



Draft Agenda

2025 Sustainable Development Goals Youth Summer Camp

19 – 21 August | GGGI venue | Seoul, Republic of Korea

Day 1: Opening / Introduction to Plastics, Reduce, Reuse & Recycling

Tuesday 19 August 2025

Time	Session	Notes
8:50 – 9:15	Registration	Register at the welcome desk
9:15 – 9:25 (5 min per speaker)	Opening and Welcome Remarks Speakers <ul style="list-style-type: none"> • Mr. Sang-Hyup Kim, Director-General, GGGI • Mr. Chun Kyoo Park, Head, Office for Sustainable Development UNOSD/DSDG/DESA 	Official opening of the training course welcoming participants.
9:20 – 9:25	Group Photo	
9:25 – 9:35 (10 min)	Overview of the Course Speaker UNOSD/DSDG/DESA	Group Activity to be covered later
9:35 – 10:30 (55 min)	Overview of Waste Management: General Information and International Trends Speaker Mr. Chun Kyoo Park, Head of Office, UNOSD	Participants understand international efforts to end the plastic pollution crisis and domestic policy options
10:30 – 12:00 (90 min)	Understanding Plastics: Key Lecture Speakers Prof. Yong-chul Jang, Chungnam National University, Republic of Korea	Participants understand the different types of plastics, their uses, and recycling potential.
12:00- 13:15	Lunch	
13:15 – 13:45 (30min)	Introduction to Group Activity Speaker: GGGI COMKS Team	GGGI COMK Team to show examples and walkthrough of the SNS cohesive package
13:45 – 14:45 (60min)	Using AI for Research and Idea Development Speaker Mr. Dukwoo Jun, Circular Economy Community of Practice Lead, GGGI	Participants understand how AI can be used as a tool
14:45 – 15:00	Break	
15:00 – 16:30 (90 min)	Recycling Speaker <ul style="list-style-type: none"> • Mr. Taegoan Bae, CEO, Oysterable • Ms. Seunghee Lee, Senior Director, Good Neighbours Impact Fund Group 	Participants are introduced to recycling both in Global South and rich country contexts
16:30-16:45	Break	

16:45 – 17:30 (45min)	Solving Plastic Pollution Problem (Reduce/Reuse) Speaker: Ms. Annalis Wiramidjaja, Sustainable Development Specialist GGGI	Participants are introduced to Reduce/Reuse
17:30-17:40	Day 1 Ending & Housekeeping	Brief summary and announcement of group activities
17:40	Participants meet in Groups & Dinner	Participants meet in group and break ice, exchange ideas and discuss

Day 2: Re-Orient & Diversify/Plastic Legacy

Wednesday 20 August 2025

Time	Session	Notes
9:15 – 9:30	Check-in	
9:30 – 11:00 (90min)	Re-orient and Diversify Speakers <ul style="list-style-type: none"> Ms. Bo Hae Na, Research Specialist, Korea Environmental Industry & Technology Institute (Virtual) Mr. Sang Gwon Moon, Private Company 	Participants explore the key issues involved in the transition to sustainable design and the adoption of plastic alternatives.
11:00 – 11:15	Break	
11:15 – 12:15 (60 min)	Plastic Legacy Speaker Ms. Yuna Lee, Responsible Divers (ReDi) Founding Representative	Participants explore the primary challenges and strategies involved in the cleanup of plastics. Reflection & Discussion for the latter part
12:15 – 13:30 (75')	Lunch	
13:30 – 14:45 (45 min)	Strategic Campaign Planning: From Objectives to Implementations Speaker <ul style="list-style-type: none"> GGGI COMKS team 	This session will cover the theoretical foundation where COMKS team will guide them through the strategic communication framework- objectives, audience segmentation, platform selection, key messaging, implementation planning, and analytics.),
14:15 – 15:00 (45 min)	Campaign Creation: Bringing Ideas to Life Speaker <ul style="list-style-type: none"> GGGI COMKS team 	This session will focus on the visual guideline and hands-on application method where groups will be guided on how to create visual contents.
15:00 – 15:15	Coffee Break	
15:15 – 16:45 (90 min)	Prepare a group “Idea Concept” for social media messaging Moderator <ul style="list-style-type: none"> GGGI COMKS team UNOSD/DSDG/DESA 	Participants will brainstorm ideas for social media messages and use the template provided by the GGGI COMKS team to develop and outline the core elements.
16:45 – 17:00	Break	
17:00 – 18:00 (60 min)	Idea Concept Presentation & Feedback Exchange Moderator <ul style="list-style-type: none"> GGGI COMKS team UNOSD/DSDG/DESA 	Each group present its preliminary concept idea for social media messaging, followed by comments and feedback from participants. At this stage, UNOSD and GGGI will provide technical reviews of the content.
18:00 – 18:05 (5 min)	Day 2 Housekeeping Announcements Speaker : UNOSD/DSDG/DESA	
18:05 ~ onward	Continue	Students to use their time after dinner to continue preparations

Day 3: Presentations

Thursday 21 August 2024

Time	Session	Notes
9:30 – 12:00 (150min)	Social Media Messaging Development Moderators <ul style="list-style-type: none"> • UNOSD/DSDG/DESA • GGGI 	Participants develop their group social media content and final proposal presentation
12:00 – 14:00	Lunch (continue working if need)	
14:00 – 16:00 (120 min) Could end earlier.	Final Presentations Moderators <ul style="list-style-type: none"> • UNOSD/DSDG/DESA • GGGI • Panelist/Experts 	Participants deliver their final presentations, explaining the concept and finalized version of their social media content. Staff from UNOSD, GGGI, and their partner organizations join as reviewers and mentors. -Peer Voting (X%) -Panelists (X%) GGGI, UNDP, WB, UNOSD) -Score sheet based on the components of the template (clarity, alignment, impact, creativity and etc)
16:30 – 16:45	Announcement of Best-Scoring Group (TBC)	Selected works could be featured on the official channels.
16:45 – 16:55	Closing <ul style="list-style-type: none"> • Mr. Chun Kyoo Park, Head, UN Office for Sustainable Development (UNOSD), DSDG, UNDESA • Ministry of Environment of ROK (TBC) 	The camp ends with closing remarks.