

GREEN MICROLENDING FOR FARMERS - EXPERIENCE FROM VBSP



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1. OVERVIEW ON VBSP



31st August 1995

4th October 2002

VBSP is a State-owned non-profit credit institution, operating for the target of sustainable poverty reduction, social security and new rural construction



NATION-WIDE OUTREACH

- * A Head Office;
- * One Transaction center; One Training center; One IT center
- * 63 provincial and municipal branches;
 - 629 district transaction offices;
 - 10.426 mobile transaction points at communes/wards;
- * ~173.000 Savings & Credit Groups;
- * >6.4 active borrowers.



Currently, VBSP provides more than 20 credit products

Lending to the poor Lending to the near poor Lending to the just escaped from poverty **Major** Lending to the disadvantaged students credit products Lending to the rural safe water and sanitation Lending to business households in difficult areas Lending to job creation



>US\$ 9 billion

Outstanding loan in rural and agriculture ~VND

In which US\$ 4.5 billion green agriculture loan

portfolio; 3 million clients, mainly private households,

Banking results as of 2020 Dec, 31st

170,739 billion (Approximately 94%)

Total asset

US\$ 10 billion

Loan portfolio

Overdue debts

farms, cooperative, micro-business
Green agriculture: forestation, industrial trees, fruit trees, wood trees, poultry, aquaculture, biogas, biometric etc (Initiatives start by 2003 up to now)

<1%/total outstanding loan



2. VBSP'S CONTRIBUTION TO THE IMPLEMENTATION OF NATIONAL TARGET PROGRAM ON SUSTAINABLE POVERTY REDUCTION IN VIETNAM



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2. VBSP'S CONTRIBUTION



Policy credit has been channeled to 100% of communes, wards and towns across the country



Loans have been provided to over 4 million poor, near poor households and policy beneficiaries, lending turnover reaches over VND 433 trillion, assisting ~5 million households to cross the poverty line



Creating new jobs for over 4 million laborers, over 200,000 laborers go to work overseas for a certain period of time

More than 4 million disadvantaged get loans for study

households in central provinces



Building 13 million clean water supply and sanitation works Nearly 105 thousand houses over flood for households the Mekong River Delta, 528 thousand houses for poor and policy households with no housing, 11 thousand flood shelters for poor



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3. EXPERIENCES OF VBSP





3.1. To accompany the poor with diverse products which are suitable for the poor, environmentally friendly and adaptable to climate change

A range of credit products to serve the sustainable poverty reduction: Credit programs for the poor, near poor, just escaped from poverty

Urgent loan programs support the poor in climate change prevention

- ✓ The housing loan program for preventing floods in the Central region,
- ✓ Housing in floodplains of Mekong Delta

Green credit programs

- ✓ Loans for afforestation
- ✓ Loans for rural safe water and sanitation program.



3.1. To accompany the poor with diverse products ...

Incentives on interest rates of loan programs are also gradually decreased by the level of development of households

Near poor households: 7,92% per annum

Poor households: 6,6% per annum

Just escaped from poverty households: 8,25% per annum



3.1. To accompany the poor with diverse products ...

Services of receiving small deposits

Through Savings and Credit groups



Communities right at the commune



3.1. To accompany the poor with diverse products ...



Working closely with local authorities, mass organizations to provide regular business training to borrowers to use loans effectively.



3.2. The multi-functional Commune Transaction Point model complies with the principle of customer protection and responsible financial services.



VBSP's Commune transaction points at Commune People's Committees



3.2. The model of VBSP's Commune transaction points

1. Facilitating the poor to have access to preferential credit policies, saving costs

3. Enhancing the supervision of the local government and mass organization

3 Target:

2. Exercising democracy, publicization



3.2. The model of VBSP's Commune transaction points



10.932 Transaction points/11.162 communes, wards, townships,

Nearly 90% of professional activities have been implemented through activities of transaction points

The remaining communes, wards and towns are done at the offices



Mobile transaction team at Commune transaction point

Mobile transaction normally takes place at least once per month on a fixed date at commune (regardless of weekends or holidays).

- One mobile transaction team consists of at least three officers: Group leader, accountant and cashier
- Implementing disbursement, loan collection, saving mobilization, commission payment loan applications gathering, official meeting





3.2. The model of VBSP's Commune transaction points

The government policies on preferential credits for the poor and other policy beneficiaries

All

information

is

publicized

The loan amount, the interest rate of each loan program

Transaction timesheet; list of active borrowers, loan maturity, debt amount of each borrowers



3.3. The model of cooperation with mass organizations

The model of cooperation with mass organizations

Reflecting the role and voice of customers in banking management

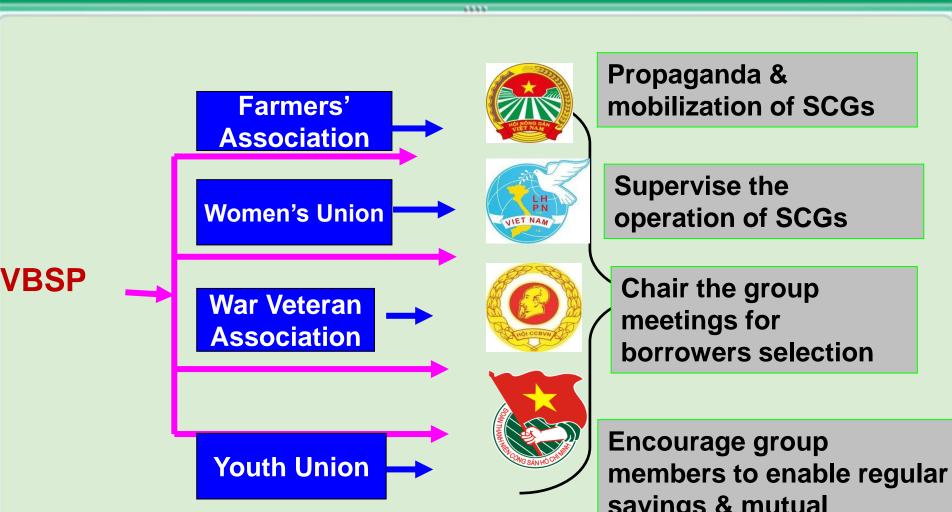


Ensuring mainstreaming poverty reduction missions into administration of VBSP.



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savings & mutual assistance in production, business and life



3.4. Savings and credit groups

The lengthen arm of VBSP to every residential area nationwide

- ① Ensure VBSP's services to be deployed broadly,
- Connect financial services to financial education for clients



3.4. Savings and credit groups

Gather poor households & other policy beneficiaries in need of loans



- ✓ Members range: 5-60 members
- ✓ Need loans for business, job creation & livelihood improvement
- ✓ Commit for mutual assistance in production, business and life
- ✓ Supervise each other in borrowing, using loans and repaying debts



3.5. Proceed to digital banking, for the industrial revolution 4.0 to avoid abandoning the poor

VBSP has been gradually deploy digital technology into banking operations, starting with SMS service from 2017

- ① Help poor people get acquainted with digital technology
- ② Help VBSP to diversify its products and services, improve the efficiency of banking operations and enable 24/7 services





3.5. Proceed to digital banking

VBSP SMS reminds:

- Payment schedule
- ② Due debt
- ③ Monthly account balance

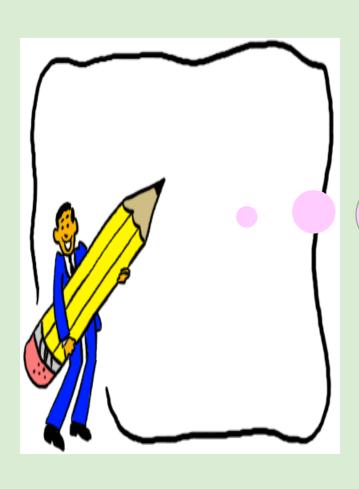
IMPACTS

- Enhance VBSP operation transparency and efficiency
- Give customers access to comprehensive financial services
- Improve credit quality and increases cost effectiveness for both customers and VBSP
- Impact on customers with recognition of liability repayment, savings deposit

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4. VBSP PROSPECT

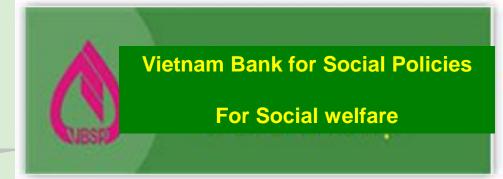


How to be financially sustainable while serving the poor ???



4. VBSP PROSPECT

The development strategy of VBSP up to 2020 presents:



Top priority to the clients sustainability first

VBSP long term durability

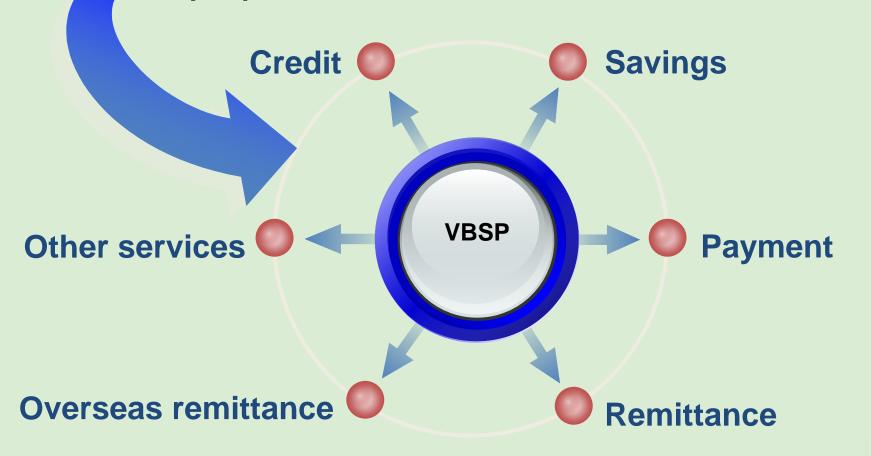
Replace preferential interest rates with other appropriate incentives such as lending conditions, service quality etc.,





4. VBSP PROSPECT

VBSP will continue to work with the poor and bring poor people more convenient and diversified services:





4. VBSP PROSPECT

Vietnam

Bank for

Social

Policies

Modernize its operations, integrate with the international banking system

Coordinate with mass organizations to ensure the effective integration of policy credit activities.

Reduce
poverty
quickly &
sustainably
and ensure
social
security



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