Reduce and Reuse

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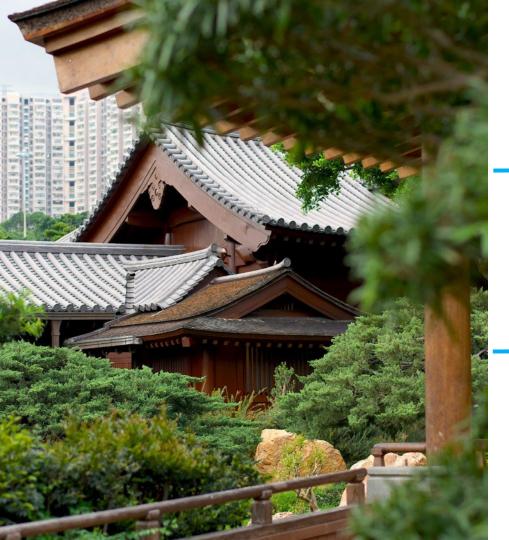




I. Reduce and Reuse





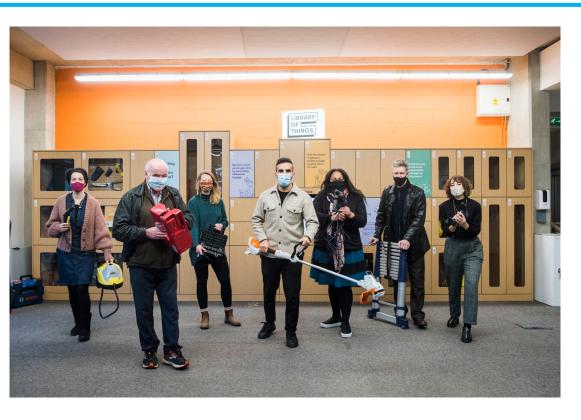


II. Local Government





Library of Things





Source and Picture: https://news.hackney.gov.uk/borrow-useful-household-items-at-new-dalston-library-of-things/

Plastic Free Market, San Carlos, Philippines



- Started in 2018.
- Awareness raising on 3Rs and similar for over 5 years.
- Gradual implementation, once a month/week/every day.
- Weekly competition to recognize best efforts.
- 6-month moratorium to the private sector to allow them to adapt to the plastic bag ordinance.
- Alternative developed and offered by local government.
- Unpopular policy initially, local politicians worked with the stakeholders to manage concerns.

Source: Shom Teoh, Institute for Global Environmental Strategies and interview with San Carlos local government official. Picture: https://www.rappler.com/moveph/206072-no-more-plastic-bags-san-carlos-city-negros-occidental/



III. Business





Zero Waste Shops



Instore

- Bring your own containers
- Weigh the containers
- Fill the containers
- Weigh the containers again
- Pay

Click and Collect

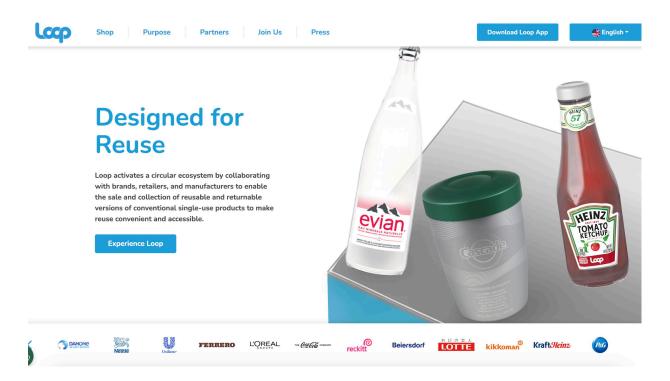
 Shop prepares for you, you pay a deposit for the containers, which you get back when you return.





Picture: Bulk Market (https://www.eastlondonlines.co.uk/2019/05/hackneys-best-zero-waste-shops-and-markets/Source: https://refilltherapy.co.uk/wp/how-it-works-3/

Reuse Business





Source: https://exploreloop.com/

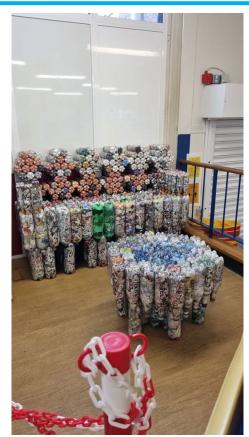


IV. Civil Society





Ecobricks











Source: https://ecobricks.org/en/welcome.php

Online Platforms and Events

There are many online platforms and local events which encourage reuse through:

- Organising swaps of clothing (or other items)
- Second hand shops
- Donating items either directly or to charity





V. Lessons Learned





- Reduce can be an unpopular term due to implication of going without or making do with less. Messaging is extremely important.
- Tremendous variety of reuse activities that have clear social and environmental benefits.
- Most successful activities have messaging beyond the environment and demonstrate social and/or economic benefits as well.
- Some reduce or reuse activities undertaken by government can be initially unpopular.
- Stakeholder management that demonstrates understanding of stakeholder perspectives and addresses concerns is critical.





