Urban Innovation Challenge:

CITYPRENEURS

Seeking Start-up Solutions Towards Achieving the SDGs

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UNITED NATIONS
ESCAP
Economic and Social Commission for Asia and the Pacific
Presentation Outline

01 Urban Challenges and SDGs
02 The Citypreneurs Programme
03 Impacts of Citypreneurs
04 Future Plan of Citypreneurs
01 Urban Challenges and SDGs

- 2% of global land
- Global energy consumption: >60%
- Global waste: 70%
- Greenhouse gas emissions: 70%
01 Urban Challenges and SDGs
02 The Citypreneurs Programme
Most Needed Changes For Start-up

Q: Which type of changes would help your start-up the most?

1. **Start-up ecosystem**
   - Access to innovators, investors, government counterparts
   - **74%**

2. **Policy**
   - Government policies and regulations
   - **37%**

3. **Culture**
   - Societal attitudes toward young entrepreneurs in the global economy
   - **30%**
Citypreneurs’ Approach
Citypreneurs Themes

2017 Themes
- HEALTH TECHNOLOGY
- EDUCATION TECHNOLOGY
- TRANSPORTATION / ENVIRONMENT

2018 Themes
- GREEN ENERGY
- URBAN MOBILITY
- SOCIAL PROTECTION

2019 Themes
- HEALTHY INCLUSIVE AGING
- DEVELOPING SKILLS
- GREEN CONSUMPTION AND PRODUCTION
2019 Citypreneurs

176 applicants from 46 countries

Application Opens: May 20th
Early Bird Deadline: June 27th
Application Deadline: July 31st
TOP 30 Announcement: August 6th

01 02 03 04
2019 Citypreneurs

Mentoring Programmes

Start-up Expert Consultation

Investor Roundtable & Pitch Clinic

Networking Event

Main Event

Demo Day

05
August 27th

06
September 18th

07
September 30th

08
October 1st

09
December 16th

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Private Sector Engagement & Investment

Official Investing Partners

Official Tech Sponsorships in AI, Blockchain, voice recognition and IoT
Strengthening Start-up Ecosystem with Policy Support

Seoul Impact Ecosystem Mapping Workshop

Strengthening the Innovation Ecosystem for Entrepreneurship and the SDGs

Policy Dialogue

Impact Measurement and Monitoring of Start-up for the SDGs
## Partnerships & Synergies

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<th>Public Sector</th>
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<th>Supporting Policy and Regulatory Framework For Investment</th>
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<td>Catalyze and Scale Innovation</td>
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<td>Entrepreneur</td>
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<td>Entrepreneur</td>
<td>Private Sector</td>
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Citypreneurs 2017 Winner: DoBrain

- Education app for children with learning disabilities from underserved communities
- AI-based mobile diagnosis & therapy solution
Strengthened the business model and aligned it with the SDGs

Connected DoBrain with international partners

Citypreneurs 2017 Winner: DoBrain

- Largest scale cognitive treatment and advocation for children in the world
- 500,000 users in over 10 cities
- Collaborating with Digital Healthcare Laboratory to improve mobile therapy solutions
- Partnering with Harvard Medical School, Texas Children’s Hospital and Massachusetts General Hospital to localize the app in USA
- Strengthened the business model and aligned it with the SDGs
Citypreneurs 2018 Winner: Dot Inc.

• Braille tech solution
• Dot Watch & Dot Mini: The world's first smartwatch & media device for the visually impaired
Citypreneurs 2018 Winner: Dot Inc.

- Excellent user experience
- Gold Lion Award in Health & Wellness Tech at Cannes
- Dot Kiosk: Barrier-free IoT information kiosk for infrastructure
- Dot Public: Disabilities-inclusive, barrier-free transportation system
- Offered various networking and pitching opportunities
- Connected Dot with city developers
Citypreneurs 2019 Winner: Yolk

• Affordable solar power + Incentive to attend school
• Solar Cow System (i.e., solar charging station) at schools
Citypreneurs 2019 Winner: Yolk

- Lower household’s expenditure on electricity + Higher school attendance
- iF 2018 Social Impact Award & 2019 CES Innovation Award
- Working with the Korea International Cooperation Agency and Energy 4 Impact to expand the Solar Cow Project in Africa
- Connected Yolk with different investors and partners
04 Future Plan of Citypreneurs

Program Schedule

- **MAY 25th - AUG 20th**
  - Application Open
  - Due Diligence
  - Fast track investment starts

- **AUG 20 - 31st**
  - Participant Onboarding

- **SEP 1st**
  - Welcome Call

- **SEP 8 - 10th**
  - Impact Collective Camp

- **MID-NOV**
  - Regional Pitch

- **NOV 27th**
  - Final Pitch

Office Hours
Community Activities
Cross-border Program

More Information