

Quality Education Promotion Video



UN SDG Youth Camp

Action Plan: Rainbow Slide Pop-Up



Group 6:

Sukin Jung
Jiyoung Kim
Jeonghwan Oh
Socrates Luseka
Yoonjae Bae
Isaac Quashigah
Juneyoub Han
Hanna Jemaneh

Introduction

“Rainbow Slide” Pop-up

1. Goals & Targets

WHAT



are we aiming for?

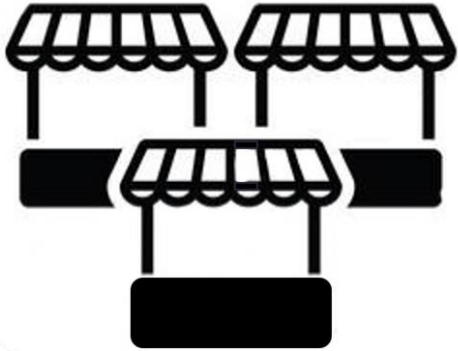
WHO



is our target?

2. Concept : Pop-up Store

WHY



Pop-up store?

The uniqueness
attracts
customers

No financial
commitment of a
permanent storefront

Interact and
communicate
message directly

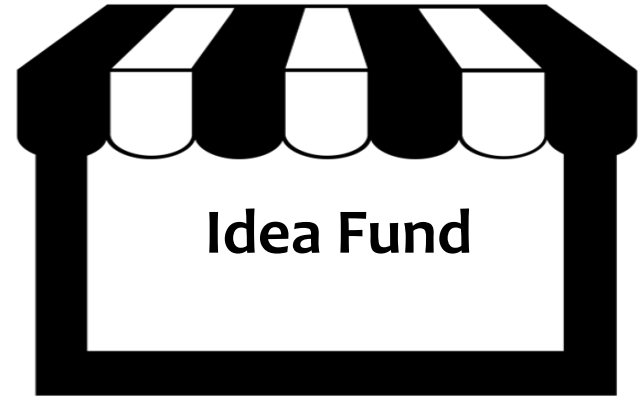
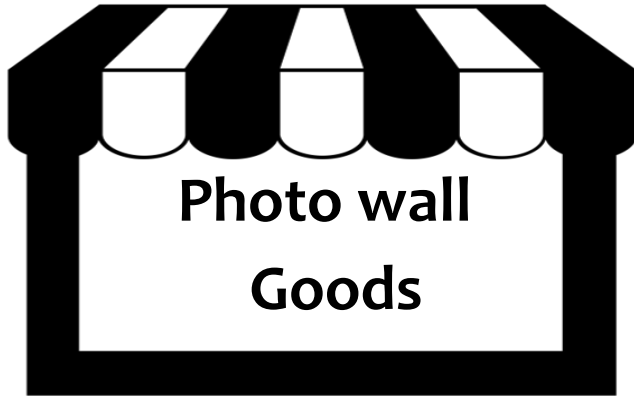
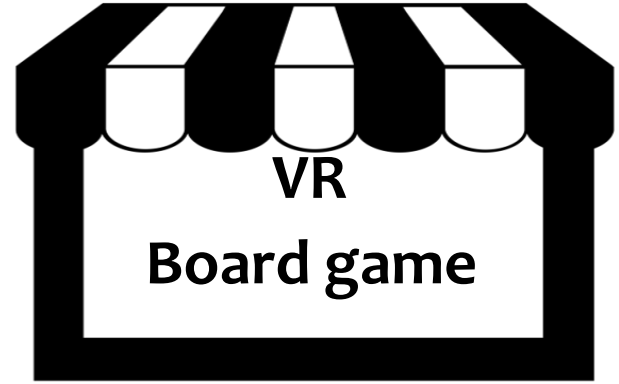
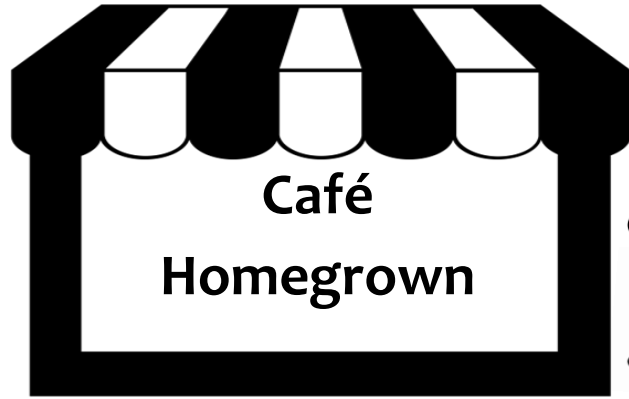
Connect and
promote on a
human level

Leave a **big**
impression
through
experiencing

3. Rainbow Slide Towards SDGs

: Riding the rainbow to the pot of gold at the end.





A background image showing a pair of hands cupped together, holding a large quantity of dark brown coffee beans. The hands are positioned centrally, with the palms facing upwards. The coffee beans are piled in the center of the hands, filling the space between the fingers. The overall image has a soft, slightly blurred quality, with a light blue-grey background.

Station 1

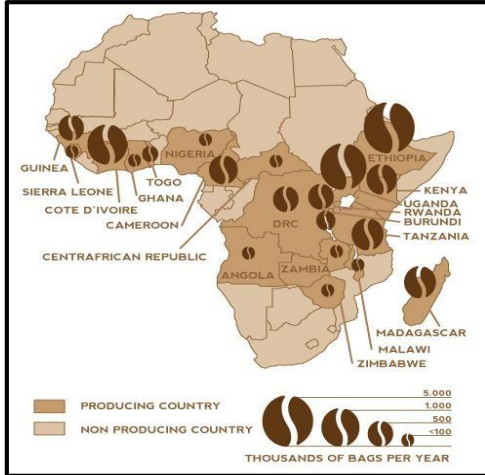
**Café
Homegrown**

1. How it works



Ethiopia
Moyee coffee

Coffee Beans
With Fair Chain



School fees &
Educational material



Ethiopia
Accessible Education

2. Coffee & Raffle

Buy One
Cup of Coffee



Get One
Raffle Ticket



Tell us your story

A large, empty blue rectangular area intended for a person to write their story.

3. Raffle Box

Tell us your story

[SDG4: Quality Education]

There is a high percentage of multicultural families in my community. Please help women from **multicultural families** settle down in Korea quickly by learning Korean.



4. What we do with the Raffle Entries



Tell us your story
Winning Ticket



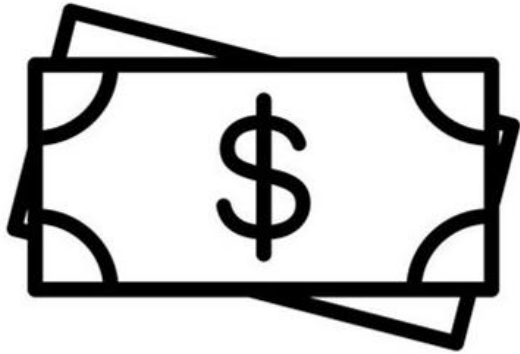
Part of Revenue



Policy
Recommendation

5. Expected effects

PROFITS



SATISFACTION



PARTNERSHIPS





Station 2

VR & Board Game

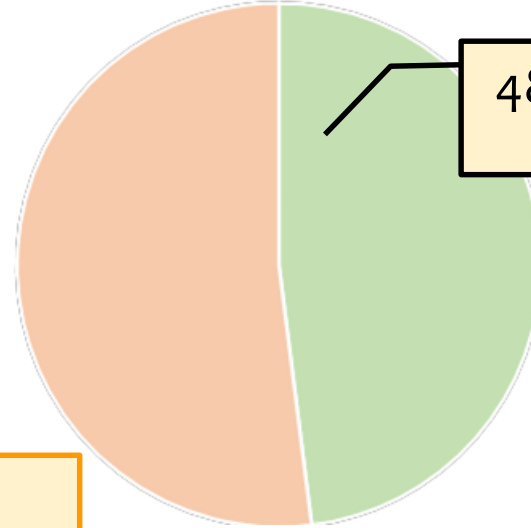
1. VR

“the ultimate
empathy machine”
- Chris Milk



Video Link
<https://youtu.be/jZUnUCWqwFw?t=279>

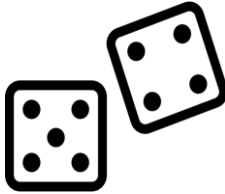
Shifts for 2020
: Multisensory Multipliers
(by Facebook)



48% are likely to
donate



2. Board Game: Rainbow Race

(T or F) Globally, one in ten students aged 12—15 miss school.	How much does it cost to provide a child in a developing country for 13 years of education per day?	What is the rate of students with disabilities not having access to formal education?	What is the number of young women around the world currently not enrolled in schools?	(T or F) Child labour is illegal in every country.	Give three reasons why some children have no access to education.
https://create.kahoot.it/share/rainbow-race/e9655d12-f789-43d6-b327-aaa3256d2c4d					
Give one policy suggestion in terms of quality education.	(T or F) Even in developing countries, there is enough number of teachers in school.	(T or F) Nutrition is crucial preparation for quality learning.	Is social media a potential solution for quality education? Share your opinion.	Students in your country are not doing well in mathematics. Describe how you could help to change this reality.	What is the biggest barrier keeping girls out of schools?

The background of the slide features a stylized illustration. At the top, three hands are shown holding large dollar bills and coins. In the center, a hand holds a dollar bill with a large dollar sign. At the bottom, a glowing yellow lightbulb sits on a small stand. The entire scene is decorated with white plus signs and starburst shapes. A semi-transparent grey rectangle is overlaid on the center, containing the text.

Station 3

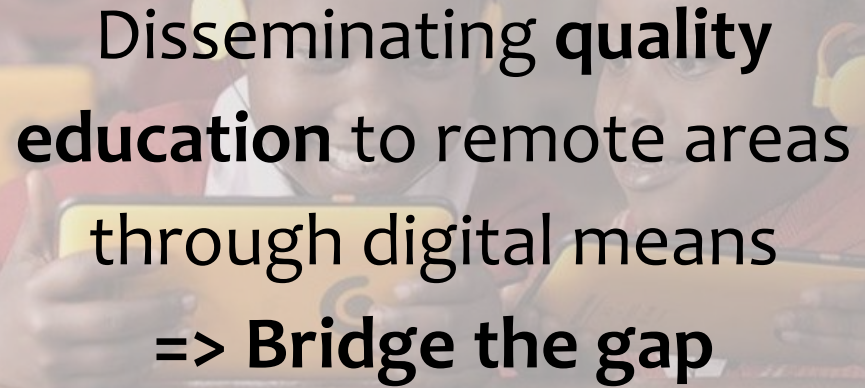
**Idea Fund
for
Quality Education**

1. Fund towards SDG 4 - Kio Kit



Features

- Wifi extender
- Portable charging station



Disseminating **quality education** to remote areas through digital means
=> Bridge the gap

2. Why have it in the pop-up store?



One kit=5000\$

Raise fund

Cut on the
production
costs

Scale up the
production

Make them
affordable and practical

Station 4

Photo wall & Goods



1. Photo wall



2. SDGs Goods

Badge



Canvas Bag



Tumbler



Emoji & Stickers

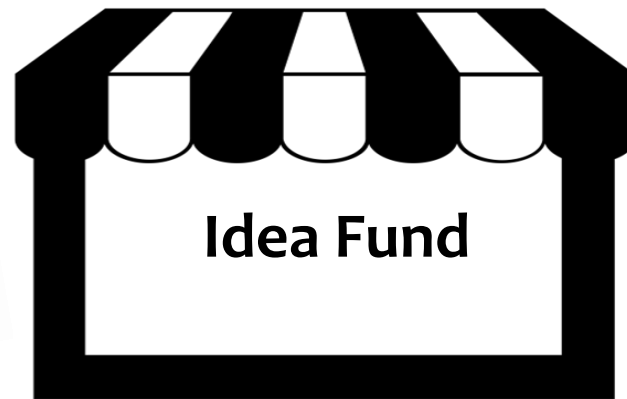
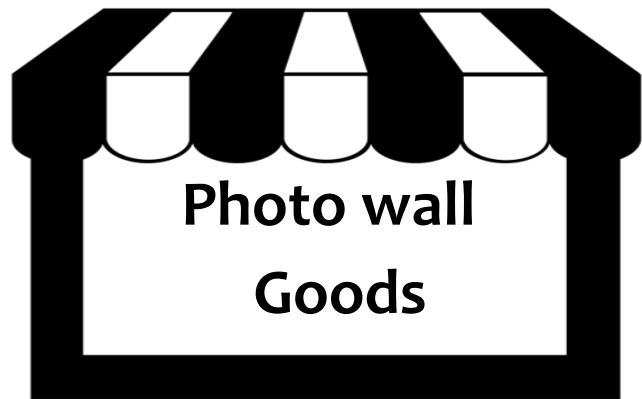
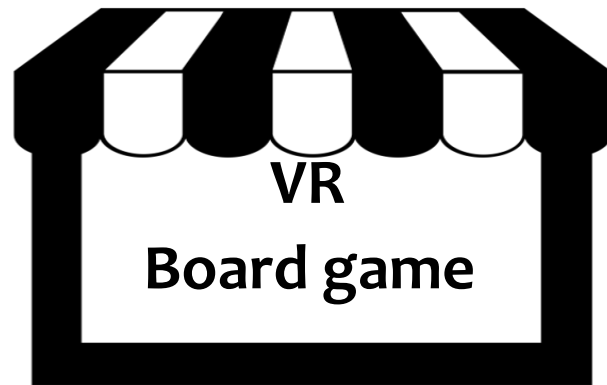


FUTERRA



A young boy is captured mid-swing, suspended in the air. He is wearing a blue t-shirt, blue jeans, and brown sneakers. He is smiling and looking upwards. The swing set's chain and seat are visible. The background is a clear, bright blue sky. In the lower foreground, the blurred outlines of other playground equipment, including a green circular structure and a wooden playhouse, are visible.

Conclusion





THANK YOU!

