Prosperity
M17
Project Proposal
**Project Towns**

**Definition:** Government project towns consisting of young professionals volunteering/working to solve local problems and infrastructure projects to better the lives of the local people as well as boost economic growth in rural South Korea.

**Problem Solving**

Local people and environment need attention. Whether it’s through upgrades, installments, or sustainable methods of production.

**Young Professionals**

Collection of students/professionals from many different backgrounds to work on local projects collaboratively and effectively.

**Goal/Experience**

Hands on experience to garner relevant and hone skill. At the same time learn from mentors and other peers.
"Boosting economic growth in rural areas of South Korea through youth volunteer projects aimed to better the lives of local people and environment."

"Project Towns"
Focus Areas

**PROBLEM SOLVING**
Lending a hand to the local community to make their lives better

**SELF-MOTIVATION**
Pursuing one’s own interests and goals to do good

**NETWORKING**
Establish meaningful and long lasting connections

**LEADERSHIP**
Start setting examples and gain leadership experience

**ECONOMIC GROWTH**
Contributing to a steady increase in economic output
UN SDGs Targeted

- Good health & Wellbeing
- Gender Equality
- Decent Work & Economic Growth
- Sustainable Cities & Communities
- Life on Land
- Partnership
PROJECT NAME: Project Towns
NAME(S) OF THE PRODUCERS: MI7

SHOT: Long Shot
ACTION: Overview drone shot of rural Korea. Capture the beauty and a sense of the great outdoors.

LOCATION/SCENE: Rural Korea

SHOT: Close up
ACTION: Close up of the living space, clean, compact, and cozy.

LOCATION/SCENE: Dorm Style Housing

SHOT: Medium Shot
ACTION: Shared work space, where volunteers can work together and network.

LOCATION/SCENE: Shared Working Space

SHOT: Close up
ACTION: Volunteers helping the local community and working on projects that best suit their interests.

LOCATION/SCENE: Project Town

SHOT: Medium Shot
ACTION: Volunteers meeting with professionals and making connections with other volunteers.

LOCATION/SCENE: Inside/Outside the Town

SHOT: Full Shot
ACTION: Showcasing the application to access all the things described previously. A download away to making a difference.

LOCATION/SCENE: Project Town
What to expect on the site

- Dorm room housing
- Shared working space/lounge
- Meals and other necessities are free
- Each team will be funded through the government
- Duration of time will be listed on their enrollment
- Project specialists will be on site
- Relevant experts for each respective field will be present
- Quality assurance and testing will be verified
Major projects

**Innovative growth**
- Development & dissemination of smart farm technology
- Increase in dissemination of Korean bred new variety

**Stable production**
- Foster small-scale agri-food business
- Prompt support of technology to respond the agricultural issues
- Development & dissemination of specialized crop technology

**Rural revitalization**
- Improving social value of agriculture
- Improvement of farming environment to be safer & more comfortable
- Nurturing field-oriented professional farmers
Project Planning: Components of Agricultural Education

- Sales & distribution
- Environment (climate, soil, water)
- Agricultural management
- Cropping techniques
- Infrastructure (Agro machinery & equipment)
- Gov't policy for agriculture
Projet Orientation: three major division of roles

- Department of education (education manager)
- External experts (professor, lecturer)
- Field department (related department)
Survey and analysis of needs (survey, interview)

Annual Project planning
  - Project development (design and development)

Recruiting youth
  - Hiring lecturer/experts
  - Preparation
  - Implementation of Education
  - Completion of education - training allowance is given

Response
  - Learning
  - Behavior
  - Results
Why the projects matter?

- Connecting with other young talented people
- Advancing one's career
- Better mental health and body
- Bring your vision to fruition
- Giving back to the community
- Increased motivational drive and self-esteem

"You make a living by what you get. You make a life by what you give."
-
Winston Churchill
- The website will promote new/ongoing project
- Help new people to join the efforts
- Put the spotlight on current volunteers and leaders

- Simple UI/UX design for easy navigation
- Detailed pages for people scrolling/looking for new info
- Will be able to withstand heavy traffic
● Easy to navigate UI/UX
● Straightforward
● All data will be private
● Free application
- Personalized volunteering, internship and future careers options for users
- Expanding field options and opportunities
- Cross referencing the better projects for their skill sets
• Download the application
• Sign up
• Type in interests, background, and other data
• Let the application do the work
• Scroll through possible listings and locations
• Enroll and travel to the site
• Finish the project assigned in the duration of stay
• Wrap up and move on
Addressing how our proposal align with the SDGs:

- **03** Good health & Wellbeing
- **04** Gender Equality
- **08** Decent Work & Economic Growth
- **11** Sustainable Cities & Communities
- **15** Life on Land
- **17** Partnership
THANK YOU