

### **Ensuring Sustainable Consumption** and Production Patterns































### Outline

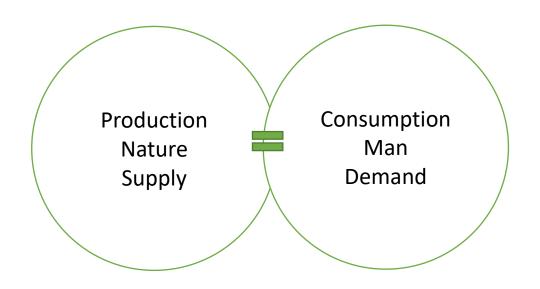
- 1. Shared understanding Basics of SCP
- The Anthropocene, Great Acceleration and Earth System Impacts
- 3. SCP in Global Governance up to the SDGs
- 4. SCP and GDP, poverty
- SCP defined
- 6. Where does SDG 12 fit in the 2030 Agenda for Sustainable Development and its 17 SDGs
- 7. Exploring Data
- 8. SCP examples around us
- 9. Earth Overshoot Day and Calculating Your Footprint
- 10. Why behavior matters
- 11. Q & A and Discussion

SDG 12 – Ensuring Sustainable Consumption and Production Patterns is?

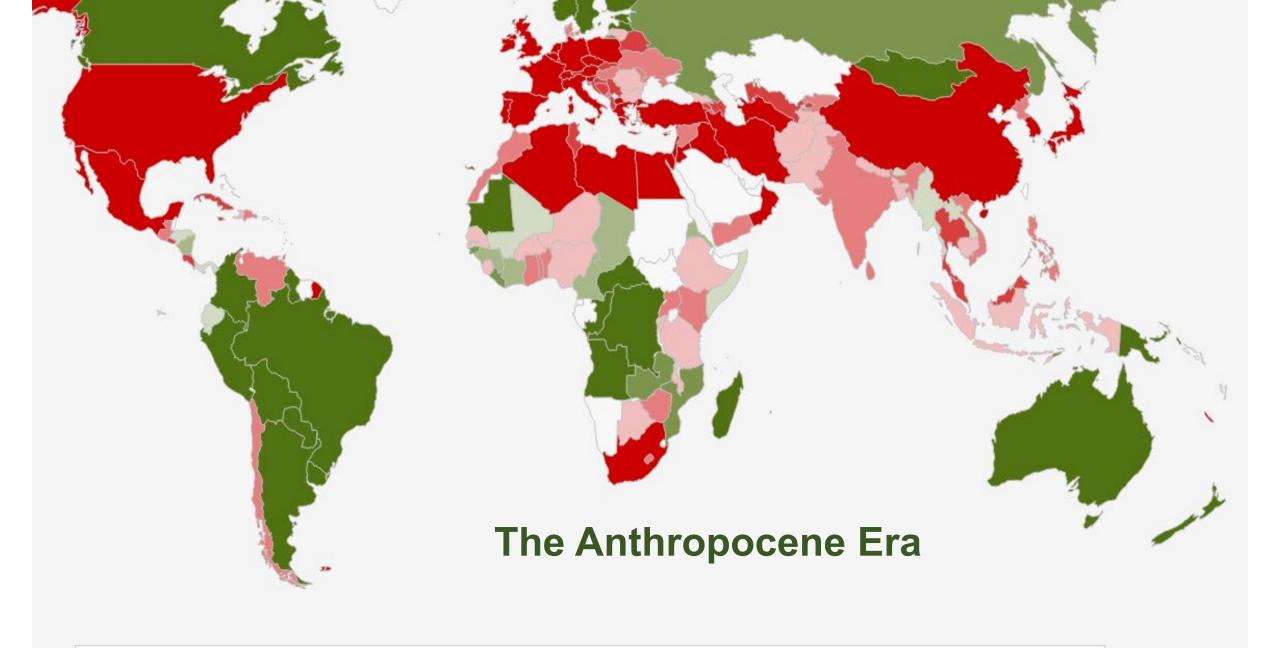
Let's get a baseline idea 

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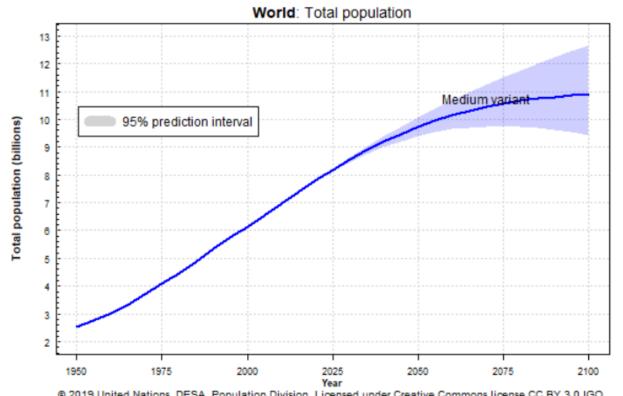
SDG 12 – Ensuring Sustainable Consumption and Production Patterns is...



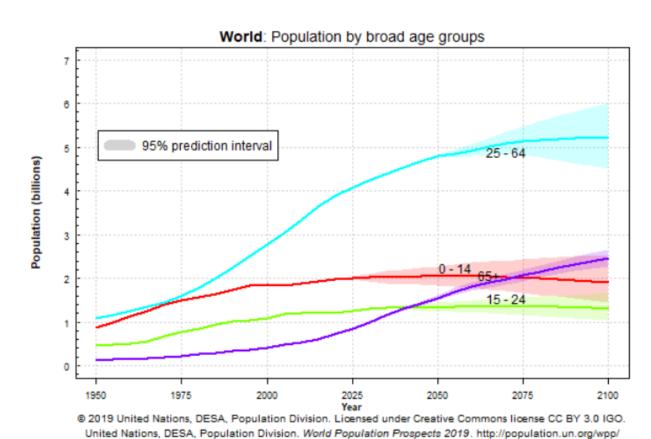
But, why now?



### The link between Population and Consumption



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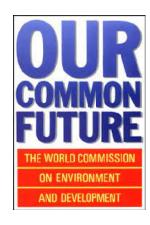


### The Roots of SCP in Global Governance

"The power of population is indefinitely greater than the power of the earth to produce subsistence for man."

"To defend and improve the human environment for present and future generations has become an imperative goal of mankind" Proposed that the world's people to "moderate not only their demand for children, but also their material lifestyles

"Given population growth rates, ... increases in manufacturing output will be needed just to raise developing world consumption of manufactured goods to industrialized world levels by the time population growth rates level off...."

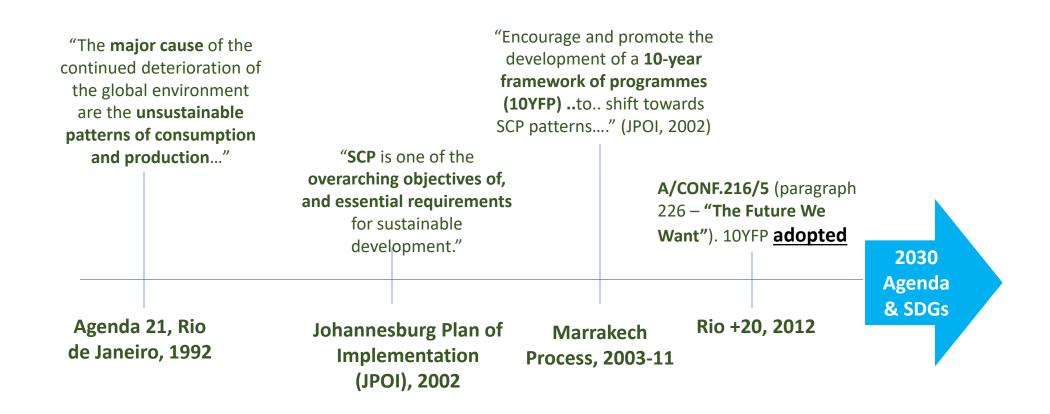


Essay on the Principle of Population, Malthus, 1798

UN Conference on the Human Environment, Stockholm 1972 Limits to Growth Club of Rome 1972

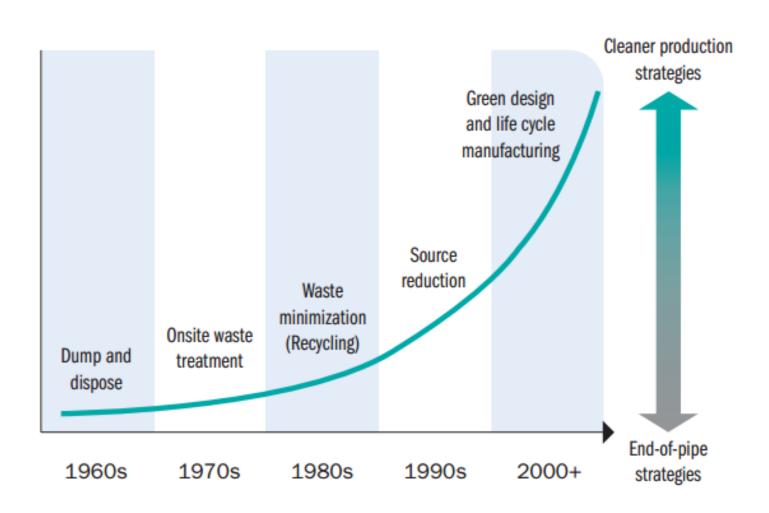
UN World
Commission on
Environment and
Development,
1987

### Global Mandate for SCP in Global Governance



### **Evolution of SC & P Concept**

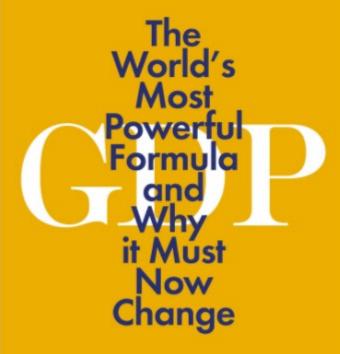
### Supply-side focus



Source: 2012 UNEP Global Outlook on SCP Policies

#### SDG 12 and GDP

#### **EHSAN MASOOD**



'After reading it you'll never be able to treat GDP seriously again'
SYDNEY MORNING HERALD

### Who can tell me how we calculate GDP?

Macro-Economics 101 - National Income Formula

$$Y = C + I + G + (X-M)$$

Y = National Income (GDP)
C = Consumer Spending
I = Investment
G = Government Spending
X = Exports
M = Imports

### Consumption – Livelihoods v. Lifestyles

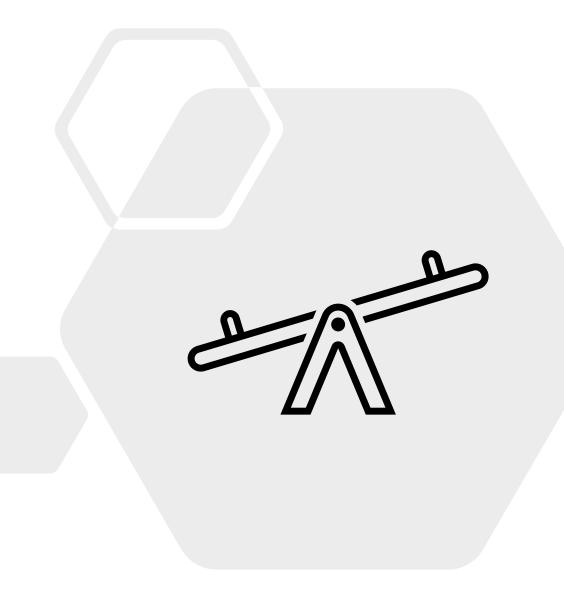
### 4 consumption segments:

- Lowest—below \$2.97 per capita a day
- Low—between \$2.97 and \$8.44 per capita a day
- Middle—between \$8.44 and \$23.03 per capita a day
- Higher—above \$23.03 per capita a day

### SCP Defined Today

Sustainable Consumption <u>and</u> Production is...

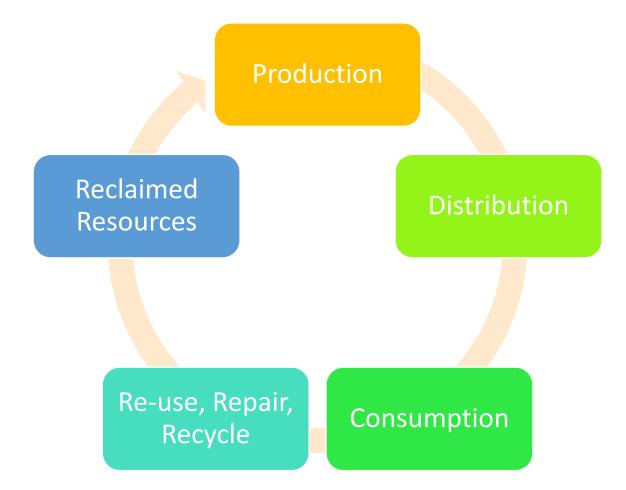
• "a holistic approach to minimizing the negative environmental impacts from consumption and production systems while promoting quality of life for all" (UNEP, 2011)



### Goal: From linear to circular economies...

Take>make>waste to...

Resource + Design Distribution Consumption Waste



# SUSTAINABLE G ALS

17 Sustainable Development Goals









7 AFFORDABLE AND CLEAN ENERGY



- Interdependent
- Interconnected
- Buy 1 get 3+++ free
- 10 years remaining
- Decade of Action



















#### Report of the World Commission on Environment and Development: Our Common Future

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Acronyms and Note on Terminology

Chairman's Foreword

From One Earth to One World

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- 2. Towards Sustainable Development
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  - II. Equity and the Common Interest
  - III. Strategic Imperatives







End poverty and hunger in all forms and ensure dignity and equality

Sustainable

Development

Foster peaceful, just and

inclusive societies

PLANET (
Protect our planet's natural resources

and climate for future generations

Implement the agenda

through a solid global

### ENSURE SUSTAINABLE CONSUMPTION AND PRODUCTION PATTERNS

12.1 (Policies) Implement the 10-year framework of programmes on sustainable consumption and production, all countries taking action, with developed countries taking the lead, taking into account the development and capabilities of developing countries

12.2 By 2030, achieve the sustainable management and efficient use of natural resources

12.3 By 2030, halve per capita global food waste at the retail and consumer levels and reduce food losses along production and supply chains, including post-harvest losses

12.4 By 2020, achieve the environmentally sound management of chemicals and all wastes throughout their life cycle, in accordance with agreed international frameworks, and significantly reduce their release to air, water and soil in order to minimize their adverse impacts on human health and the environment

12.5 By 2030, substantially reduce waste generation through prevention, reduction, recycling and reuse

12.6 Encourage companies, especially large and transnational companies, to adopt sustainable practices and to integrate sustainability information into their reporting cycle

12.7 Promote public procurement practices that are sustainable, in accordance with national policies and priorities

12.8 By 2030, ensure that people everywhere have the relevant information and awareness for sustainable development and lifestyles in harmony with nature

12.A Support developing countries to strengthen their scientific and technological capacity to move towards more sustainable patterns of consumption and production

12.B Develop and implement tools to monitor sustainable development impacts for sustainable tourism that creates jobs and promotes local culture and products

12.C Rationalize inefficient fossil-fuel subsidies that encourage wasteful consumption by removing market distortions

### RESPONSIBLE CONSUMPTION AND PRODUCTION



#### THE GLOBAL "MATERIAL FOOTPRINT"

**INCREASED BY 70%** 

BETWEEN 2000 AND 2017





PLASTIC DRINKING BOTTLES

ARE PURCHASED **EVERY MINUTE** 



**5 TRILLION** 

SINGLE-USE PLASTIC BAGS ARE THROWN AWAY

**EACH YEAR** 

#### — DEVELOPING COUNTRIES — STILL HAVE VAST UNTAPPED POTENTIAL FOR RENEWABLE ENERGY

NEW RENEWABLE ELECTRICITY CAPACITY









#### === ELECTRONIC WASTE ==== CONTINUES TO PROLIFERATE AND IS NOT DISPOSED OF RESPONSIBLY

#### **EACH PERSON**

GENERATED ABOUT 7.3 KILOGRAMS



**BUT ONLY** 1.7 KILOGRAMS

WAS RECYCLED



**FOSSIL FUEL SUBSIDIES CONTINUE** TO THREATEN THE ACHIEVEMENT OF THE PARIS AGREEMENT AND 2030 AGENDA





#### UN DESA Sustainable Development @SustDev · Jul 15

**#SDG12**: Disposal of electronic & electrical equipment has become a fast-growing **#waste** stream, driven by growing consumption, short product life cycles & limited repair.



Learn more at new @UN . #SDG Report: unstats.un.org/sdgs/report/20...



## 12 RESPONSIBLE CONSUMPTION





SDG 12 – Ensuring Sustainable Consumption and Production Patterns

### Let's explore some data

SDG INDICATOR 12.2.1

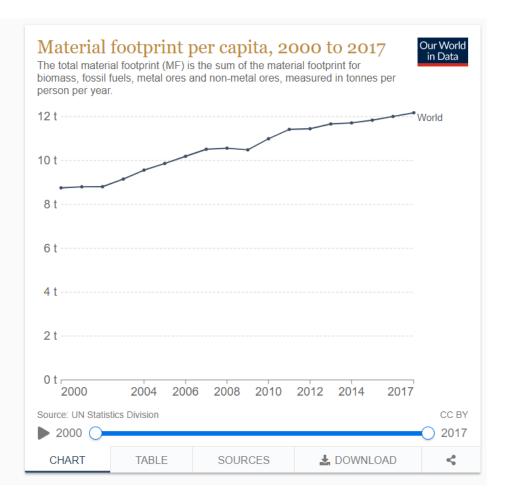
#### Material footprint

**Definition:** Indicator 12.2.1 is "material footprint, material footprint per capita, and material footprint per GDP".

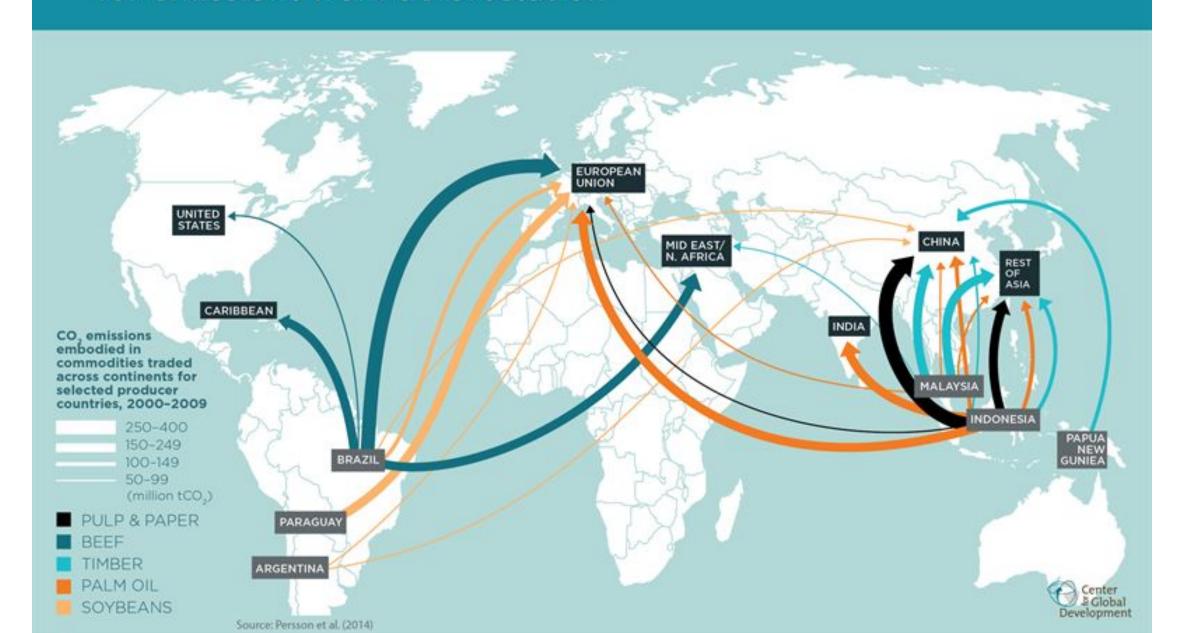
Material Footprint (MF) is the quantity of material extraction that is required to meet the consumption of a country. The total material footprint is the sum of the material footprint for biomass, fossil fuels, metal ores and non-metal ores.

The definition or target level of sustainable material footprint is not defined. Data on material footprints are outdated and unavailable for years following 2010.

**Goal:** "By 2030, achieve the sustainable management and efficient use of natural resources".

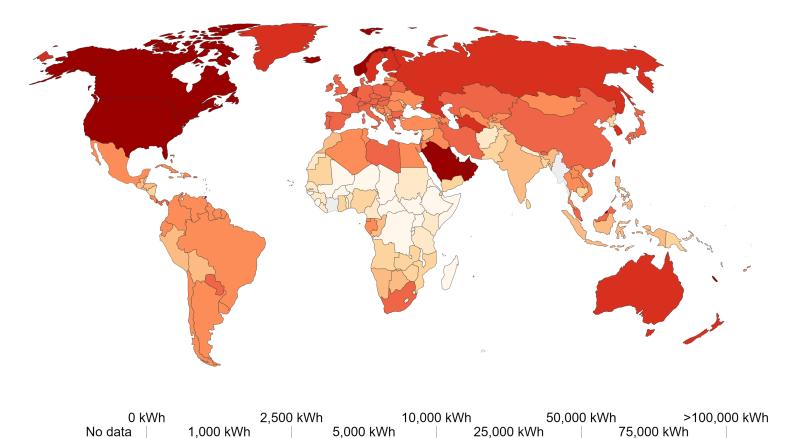


### Consuming countries share responsibility for emissions from deforestation



#### Energy use per person





Source: Our World in Data based on BP & Shift Data Portal

OurWorldInData.org/energy • CC BY

Note: Energy refers to primary energy – the energy input before the transformation to forms of energy for end-use (such as electricity or petrol for transport).





What does sustainable consumption and production look like around us?

### LESSON: What day is Earth Overshoot Day?

# Your footprint and <u>Earth</u> Overshoot Day

http://www.footprintcalculator.org/



# BUT can we change our behavior fast enough? There is a intention-action gap...



