ENABLING ACCESS TO SUCCESS DURING AND BEYOND THE PANDEMIC
1928
First private school to offer Teacher Education

15,588
Kindergarten to Graduate School Learners as of 2021
Over 54K Students from K to PhD
Our Mission
We exist to transform lives and society by innovating Philippine education and research.

Our Vision
We will be the biggest and best performing Philippine education system by 2030.
Being the biggest means having the most learners;

Being the best performing means producing graduates with the **best outcomes in** employability, entrepreneurship and applied research.
<table>
<thead>
<tr>
<th>INCOME GROUP</th>
<th>DEFINITION</th>
<th>RANGE OF MONTHLY FAMILY INCOMES (FOR A FAMILY SIZE OF 5 MEMBERS)</th>
<th>SIZE OF INCOME GROUP (I.E. NUMBER OF HOUSEHOLDS)</th>
<th>NUMBER OF PERSONS</th>
</tr>
</thead>
<tbody>
<tr>
<td>POOR</td>
<td>LESS THAN OFFICIAL POVERTY THRESHOLD</td>
<td>LESS THAN ₱11,690 PER MONTH</td>
<td>2.9 MILLION</td>
<td>17.7 MILLION</td>
</tr>
<tr>
<td>LOW INCOME (BUT NOT POOR)</td>
<td>BETWEEN THE POVERTY LINE AND TWICE THE POVERTY LINE</td>
<td>BETWEEN ₱11,690 - ₱23,381 PER MONTH</td>
<td>8.4 MILLION</td>
<td>40.7 MILLION</td>
</tr>
<tr>
<td>LOWER MIDDLE INCOME</td>
<td>BETWEEN TWO AND FOUR TIMES THE POVERTY LINE</td>
<td>BETWEEN ₱23,381 - ₱46,761 PER MONTH</td>
<td>7.6 MILLION</td>
<td>31.0 MILLION</td>
</tr>
<tr>
<td>MIDDLE CLASS</td>
<td>BETWEEN FOUR AND SEVEN TIMES THE POVERTY LINE</td>
<td>BETWEEN ₱46,761 - ₱81,832 PER MONTH</td>
<td>3.1 MILLION</td>
<td>11.2 MILLION</td>
</tr>
<tr>
<td>UPPER MIDDLE INCOME</td>
<td>BETWEEN 7 AND 12 TIMES THE POVERTY LINE</td>
<td>BETWEEN ₱81,832 - ₱140,284 PER MONTH</td>
<td>1.2 MILLION</td>
<td>3.8 MILLION</td>
</tr>
<tr>
<td>UPPER INCOME (BUT NOT RICH)</td>
<td>BETWEEN 12 AND 20 TIMES THE POVERTY LINE</td>
<td>BETWEEN ₱140,284 - ₱233,806 PER MONTH</td>
<td>358 THOUSAND</td>
<td>1.0 MILLION</td>
</tr>
<tr>
<td>RICH</td>
<td>ATLEAST EQUAL TO 20 TIMES THE POVERTY LINE</td>
<td>ATLEAST ₱233,807</td>
<td>143 THOUSAND</td>
<td>360 THOUSAND</td>
</tr>
</tbody>
</table>

**SOURCE:** COMPUTATIONS FROM MICRODATA OF THE FAMILY INCOME AND EXPENDITURE SURVEY (FIES), PSA (2016A), MAKING USE OF THRESHOLDS FROM ALBERT ET AL. (2018A)
Then COVID19 happened.
DIFFERENT CHALLENGES FOR DIFFERENT STUDENTS

CATEGORY 1: WITHOUT CONNECTIVITY
Students who do not have internet access, mobile devices, and other related resources at home

CATEGORY 2: WITH LIMITED CONNECTIVITY
Students who have irregular internet access but have at least a mobile device with messaging capability at home

CATEGORY 3: WITH CONNECTIVITY
Students who have stable internet access, mobile devices, and other related resources at home
“I need to secure food for my family members.”
“I need to find a job to support my family then my studies.”
“I need a flexible learning environment because of work.”
“I need to be well both for study and work.”

Customer understanding insightful data mining
DISTANCE LEARNING OPTIONS ARE...

- BORING
  - I can’t even...
  - 6 hours of this everyday?!

- INEFFECTIVE
  - This is a painful lecture ... for me ...
    and them.

- FRUSTRATING
  - Why is it taking so long to load?!
WE FOCUSED ON CUSTOMER EXPERIENCE, NOT THE TECHNICAL PLATFORM

We did NOT focus on a complicated platform, we adopted something simple and universal.

We DID focus on creating an experience that was engaging, effective, fun and (technically) frustration free.

We DID focus on training our professors on a new experiential tech-enabled distance learning model.
Redefining Productivity in the Value Chain

Transitioning Teachers to Digital Learning

Google Workspace for Education

Learn anytime, anywhere with Google and Globe.
TRANSITIONING TEACHERS TO DIGITAL LEARNING

720 Digital learning training hours per faculty

169 Faculty members from K-Graduate School

17 Faculty champions for apps integration

15 Faculty champions for experience design
NTC COPES.

BY BUILDING SUPPORTIVE INDUSTRY CLUSTERS

MAXIMIZE MULTIPLIER EFFECT THROUGH TEACH THE TEACHER PROGRAMS

ALTERNATIVE AND LIFEWIDE LEARNING INSTITUTE (ALL IN)

Total Available Market: Public Sector
897,056 total teachers

Total Available Market: Private Sector
≥300K total teachers

5000+ teachers and school leaders

500+ CenTEx teachers
Ayala Foundation

13,000 teachers and school leaders
<table>
<thead>
<tr>
<th>Data Point</th>
<th>2020</th>
<th>2019</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of days of Tracking</td>
<td>79</td>
<td>90</td>
</tr>
<tr>
<td>Trainee Beginning Head Count</td>
<td>549</td>
<td>1937</td>
</tr>
<tr>
<td>Unemployment Rate (UER)</td>
<td>9.48%</td>
<td>25.54%</td>
</tr>
<tr>
<td>Employment Rate (ER)</td>
<td>90.61%</td>
<td>43.66%</td>
</tr>
<tr>
<td>Average Monthly Wage (AMW)</td>
<td>P16,633.64</td>
<td>P17,584.00</td>
</tr>
<tr>
<td>Job Offer Rate (JOR)</td>
<td>91.55%</td>
<td>96.00%</td>
</tr>
</tbody>
</table>
Skills strategies for a sustainable world of work: A guide for Chief Human Resources Officers
CREATING A TIGHTLY INTEGRATED INDUSTRY-ACADEME ECOSYSTEM

GenPEP

TechPEP

EduPEP

IBPAP®

accenture

Globe

DepED

workspace
FOCUSING ON THE ‘S’ IN ESG DURING AND BEYOND THE PANDEMIC

Enabling Access to Success
**ESG**

**Environmental**
- Climate change strategy
- Biodiversity
- Water efficiency
- Energy efficiency
- Carbon intensity
- Environmental management system

**Social**
- Equal opportunities
- Freedom of association
- Health and safety
- Human rights
- Customer & product responsibility
- Child labour

**Governance**
- Business ethics
- Compliance
- Board independence
- Executive compensation
- Shareholder democracy
WAYS FORWARD

• Establishing structures for sustained conversations with learners, families, and school staff
• Promoting diversity and inclusion as institutional metrics of transformation and impact
• Institutionalizing a learning recovery plan mindful of changing employability requirements
• Balancing monetary and non-monetary instruments for inclusion and wellness