



BASS



H!

봤오!



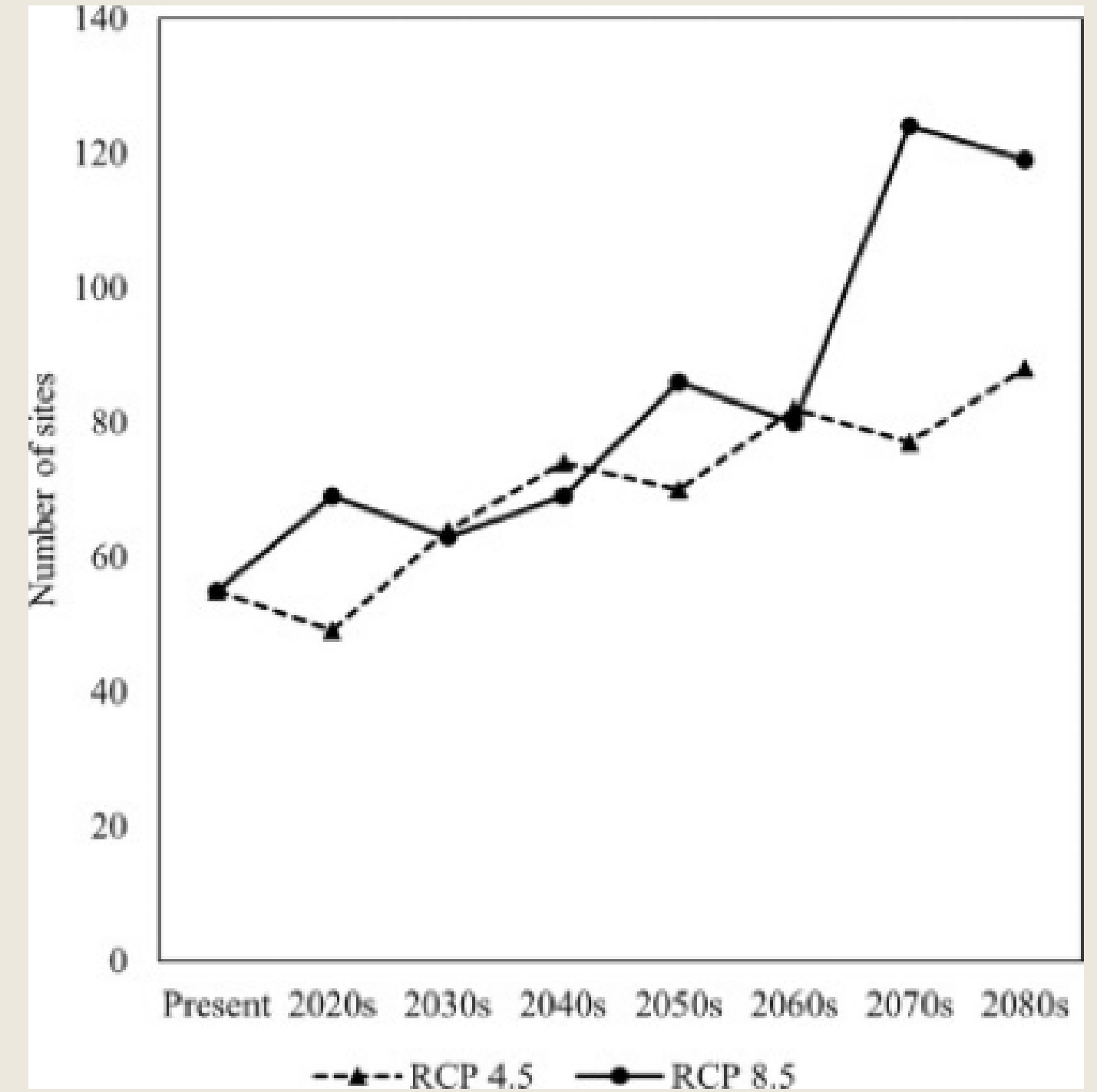
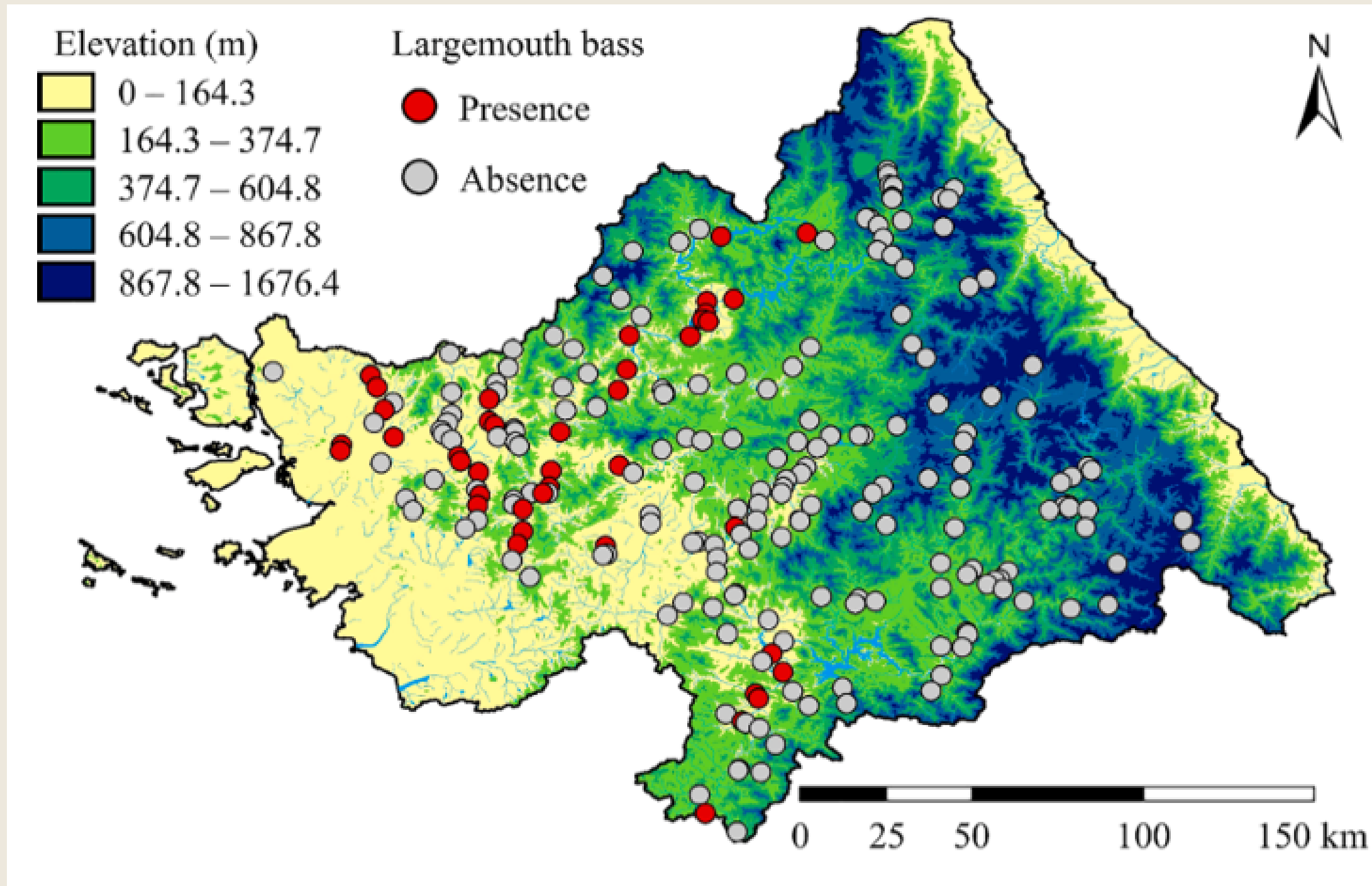
Problem

Increasing population of Bass

Diminishing Native Species

Reduced Fishing Industry

Statistics





Goal

Decrease the population of Bass!



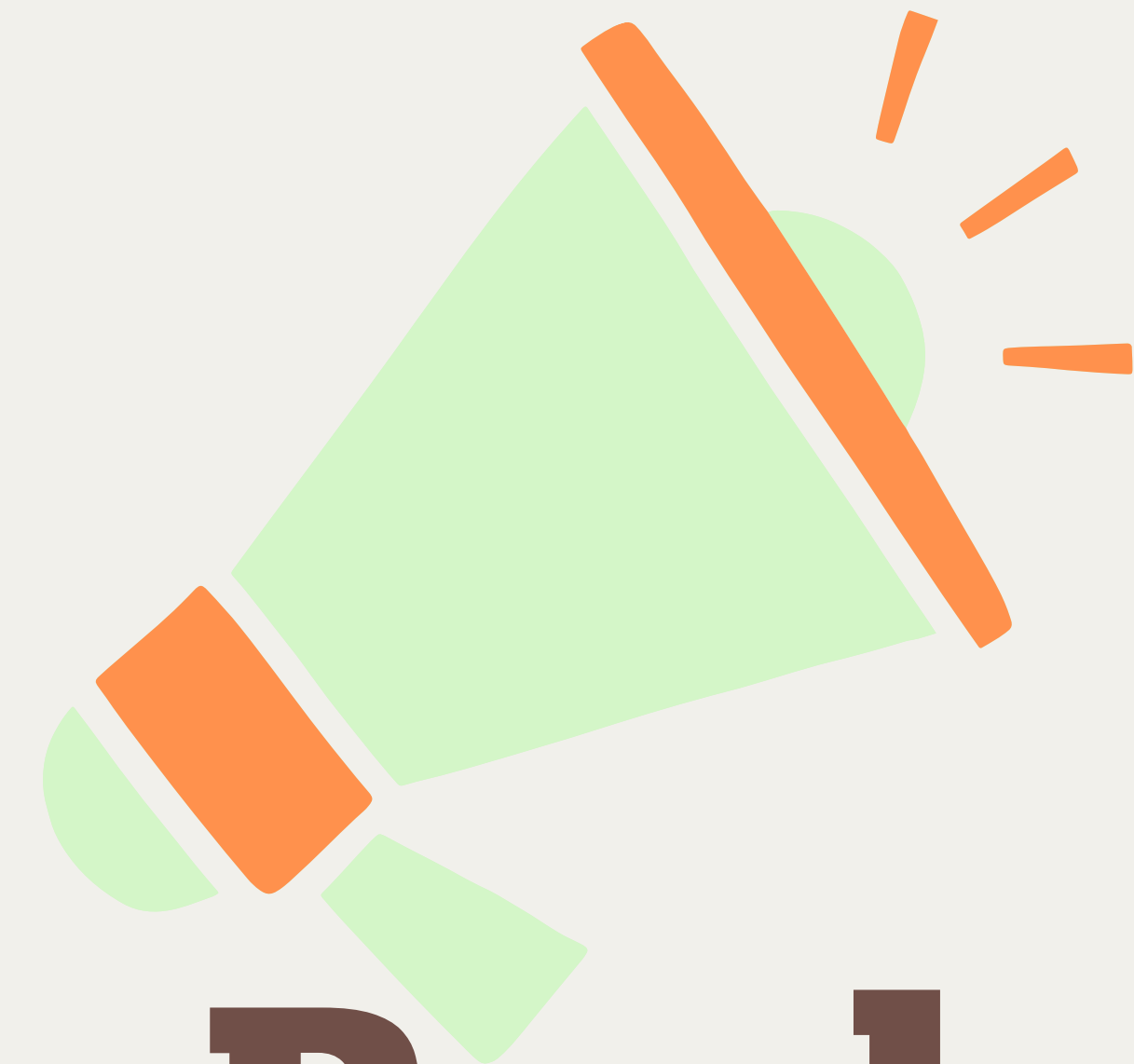
Why?

Why isn't the current food market utilizing Bass as consumption products?



Solution

**Marketing approach of branding Bass
as a Dog Snack**



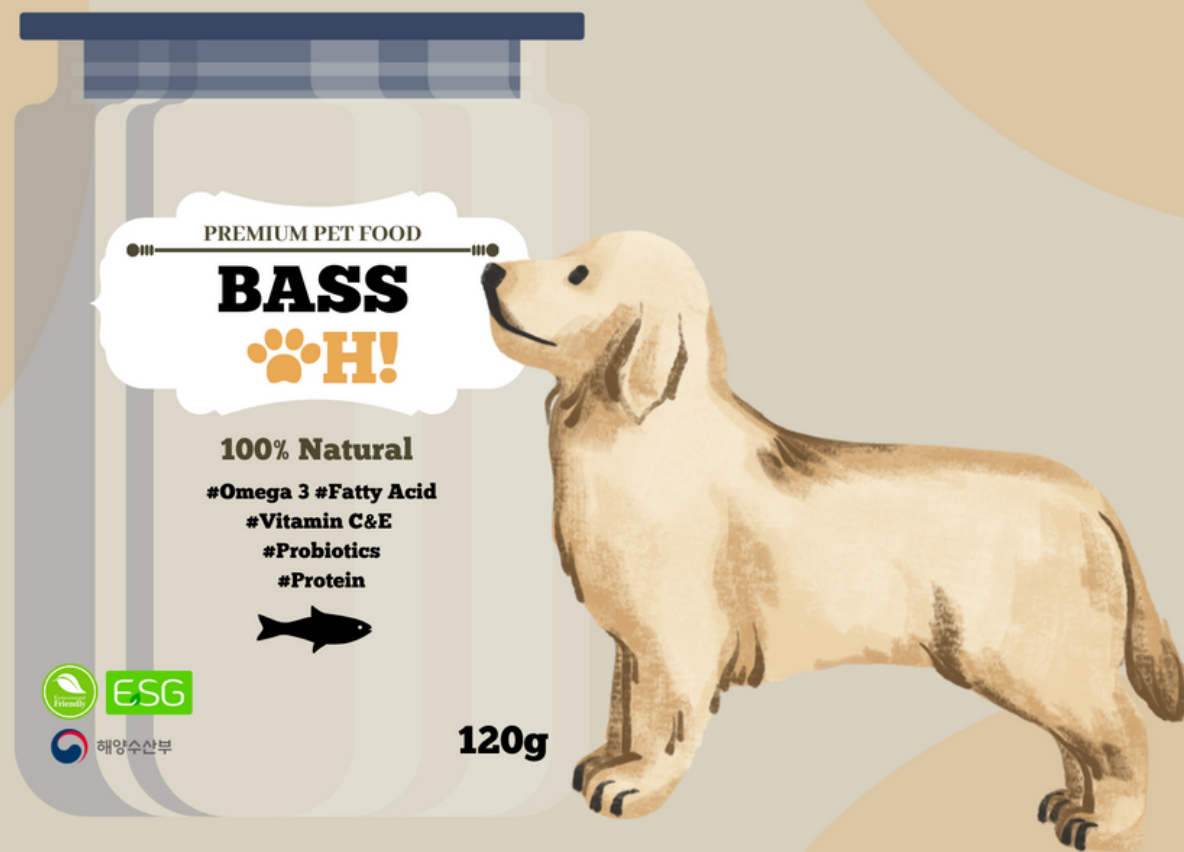
Product & Pamphlet

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PREMIUM PET FOOD

친환경 반려동물 영양간식

BASS 🐾H!



반려견의 건강도, 환경도 챙기자!

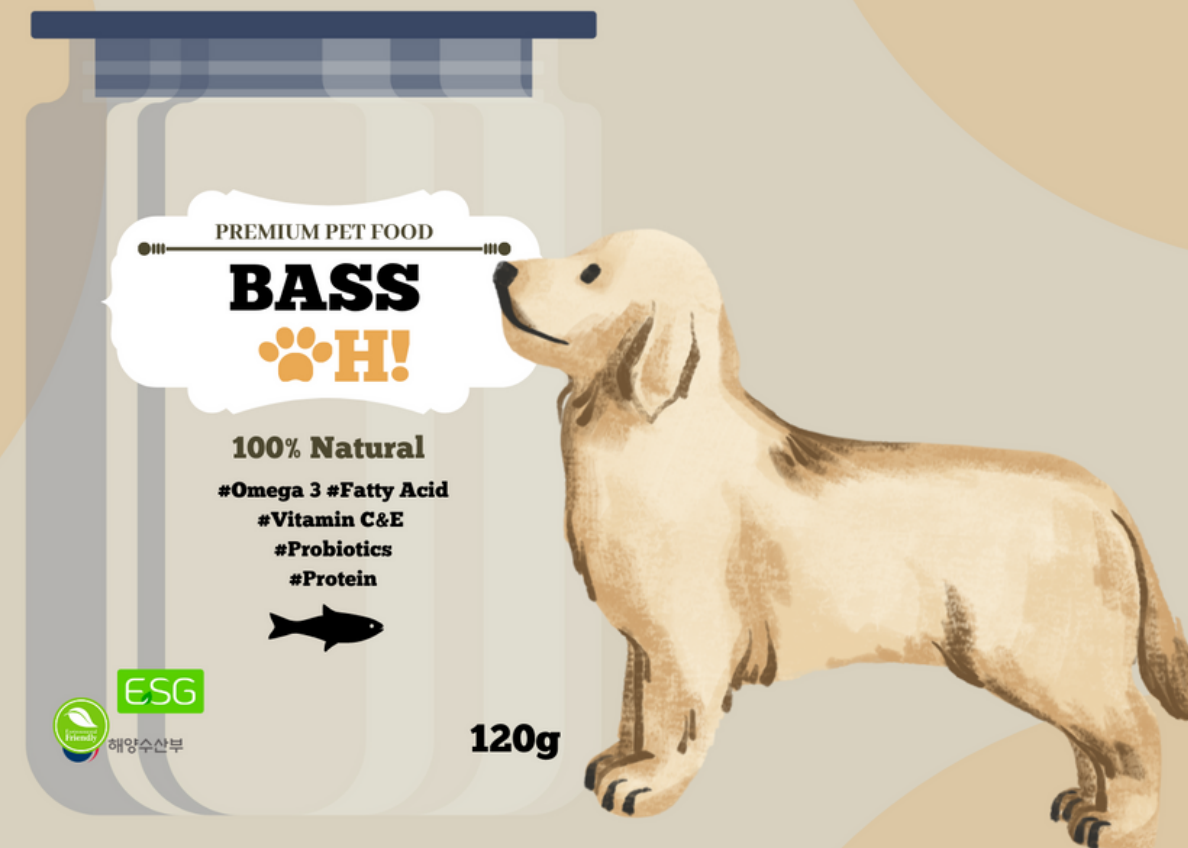
#5억마리유산균 #미네랄4배 #지방적고
#칼슘높고 #면역력강화 #항산화작용
#친환경

www.bass_0.com

PREMIUM PET FOOD

Eco-Friendly Pet Snack

BASS 🐾H!



Get Pet Healthy,
Get Earth Healthy!

#Lactobacillus #4timeMineral #LessFat
#HighCalcium #Immunity #Antioxidant
#Eco-Friendly

www.bass_0.com

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1. NUTRITION

1. Calcium 88mg/100 g
2. Phosphorus 245mg/100 g
3. Minerals 4.5mg/100 g

It contains 1.5 to 4 times more minerals than other freshwater fish, but the fat is 0.4 mg/100 g, which is only 10 to 30% of that of other freshwater fish, the Han River Basin Administration explained.



2. H! EFFECTS



Rich in "Lactoferrin"



Excellent for Bone Health



Protect cells from Free Radicals



Effective Control in Colestoral



500 million Lactic Acid Bacteria

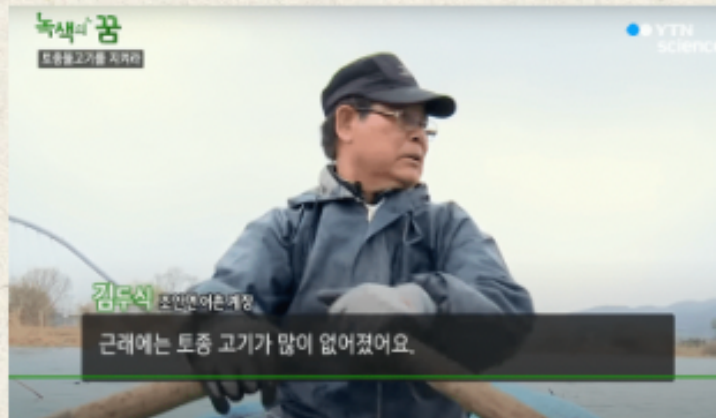


Revitalize the Metabolism



3. Save the Fishers

LOSING NATIVE SPECIES

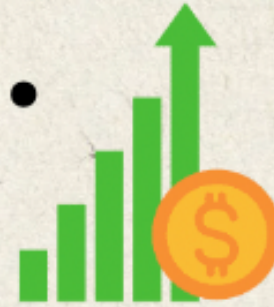


Economic Loss



Environmental Damage

A.



Economic Progress
INCREASE IN MARKET SIZE

C.



Activate Fishing Industry

INCREASING DEMAND,
INCREASING JOB OPPORTUNITIES

Treat your Pet

Treat your Earth!

4. Result

B.



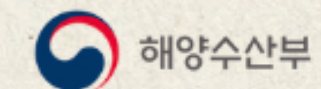
PRESERVE EARTH

CONSERVE NATIVE
SPECIES, AQUATIC
ECOSYSTEM



100% Natural

#Omega 3 #Fatty Acid
#Vitamin C&E
#Probiotics
#Protein



www.bass_0.com

Website





Premium Dog Snack

Components: Omega 3, Vitamin C, Vitamin E

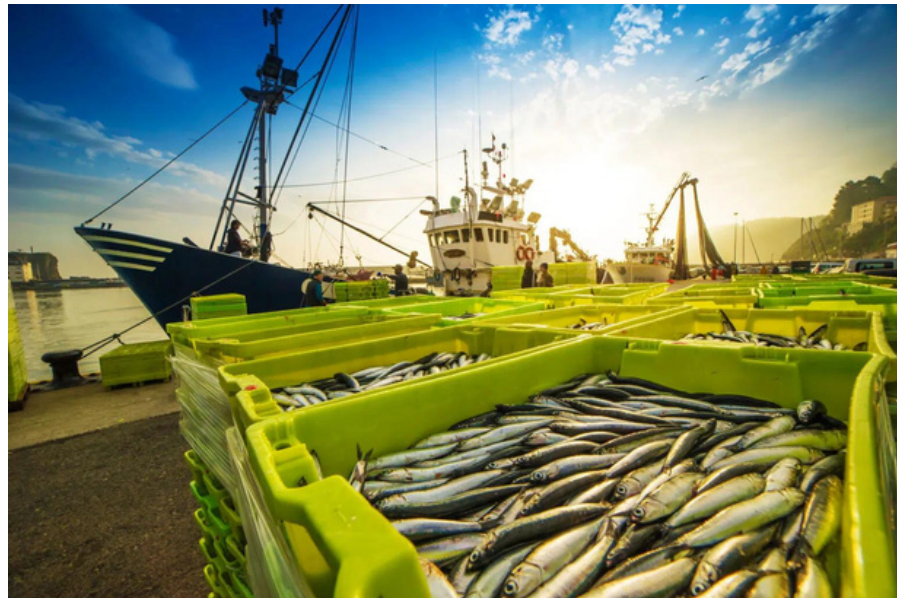
100% Natural Bass Oil Used

Sustainable Product

Enhances Dog Immunity & Brain Function

Ingredients

Reviews



Rapidly Increasing Bass Population...



Korean Government Cooperates with the Local Bass Fishing Industry...



Next Step: Bass-O working towards cooperating with international NGOs to promote sustainability...



고객센터 이용안내
0000-0000
월-토 9:00~18:00
(점심 12:00~13:00)





BEST

Bass-O

Premium Dog Snack
Components: Omega 3, Vitamin C, Vitamin E
100% Natural Bass Oil Used
Sustainable Product
Enhances Dog Immunity & Brain Function

15,900원 ~~20,000원~~

옵션 선택

- [필수] 옵션을 선택해 주세요 -



! 위 옵션선택 박스를 선택하시면 아래에 상품이 추가됩니다.

총 상품금액(수량) : 0 (0개)

ADD TO CART

BUY NOW

카톡 채널 추가하고 3,000원 할인쿠폰 받기 

NAVER

네이버 ID로 간편구매
네이버페이

N Pay 구매

찜

네이버페이 포인트 100% 활용 방법!



120g

리뷰수 **3,108** · 사용자 총 평점 **4.9 / 5**

★★★★★ 5

warf***** · 22.07.31. · 선택: 에프디바이츠 닭고기 ...

제가 정말 자주 구매하는 허글 제품 일단 배송도 빠르고, 포장도 잘
되어서 옵니다 저희집 댕댕이는 입이 까다로운데 허글 동경건조간...

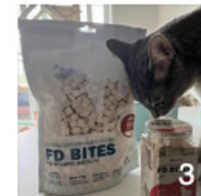


3

★★★★★ 5

ekth***** · 22.07.26. · 선택: 에프디바이츠 닭고기 ...

5월달에 우연히 펫페어에서 구매하여 급여해 보았는데 아이들이 무
진장 좋아하더라구요! 그래서 작은 거 한 통 다 먹게 되어서 큰거 ...



3

더보기





BASS



H!

뵈오!

8 DECENT WORK AND
ECONOMIC GROWTH



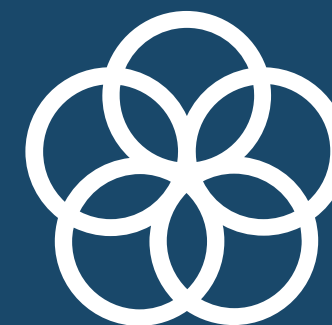
12 RESPONSIBLE
CONSUMPTION
AND PRODUCTION



15 LIFE
ON LAND



17 PARTNERSHIPS
FOR THE GOALS



Reference

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