

## **AGENDA**

- 1. Empathise
- 2. Define
- 3.Ideate
- 4. Prototype
- 5. Conclude
- 6. Aims

## Viff









Protect, restore and promote sustainable use of terrestrial ecosystems, sustainably manage forests, combat desertification and halt and reverse land degradation and halt biodiversity loss

#### PROBLEMS IN SOMALIA

95%

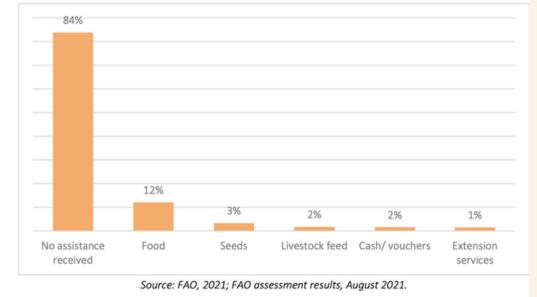
Of population is illiterate

Straight seasons of drought

#### Most affected population groups and needs

More than 80 percent of respondents indicated that they had not received any form of assistance in the three months preceding the survey. Of the 20 percent that reported receiving assistance, it came in the in form of food, seeds, feed, cash, vouchers or extension services (Figure 16).

Figure 16. Assistance received in the previous three months (percentage of respondents)



3.5M

People are suffering from food insecure due to poor crop production and loss of livestocks

#### **GOALS**

Lessen the impact of desertification by developing local farming capacity

Boost agricultural productivity, leading to enhanced ecological and economic resilience.

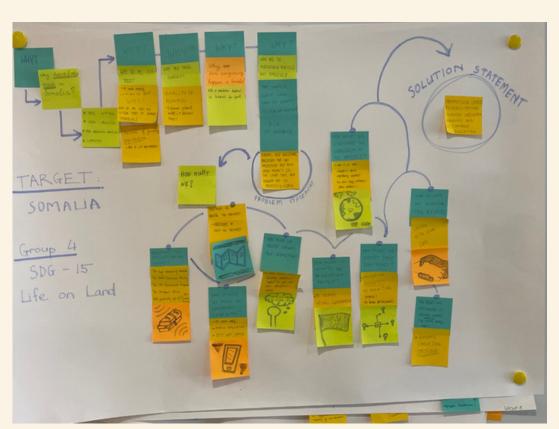
Improve soil fertility management practices to help soil retain water and nutrients

Improve food security and livelihood

#### **DEFINE**

Define problems by conducting research on social, economic, political, environmental issues of Somalia

- 1 Why does desertification happen in Somalia? -> 4 main reasons
- 2 Economic: Why do people cut trees? Why do people need charcoal?
- 3 Environmental and Economic: Why does overgrazing happen?
- 4 Social: Why are the agricultural practices are not effective?
- 5 Political: Why does conflict break out in Somalia?



#### **Problem Statement**

Farmers need agricultural education that can significantly help them grow products in the lands that have changed due to desertification

### **HOW MIGHT WE**

1

HMW promote & make the project engaging? 2

How might we monitor the results?

3

How might we structure the curriculum?



HMW support the farmers remotely?



HMW communicate with the farmers?



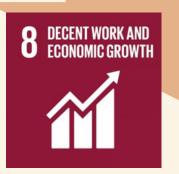
How might we find funding for the project?



Promoting land rehabilitation through insightful, engaging and learning-by-doing education

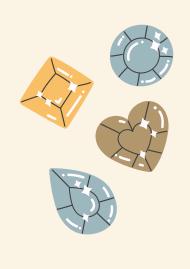










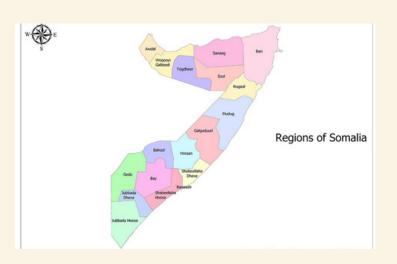


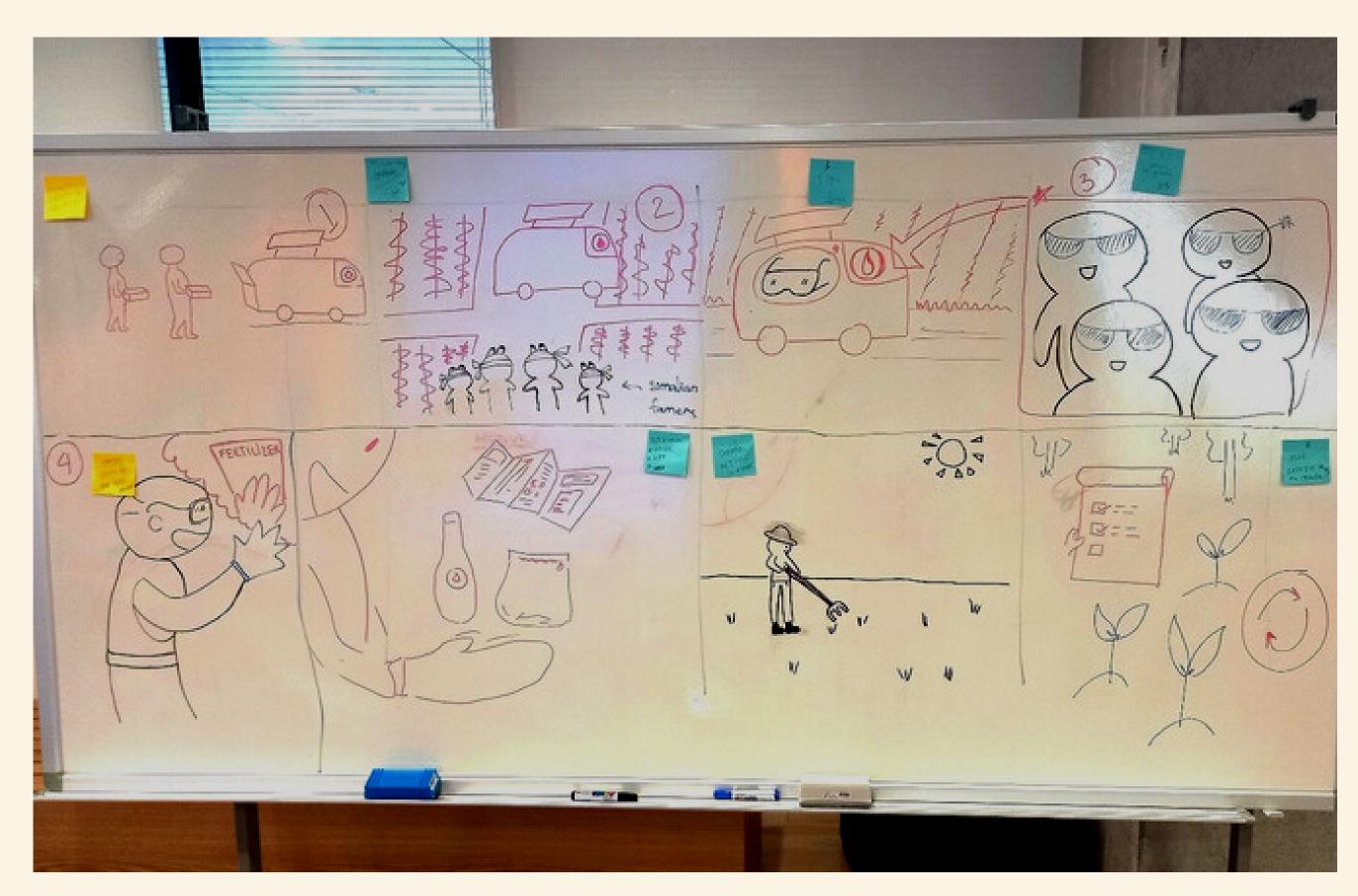
## **PROTOTYPE**

Play around with storytelling, identify the main characters and eventually come up with the main stakeholders, key activities for our project

#### 

Drought-affected areas: Mogadishu (capital), Puntland, southwest and central Somalia

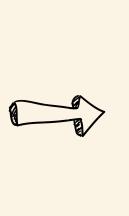




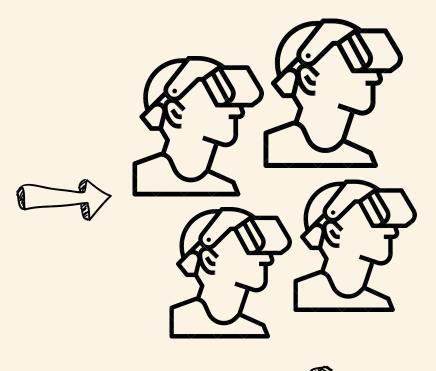
## **STORYBOARD**

















#### **PROTOTYPE**

Answering HMW questions has helped our team identify how to structure our curriculum and approach the farmers

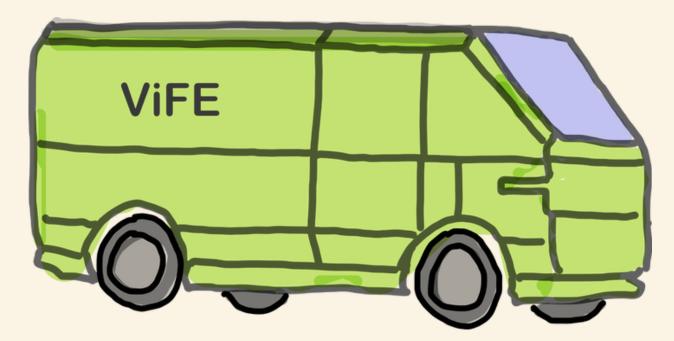


Figure 17. Household needs in the next three to six months (percentage of respondents)

47%

43%
41%
38%
37%

19%
17%

10%
7%
4% 4% 4% 4% 3% 3% 3% 2% 2% 2% 1% 1% 1%
1%

Expectably the first of the fir

- Being mobile allows experts to access farmers easier and some of the farmers do not have personal transport
- Experience VR to learn about different fertilizers
- Consult with experts to know how to retain the biodiversity and the compatible seeds according to regions
- Use solar panels to power the van
- Present package: water seeds, fertilizers that are tailored to different soil conditions, and agricultural calendar

## STAKEHOLDERS

Pick the farmers who volunteered first First come, first serve

https://www.thegef.org/

https://www.farmraise.com/

https://www.farmaid.org/our-work/grants/

https://www.cgiar.org

https://www.unep.org/

Local government and universities

Existing research institutes (SIDRA, CGIAR)

Private & Public institutions



Local University Experts,
 who can speak both
 English and Somalian

- Private Institution
   Researchers
- VR Developers
- Local Government Officials



#### TIMELINE

#### Administrative divisions of Somalia: Gobollada, or singular gobol

Somalia is further subdivided into 13 administrative regions, and 5 claimed regions which are in turn subdivided into districts. We can go to each gobollada by gobollada as the project goes on

#### Phase 1

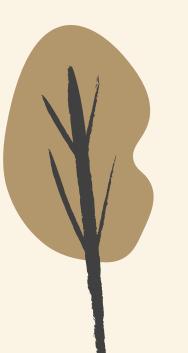
- Experts have field trips to the farm, research about the soil, land, and the plants that could grow there (Empathise and gain an understanding of the situation)
- Reach out to potential partners

#### Phase 2

Experts get together and come up with the solutions that tailored to a specific region (fertilizers, seeds)

#### Phase 3

Experts get dispatched and education begins



#### Phase 4

Assess the overall project and make necessary changes to the process



## FAQ - CHALLENGES

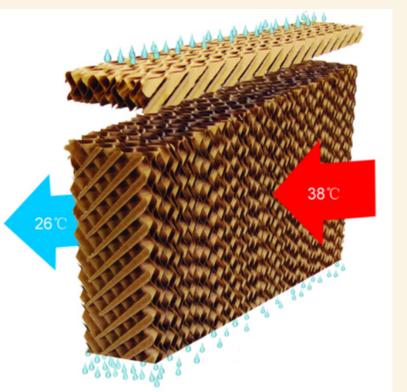
Why did we choose the van for this program, instead of having a fixed location for providing education?

Why virtual reality? Why not videos or pictures for education?

What are the incentives to prevent farmers from migrating? What's going to motivate farmers to participate in this project?

How are VR powered?

Where do we get the water for farming?





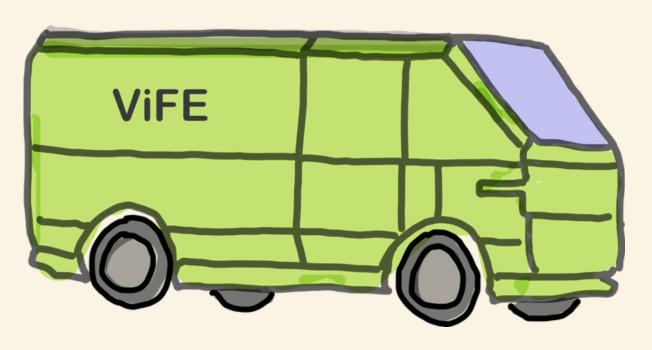
## Challenges

- Skepticism about adopting new technologies to traditional ways of management
- Scarce time and resources

#### **AIMS**



- Mobility to access local areas
- To connect research & agricultural development in developing country
- More effective learning with VR
- Use renewable energy for powering
- Specifically target every farmer's needs with modified fertilizer, seeds
- Prevent farmers from migrating
- Giving farmers a way to financially support themselves



#### REFERENCES

- https://fotonvr.com/benefits-of-vr-in-education/
- Drought-Proof 'Cooling Houses' Use Saltwater and Cardboard to Grow Tons of Healthy Produce in the Desert (goodnewsnetwork.org)
- Humans Are Visual Creatures Visual Communication of Science Workshops & Webinars (seyens.com)
- In Somalia ACTED encourages a resilient agriculture against climate change Somalia | ReliefWeb
- https://www.youtube.com/watch?v=c\_VqYGr0aO8
- https://www.google.com/search?q=tania+farmer+journal&source=lnms&tbm=isch&sa=X&ved=2ahUKEwi\_0-Pu7875AhXUeN4KHZnACOMQ\_AUoAXoECAEQAw&biw=1707&bih=828&dpr=1.13
- Plant Production and Protection Division: Integrated Production and Pest Management Programme in West Africa (fao.org)
- Programme overview | Integrated Production and Pest Management Programme in Africa | Food and Agriculture Organization of the United Nations (fao.org)
- Integrating climate resilience in production systems in Mali | Integrated Production and Pest Management Programme in Africa | Food and Agriculture Organization of the United Nations (fao.org)
- SOMALIA; Shocks, agricultural livelihoods and food security; Monitoring report November 2021
- Review and Identification of The Agriculture Programme for Somalia. Final Report April 2010

# THANK YOU FOR YOUR LISTENING



