Quality Education Promotion Video

Universal Declaration of Human Rights states that
UN SDG Youth Camp

Action Plan: Rainbow Slide Pop-Up

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Introduction

“Rainbow Slide” Pop-up
1. Goals & Targets

WHAT

are we aiming for?

WHO

is our target?
2. Concept: Pop-up Store

WHY

- The uniqueness attracts customers
- Interact and communicate message directly
- Connect and promote on a human level
- No financial commitment of a permanent storefront
- Leave a big impression through experiencing

Pop-up store?
3. Rainbow Slide Towards SDGs

- Riding the rainbow to the pot of gold at the end.
Café
Homegrown

VR
Board game

Photo wall
Goods

Idea Fund
Station 1

Café Homegrown
1. How it works

Ethiopia
Moyee coffee

Coffee Beans
With Fair Chain

School fees &
Educational material

Ethiopia
Accessible Education
2. Coffee & Raffle

Buy One Cup of Coffee

Get One Raffle Ticket
There is a high percentage of multicultural families in my community. Please help women from multicultural families settle down in Korea quickly by learning Korean.
4. What we do with the Raffle Entries

- Winning Ticket
- Others
- Part of Revenue
- Policy Recommendation
5. Expected effects

- **PROFITS**
- **SATISFACTION**
- **PARTNERSHIPS**
1. VR

“the ultimate empathy machine”
- Chris Milk

Video Link
https://youtu.be/jZUnUCWqwFw?t=279

Shifts for 2020
: Multisensory Multipliers
(by Facebook)

48% are likely to donate
### 2. Board Game: Rainbow Race

<table>
<thead>
<tr>
<th>(T or F) Globally, one in ten students aged 12—15 miss school.</th>
<th>How much does it cost to provide a child in a developing country for 13 years of education per day?</th>
<th>What is the rate of students with disabilities not having access to formal education?</th>
<th>What is the number of young women around the world currently not enrolled in schools?</th>
<th>(T or F) Child labour is illegal in every country.</th>
<th>Give three reasons why some children have no access to education.</th>
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- What is the number of young women around the world currently not enrolled in schools?
- (T or F) Child labour is illegal in every country.
- Give three reasons why some children have no access to education.

https://create.kahoot.it/share/rainbow-race/e9655d12-f789-43d6-b327-aaa3256d2c4d

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**Give one policy suggestion in terms of quality education.**

- (T or F) Even in developing countries, there is enough number of teachers in school.
- (T or F) Nutrition is crucial preparation for quality learning.
- Is social media a potential solution for quality education? Share your opinion.
- Students in your country are not doing well in mathematics. Describe how you could help to change this reality.
- What is the biggest barrier keeping girls out of schools?

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**Suggest one thing you can do from your position to help achieve ‘equal education for all’.**

- **Students in your**
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Station 3

Idea Fund for Quality Education
1. Fund towards SDG 4 - Kio Kit

Features
- Wifi extender
- Portable charging station

Disseminating quality education to remote areas through digital means

=> Bridge the gap
2. Why have it in the pop-up store?

One kit=5000$

- Raise fund
- Cut on the production costs
- Scale up the production
- Make them affordable and practical
Station 4

Photo wall & Goods
1. Photo wall

#Istandforthissdg #rainbowslide #qualityeducation
2. SDGs Goods

- Badge
- Canvas Bag
- Tumbler
- Emoji & Stickers
Conclusion
Café
Homegrown

VR
Board game

Photo wall
Goods

Idea Fund
THANK YOU!