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# Reduce and Reuse

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DEPARTMENT OF  
**ECONOMIC AND  
SOCIAL AFFAIRS**



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# I. Reduce and Reuse

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## II. Local Government

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# Library of Things



# Plastic Free Market, San Carlos, Philippines



- Started in 2018.
- Awareness raising on 3Rs and similar for over 5 years.
- Gradual implementation, once a month/week/every day.
- Weekly competition to recognize best efforts.
- 6-month moratorium to the private sector to allow them to adapt to the plastic bag ordinance.
- Alternative developed and offered by local government.
- Unpopular policy initially, local politicians worked with the stakeholders to manage concerns.

Source: Shom Teoh, Institute for Global Environmental Strategies and interview with San Carlos local government official.

Picture: <https://www.rappler.com/moveph/206072-no-more-plastic-bags-san-carlos-city-negros-occidental/>



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# III. Business

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# Zero Waste Shops



## Instore

- Bring your own containers
- Weigh the containers
- Fill the containers
- Weigh the containers again
- Pay

## Click and Collect

- Shop prepares for you, you pay a deposit for the containers, which you get back when you return.



# Reuse Business

Shop | Purpose | Partners | Join Us | Press

Download Loop App | English

## Designed for Reuse

Loop activates a circular ecosystem by collaborating with brands, retailers, and manufacturers to enable the sale and collection of reusable and returnable versions of conventional single-use products to make reuse convenient and accessible.

Experience Loop



Source: <https://exploreloop.com/>



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# IV. Civil Society

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# Ecobricks



# Online Platforms and Events

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There are many online platforms and local events which encourage reuse through:

- Organising swaps of clothing (or other items)
- Second hand shops
- Donating items either directly or to charity





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# V. Lessons Learned

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- Reduce can be an unpopular term due to implication of going without or making do with less. Messaging is extremely important.
- Tremendous variety of reuse activities that have clear social and environmental benefits.
- Most successful activities have messaging beyond the environment and demonstrate social and/or economic benefits as well.
- Some reduce or reuse activities undertaken by government can be initially unpopular.
- Stakeholder management that demonstrates understanding of stakeholder perspectives and addresses concerns is critical.





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**Thank you.**