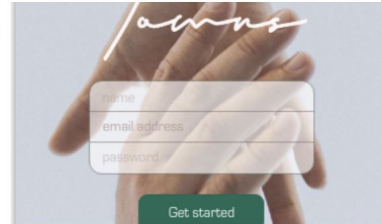
**LOCATION/SCENE** Project Town



**SHOT:** Medium Shot

**ACTION:** Volunteers meeting with professionals and making connections with other volunteers.

**LOCATION/SCENE** Inside/Outside the Town



**SHOT:** Full Shot

**ACTION:** Showcasing the application to access all the things described previously. A download away to making a difference.

**LOCATION/SCENE** Project Town

## What to expect on the site

- Dorm room housing
- Shared working space/lounge
- Meals and other necessities are free
- Each team will be funded through the government
- Duration of time will be listed on their enrollment
- Project specialists will be on site
- Relevant experts for each respective field will be present
- Quality assurance and testing will be verified



# Major projects

## Innovative growth

- Development & dissemination of smart farm technology
- Increase in dissemination of Korean bred new variety

## Stable production

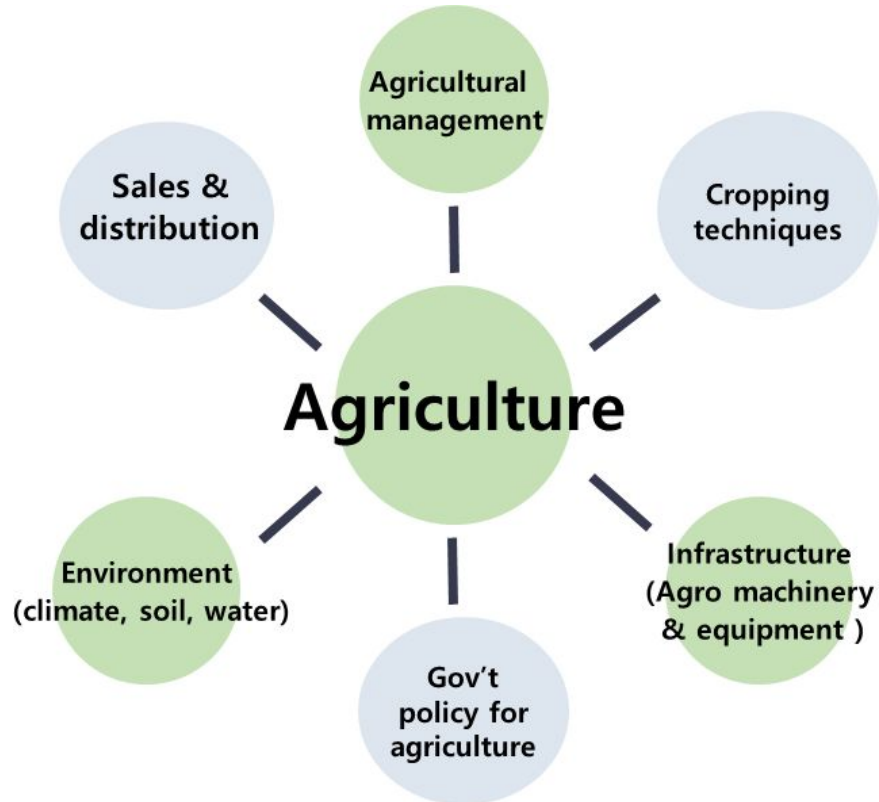
- Foster small-scale agri-food business
- Prompt support of technology to respond the agricultural issues
- Development & dissemination of specialized crop technology

## Rural revitalization

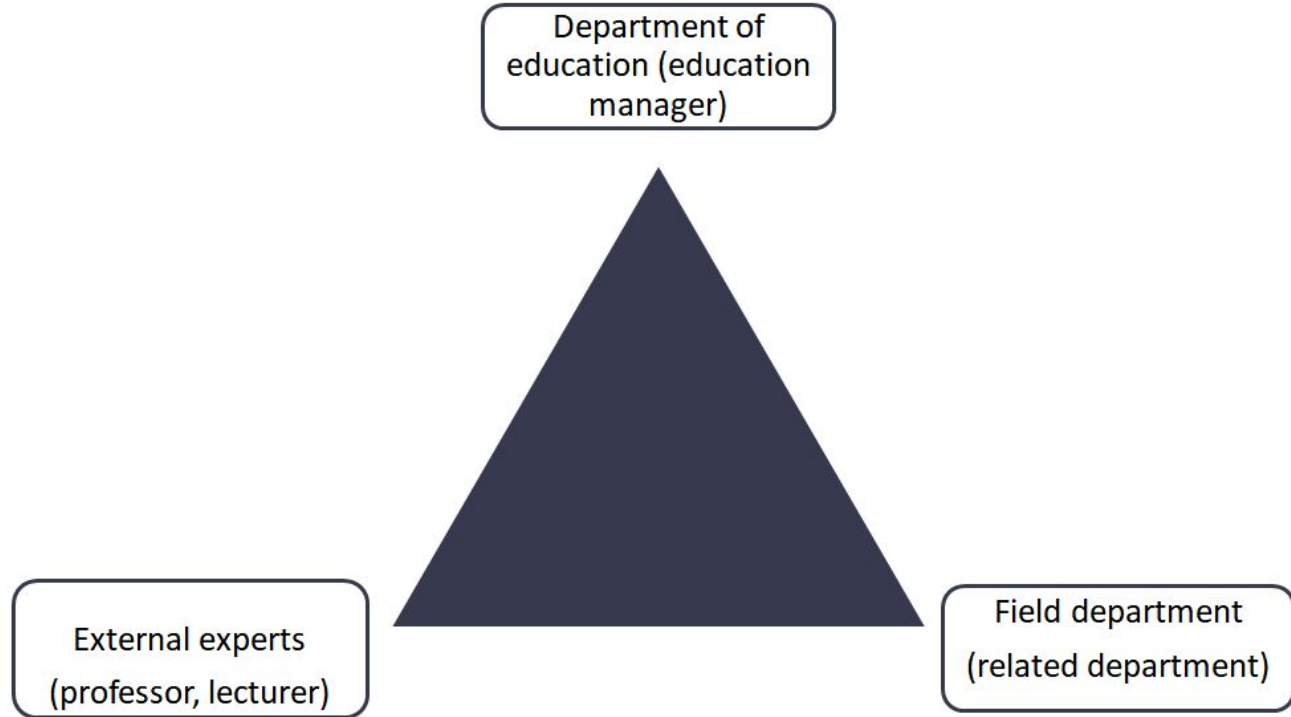
- Improving social value of agriculture
- Improvement of farming environment to be safer & more comfortable
- Nurturing field-oriented professional farmers



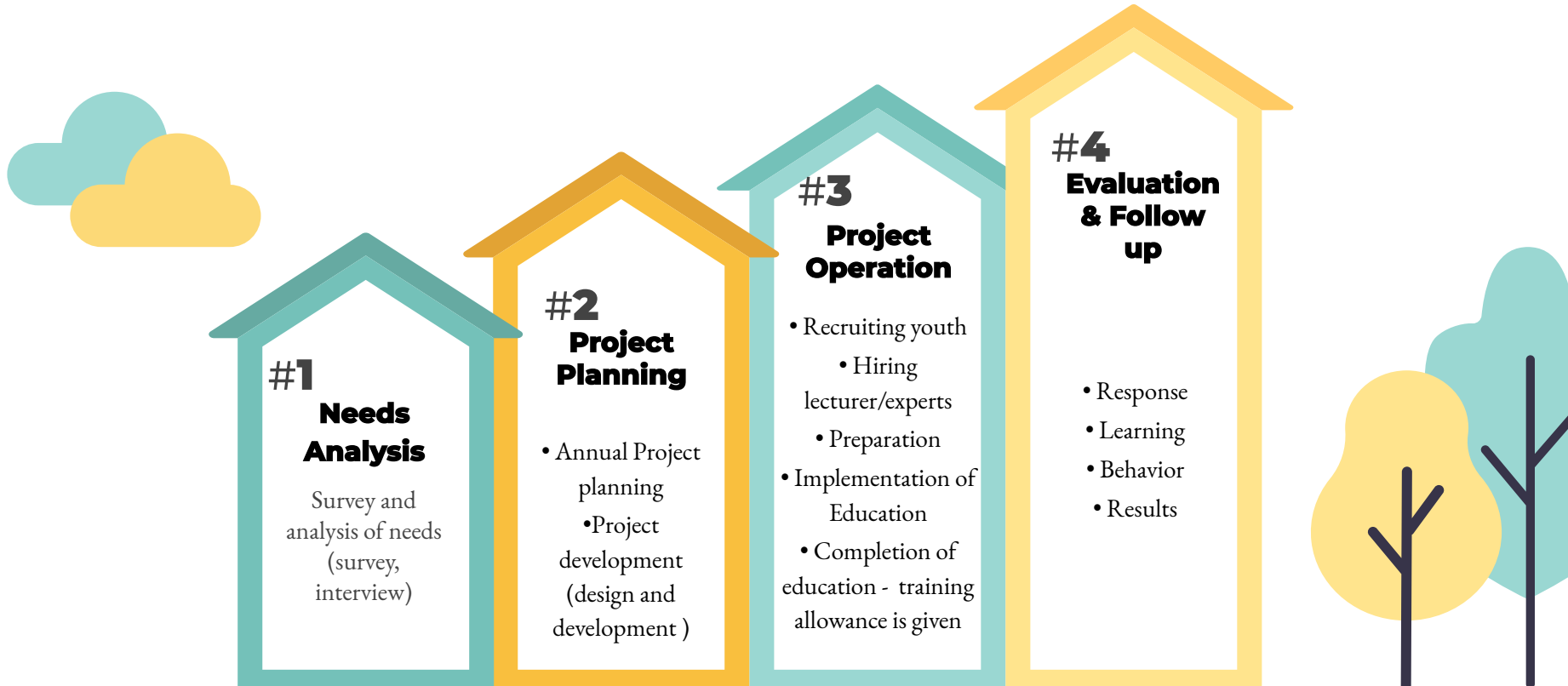
## Project Planning: Components of Agricultural Education



## Project Orientation: three major division of roles



## Project Development Flow (Scenario of Government Project)



## Why the projects matter?

- Connecting with other young talented people
- Advancing one's career
- Better mental health and body
- Bring your vision to fruition
- Giving back to the community
- Increased motivational drive and self-esteem

“

**You make a living by what you get. You make a life by what you give.**

-Winston Churchill

”

## Promotion Sector

# Project Town

Building a community through giving.

[About](#) [Updates](#) [Sign Up](#) [Download](#)

- The website will promote new/ongoing project
- Help new people to join the efforts
- Put the spotlight on current volunteers and leaders

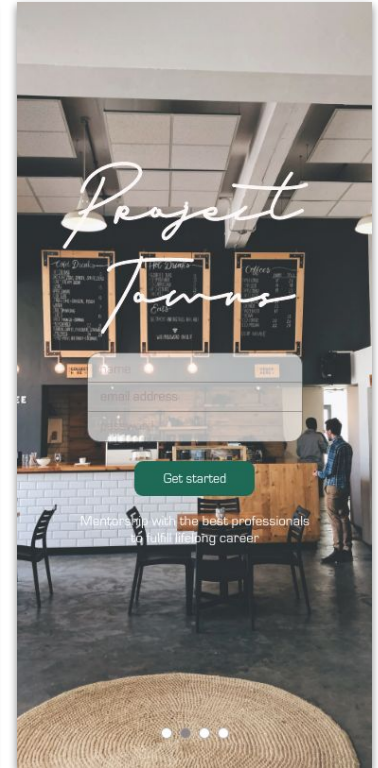
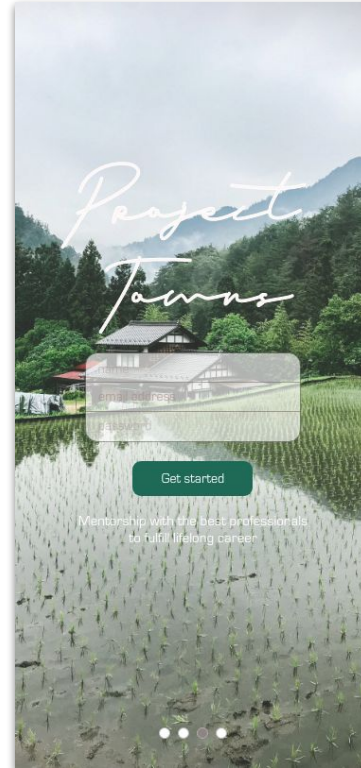
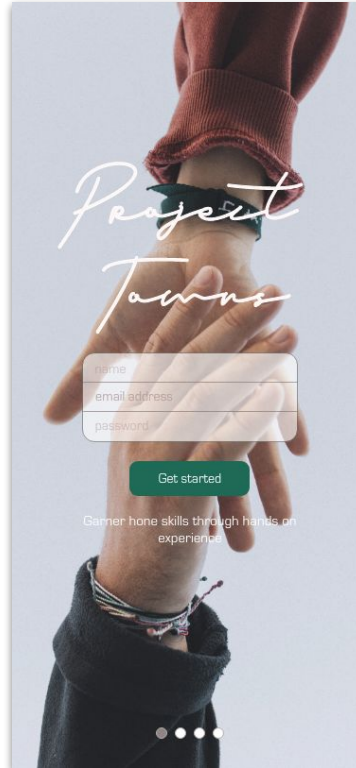
- Simple UI/UX design for easy navigation
- Detailed pages for people scrolling/looking for new info
- Will be able to withstand heavy traffic

## About

Established in 2020, "Project Towns" is a government sponsored program consisting of young professionals volunteering/working to solve local problems and infrastructure projects to better the lives of the local people as well as boost economic growth in rural South Korea.

## Volunteer Application

- Easy to navigate UI/UX
- Straightforward
- All data will be private
- Free application



## Volunteer Application

- **Personalized volunteering, internship and future careers options for users**
- **Expanding field options and opportunities**
- **Cross referencing the better projects for their skill sets**

Select your interests

What is your background field?

Select your interests

gardening tourist attractions  
cafés teaching  
architecture agriculture  
agriculture gardening  
cafés tourist attractions  
teaching agriculture  
architecture agriculture  
gardening tourist attractions  
cafés teaching  
architecture agriculture  
agriculture teaching  
cafés tourist attractions

The screenshot shows the 'Project Future' app interface. At the top, there is a green header with a hamburger menu icon on the left, the text 'Project Future' in a script font in the center, and a search icon on the right. Below the header, there are two project cards. The first card is for 'JEONJU' and features a background image of traditional Korean architecture. It lists 'Volunteering' as the category, 'Education' as the field, and 'Teaching elementary school children' as the project description. A red 'More info' button is located at the bottom right of the card. The second card is for 'ANDONG' and features a background image of a traditional Korean building by a river. It lists 'Internship' as the category, 'Engineering, environmental science' as the field, and 'Water conservation project' as the project description. A red 'More info' button is located at the bottom right of the card.



## Coming full circle

- Download the application
- Sign up
- Type in interests, background, and other data
- Let the application do the work
- Scroll through possible listings and locations
- Enroll and travel to the site
- Finish the project assigned in the duration of stay
- Wrap up and move on





**Addressing how our proposal align with the SDGs:**



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**THANK YOU**

