

Urban Innovation Challenge: **CITYPRENEURS**

Seeking Start-up Solutions Towards Achieving the SDGs

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Presentation Outline

- 01 Urban Challenges and SDGs
- 02 The Citypreneurs Programme
- 03 Winners of Citypreneurs
- 04 Activities in 2021

01 Urban Challenges and SDGs



2% of global land

> 60%

Global energy
consumption

70%

Global waste

70%

Greenhouse gas
emissions

01 Urban Challenges and SDGs

SUSTAINABLE DEVELOPMENT GOALS

Text



2017 CITYPRENEURS



02 The Citypreneurs Programme



2018 CITYPRENEURS

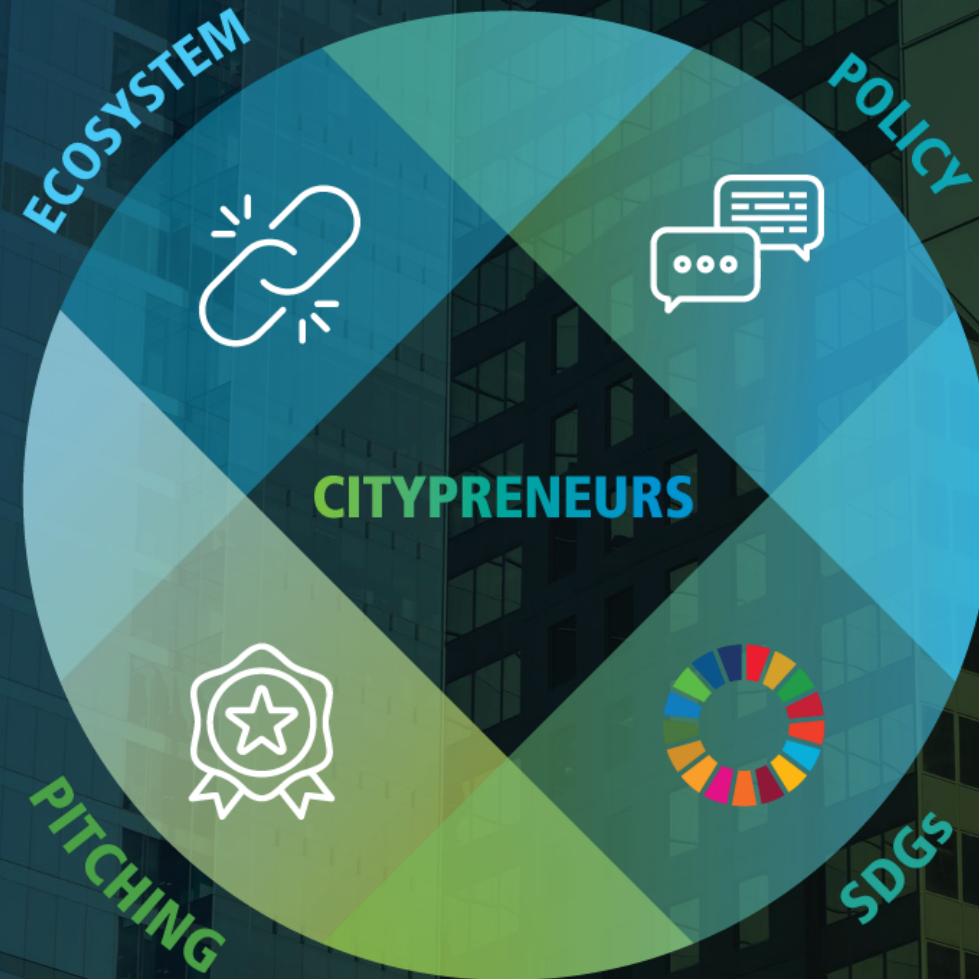


Most Needed Changes For Start-up

Q: Which type of changes would help your start-up the most?

-
- A horizontal bar chart with three bars of decreasing length, representing the percentage of respondents who chose each category. The bars are colored green, light green, and orange. The background of the chart area is white, and the bars are set against a dark blue background with a grid of white lines.
- | Rank | Category | Description | Percentage |
|------|--------------------|---|------------|
| 1 | Start-up ecosystem | Access to innovators, investors, government counterparts | 74% |
| 2 | Policy | Government policies and regulations | 37% |
| 3 | Culture | Societal attitudes toward young entrepreneurs in the global economy | 30% |
- 1 Start-up ecosystem**
Access to innovators, investors, government counterparts **74%**
 - 2 Policy**
Government policies and regulations **37%**
 - 3 Culture**
Societal attitudes toward young entrepreneurs in the global economy **30%**

Citypreneurs' Approach



Start-up Expert Consultation



Investor Roundtable & Pitch Clinic



Main Event

Networking Event



Private Sector Engagement & Investment

Official Investing Partners



Official Tech Sponsorships in AI, Blockchain, voice recognition and IoT

aergo

Peltarion

Chain Partners

PULZZE
SYSTEMS

EIDWare



Strengthening Start-up Ecosystem with Policy Support

Seoul Impact Ecosystem Mapping Workshop



Policy Dialogue

Strengthening the Innovation Ecosystem
for Entrepreneurship and the SDGs

Impact Measurement and Monitoring
of Start-up for the SDGs



Impact Collective

Community-driven Investment & Acceleration for Impact Makers



Inclusive health and
quality of life



Circular economy
and the future of
waste management



Sustainable
Agriculture and Food



Green Energy and
the Environment

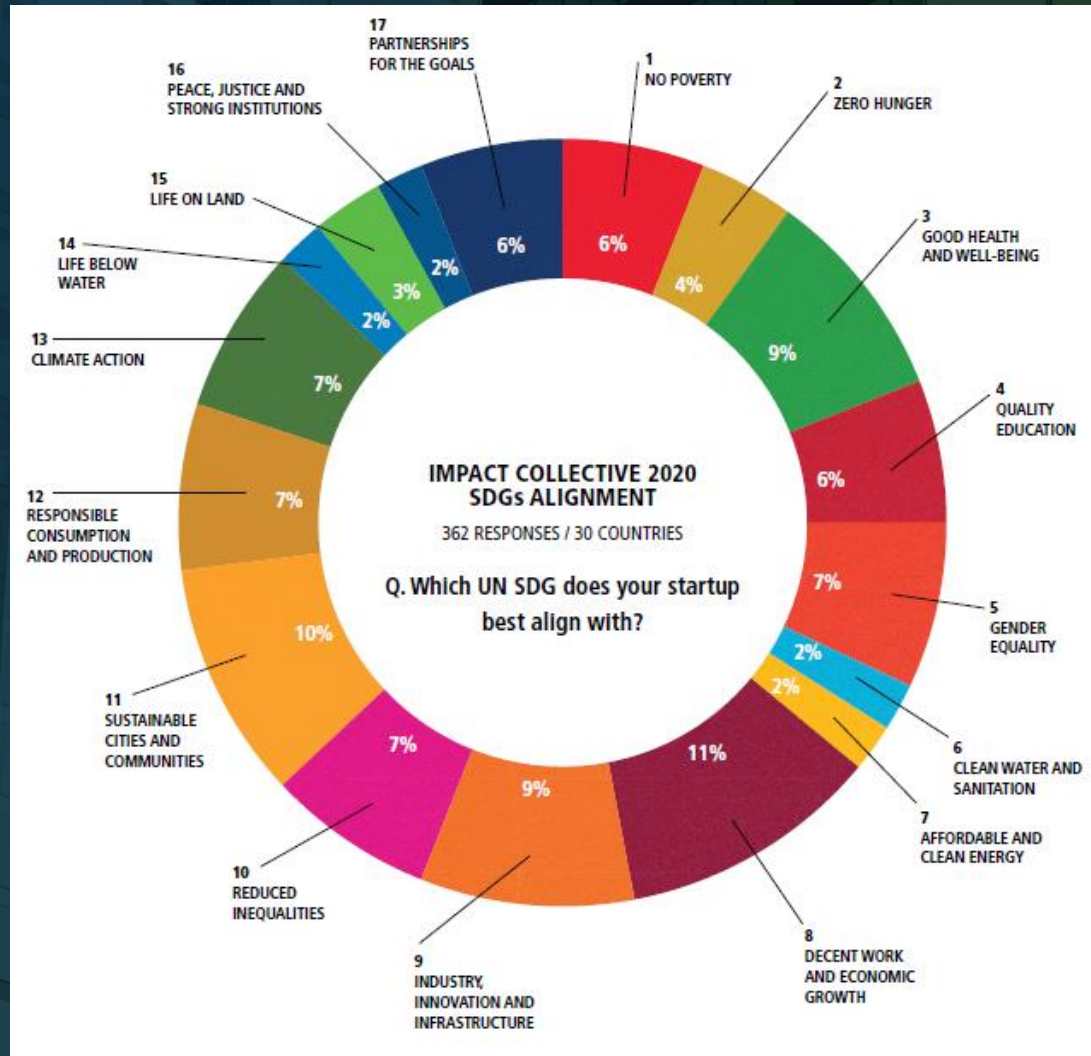


Digitalization for
equal opportunities
for all



Future of Work and
Economic Growth

Impact Collective



Partnerships & Synergies

Public Sector

Enabling Environment
For Innovation

Supporting Policy and
Regulatory Framework
For Investment

Knowledge Sharing

Private Sector

Expansion Support

Referrals

Catalyze and
Scale Innovation

Entrepreneur

Clusters of Innovations

Investment Return

Innovative Solutions

Entrepreneur

Private Sector

Public sector



- Biodegradable and eco-friendly plastic alternatives
- Wheat straws, paper cup, biodegradable bag, etc.

세상을 바꿀 첫걸음 생활 속 플라스틱 줄이기!

환경과 안전을 생각하는 친환경 생분해 빨대

#옥수수빨대 #식물성소재
#유해물질없음 #친환경생분해



내부 코팅을 친환경 식물성원료로?

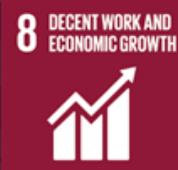
버리면 흙으로 돌아가는 친환경 생분해 종이컵

#무표백 #무형광 #환경에도 좋고 인체에도 무해
#친환경마크인증 #독성검사합격





Packaging for the Planet



- Cost effective, sustainable and eco-friendly packaging
- Insulation packaging solution using woolpack



<https://planetprotectorpackaging.com/>



- Affordable solar power + Incentive to attend school
- Solar Cow System (i.e., solar charging station) at schools





- A mobile app solution that rescues food and the environment
- Connect farmers and restaurants to sell their surplus to end users

Rescue delicious, unsold food from local restaurants, stores, AND farms from being wasted and save up to 90% off the regular price!



<https://damogoapp.com/>

N.THING



- Modular vertical farm system
- Maximize the cultivation efficient with data driven operations



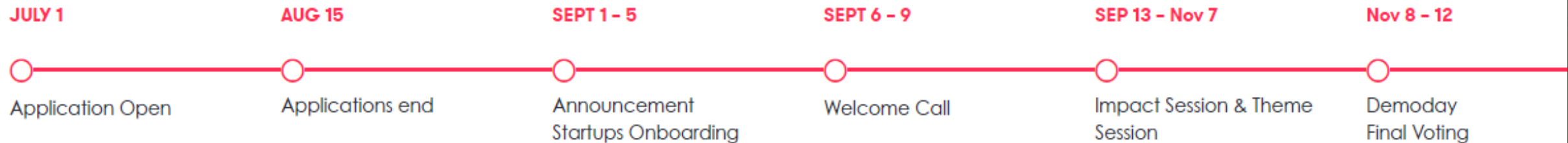
<https://nthing.net>

04 Activities in 2021

IMPACT COLLECTIVE

<https://bit.ly/ImpactCollective>

Program Schedule



More Information

CITYPRENEURS.ORG



Contact Information

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