

Economic empowerment of women through team learning & coaching — The story of Mondragon Team Academy

Executive Training Course for Policymakers on the 2030 Agenda for Sustainable Development, April 2022



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LEINN

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#MeetTheTeam

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Little introduction

- Background *Mondragon Team Academy*:
- Roots & how was born
- How is the *learning method*?
- What sort of *programs* are being run?
- How does this relate to *female entrepreneurship and empowerment*?
- Lessons learned through covid pandemic, *few examples*



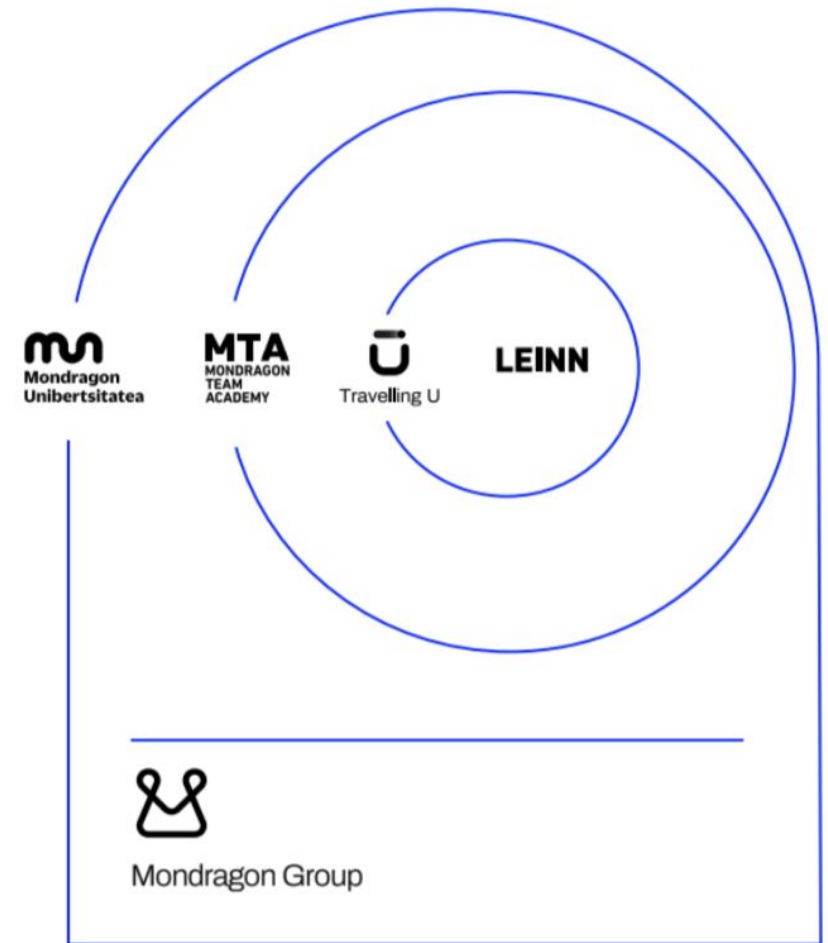
The University

Mondragon University, is a non-profit cooperative university based in the Basque Country, officially established and recognised in 1997. Mondragon University has a commitment towards social transformation with a clear human vocation and a commitment to our environment, our society and our time. Mondragon University is part of Mondragon Group, the largest workers cooperative in the world.

The LEINN program was created in 2008 by Mondragon University and Mondragon Team Academy changemakers network. LEINN combines the Finnish education methodology of Tiimiakatemia & the expertise of Mondragon University.

Mondragon Team Academy (MTA) implements an educational model that encourages team entrepreneurship through experimentation in which the students are not taught about entrepreneurship, but are given the tools and opportunities to set up their own ventures aiming to create positive impact.

Travelling U, is a cooperative educational platform that designs international creative, human and business learning experiences through a global, diverse and multicultural mindset. It takes LEINN degree to the international context.

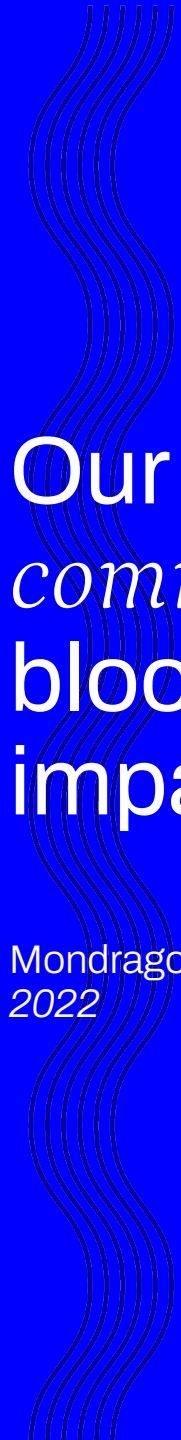


MTA Worldwide



MTA is an international community of *changemaker* entrepreneurs by implementing an educational model adapted to the new way society is organized that encourages *teampreneurship* through experimentation. The learning model focuses on a *Learning by Creating* methodology, in which the students are not taught about entrepreneurship, but are given the tools and opportunities to set up *their own ventures*.

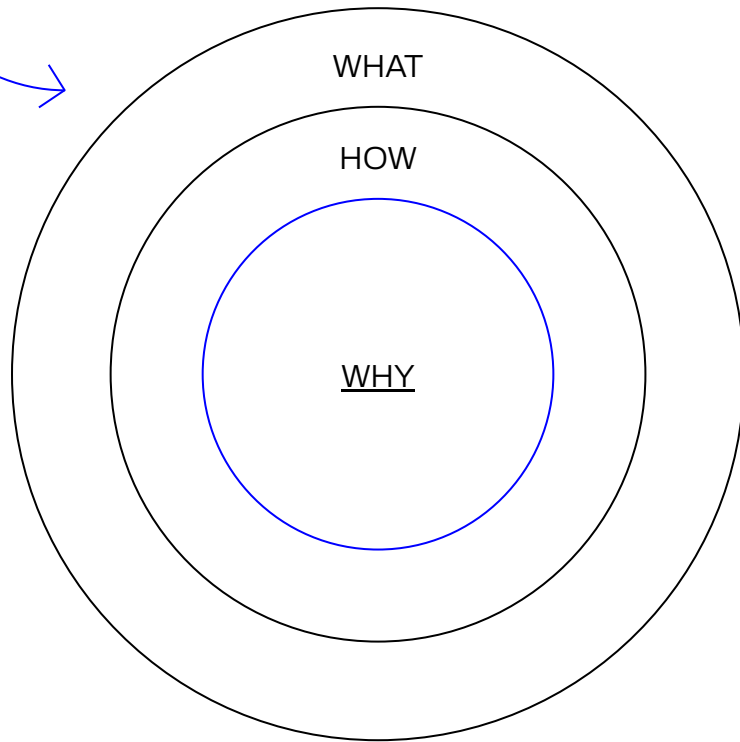
By the day of today the MTA international community consists of +2.500 team-entrepreneurs co-creating a global network of social innovation labs *ecosystem together*.



Our purpose is to create an *international community* of passionate teampreneurs blooming to create radical positive impact globally, together.

Mondragon Team Academy
2022

Why does MTA exist?

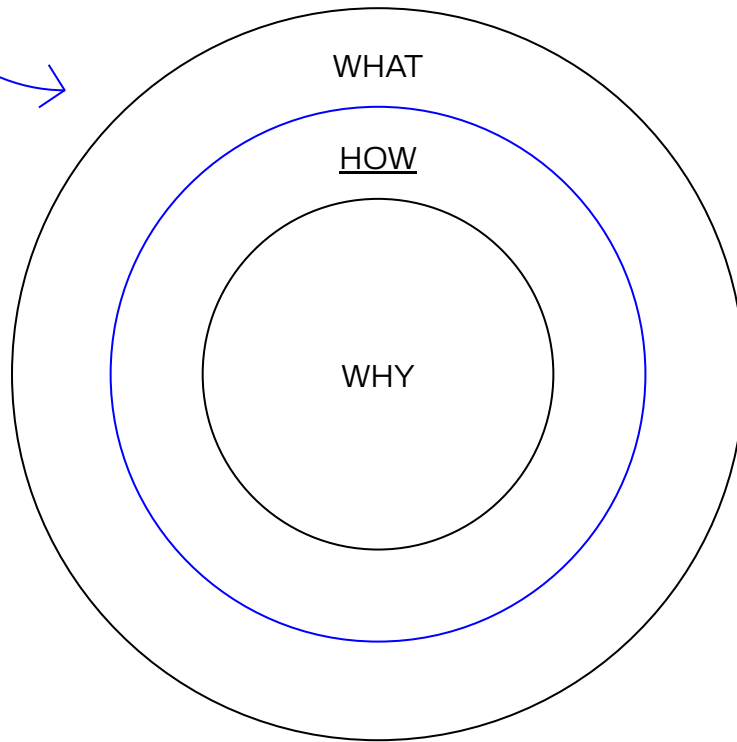


We believe in a *radically better world* made by team-entrepreneurs capable of:

Rebirth the entrepreneurial spirit and empower communities, multicultural leaders and change-makers.

Co-create meaningful, innovative and and profitable businesses with global-mindset and local commitment.

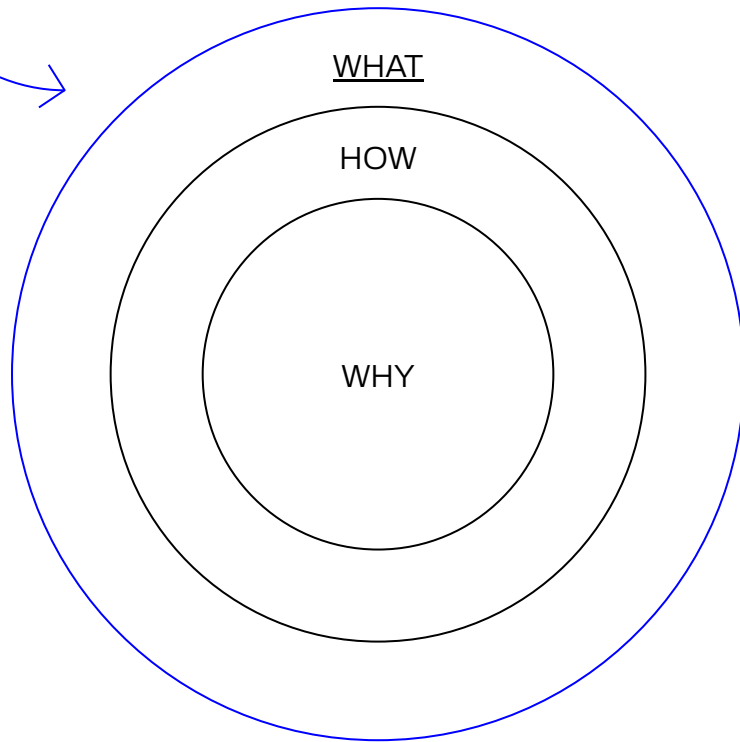
How we do it in MTA?



Thanks to *disruptive innovation education programs*:

- 1— Creating change-agents: team-changemakers
- 2— Developing and implementing entrepreneurial initiatives and intra-preneurial projects in MONDRAGON and in businesses worldwide
- 3— Creating MTA WORLD LABS: Entrepreneurial Teams & Social Innovation Ecosystems

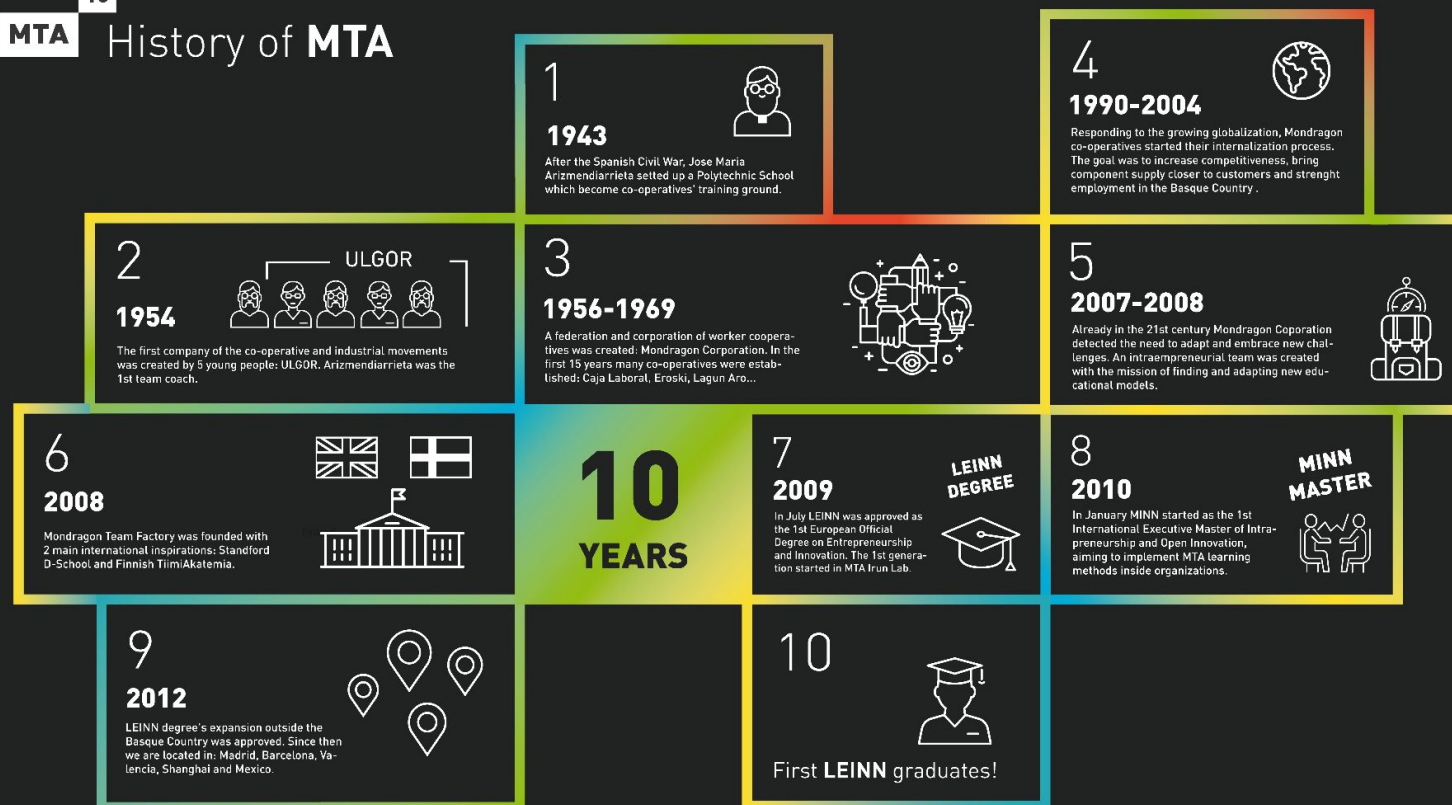
What does MTA do?



We design, implement and curate Learning and Entrepreneurial *ecosystems* and learning programmes:

- Mixing Formal Higher education and team-entrepreneurship
- Mixing Formal Corporate education and team-entrepreneurship
- Traveling around the world and collaborating with global key partners that align with values

MTA ¹⁰ History of MTA



1 Empresa por cada 11 graduados

250 Graduados

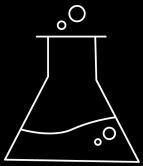
22 Proyectos emprendedores

1300 Emprendedores en equipo en red

IRÚN / OÑATI / BILBAO / MADRID / BARCELONA / VALENCIA / ZARAGOZA / QUERÉTARO / SHANGHAI / MÉXICO / COREA / HOLANDA

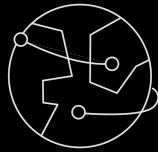
**MONDRAGON
TEAM
ACADEMY**

Mondragon Team Academy *Keys*



Finnish Educational Model

You will experiment the Finnish method based on collaborative and experiential learning.



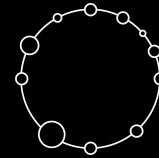
International experiences

You will travel the world while becoming a global citizen

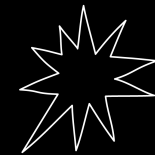


Real Companies

You will create your own company in teams.



Team Learning by Creating



Passion and enthusiasm

You will realize that learning can be an incredible adventure.

What does MTA *do*?



LABS

The Labs are spaces in which professionals, team-entrepreneurs, companies and startups mix to break down barriers and create collaborative ecosystems that add value to our society.



PROGRAMS

Our training programs are disruptive, based on 'learning by creating' principle and designed to prepare brave and bold people for present & future challenges.



STARTUPS

At MTA we support and nurture team entrepreneurs so that they can transform their projects into business realities.



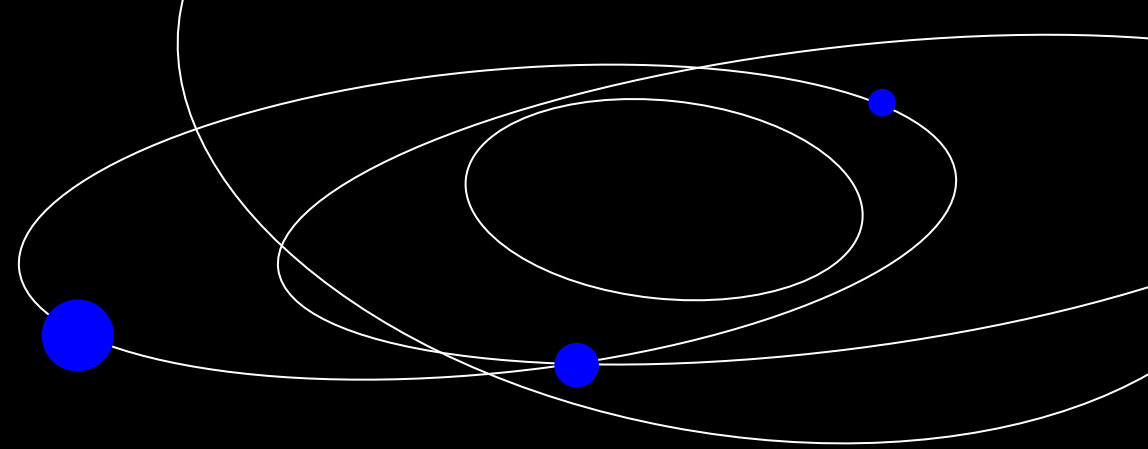
CORPORATE

We collaborate with companies and organizations in order to add value to the challenges they face through research, innovation and transformation projects.

MTA World



MTA *impact*



+2.500

Team Entrepreneurs &
Leaders

+100

Team Companies

+19

International MTA Labs

+20

Corporate Projects

+50M

Worth of our Team
Companies

4

LEINNers in
“Forbes 30 under 30”

+120M

turnover generated by
LEINNers and graduates

97%

Employability



KEYS



Entrepreneurship and social entrepreneurship in specific as view for business has brought more women closer to the business studies. There is another way of doing business and seeing *entrepreneurship as a way to impact*.



Cooperativism



Cooperative model sets a *flat hierarchy structure* for leadership and decision making, one person one vote.

Learning Methodology



Learning methodology itself underlines team learning by creating that builds *self confidence*, *less fear of failure*, *network building* since the beginning, references and support system with others.

Team Learning Companies



Safe environment and capacity building for business skills. *Entrepreneurship as a way of self-finance and opportunity creation.*

Community



Being part of a global network you can get inspired by and connected with others to learn and create. From peer to peer learning to learning in a network.

Equal opportunities



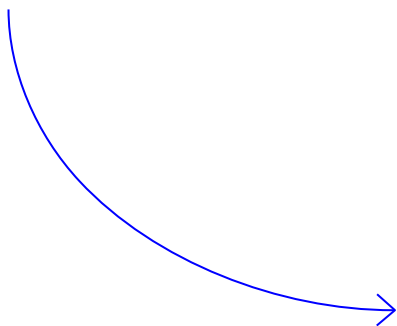
We collaborate with different stakeholders to enable opportunities for more people no matter the background to access university - still a lot to work on this ground

Positive *ripple effect*

Many of our
women
entrepreneurs,
build businesses
that empower new
opportunities for
the collective



Examples of *teampreneurs*



Maialen Zapiain & Ivy Aki
GINGKO



Eider Etxeberria & Bea Santamaría
BIZIPOZ



Ania Montoya & Lucia Lacuesta
EKI



June Arrieta
ZOCCO



Alba Serrano
NEXGEN CAREERS

Examples of *teampreneurs*

Ivy Aki and Maialen Zapirain (Bizkaia and Kenya) are co-founders of Gingko where they seek to change the fate of pregnant teenagers in Kenya, as it has been one of the countries most affected by teenage pregnancy. Knowing the problem up close, they organise training, motorisation and educational programmes for these young women who are looking to develop entrepreneurial projects. Ivy and Maialen have also created Blossom Through Teenage hood is a guide book that sheds light on sexual and reproductive health, personal development, and business skills for young people. This is intended to help teenagers find their footing in life during the early and delicate stage of teenagehood.

Eider Etxeberria and Beatriz Santamaría (Gipuzkoa/Alava) are co-founders of BIZIPOZ, a cooperative that promotes the empowerment of senior citizens. They design and develop active ageing programmes that go beyond the focus on care. They respond to the current reality: life expectancy is increasing and people want to live well and to be an active part of society. Eider has been recognised in the 2018 Forbes 30 Under 30 list of the most talented young people under 30.

Ania Montoya and Lucía Lacuesta (Alava) have co-founded EKI based in Seoul. They have developed a gamified app where users can find everything they need to learn in the field of sex education. They do it in a self-taught and fun way, helping to break the taboo of sexuality through intimacy. The platform adapts to the age and needs of each user and fills the knowledge gap that their current education has not covered.

June Arrieta (Gipuzkoa). Recent winner of the "Premio a Mujer Profesional Autónoma", (professional self-employed female award) from Caixabank, she is co-founder of ZOCCO Handmade, a project that through fashion accessories aims to help women at risk of exclusion with employment, training and emotional support. The learning journey o India during the LEINN degree was a key part in the creation of this project. June also has other recognitions such as being on the 2018 Forbes 30 Under 30 list of the most talented young people under 30.

Alba Serrano (Barcelona) is co-founder of Nexgen Careers, a company that brings the trends of the future of work to schools and universities and trains the next generation of professionals to thrive in the future world of work, and Zadig Experience, where they accompany high school students in their transition to university. In Kenya, together with other Basque and African entrepreneurs, he has also created HOCO, a company to produce sustainable building materials made from coconut waste.

Lessons learned through covid pandemic, *few examples*

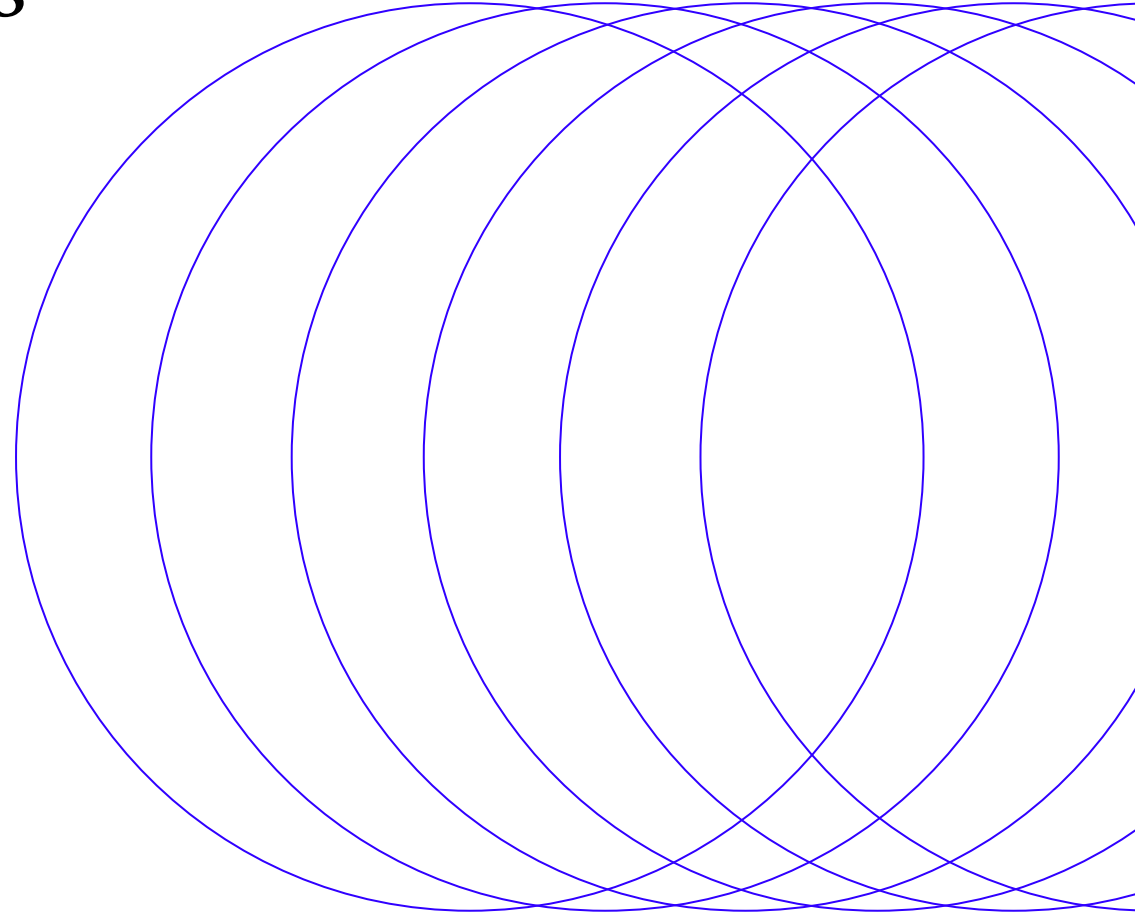
Enabling asynchronous learning contents

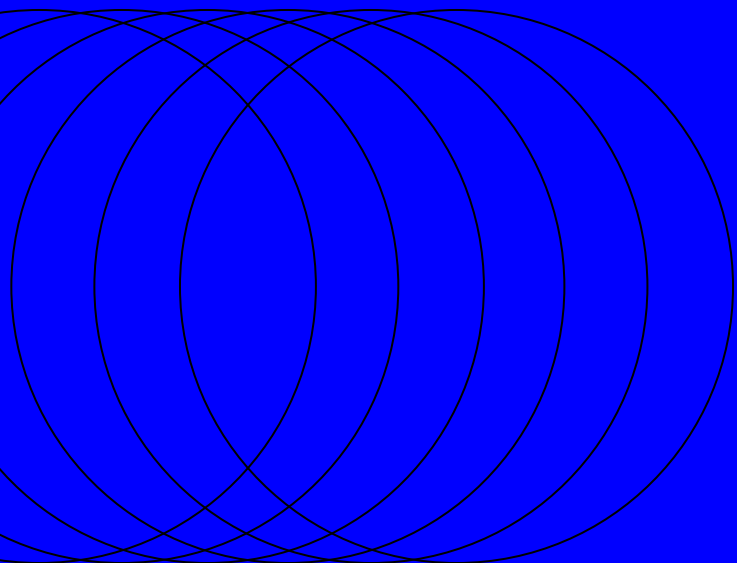
Platform based learning structures and programs – *Platformcoops now*

Join forces as network to *cross events and mentorships* nationwide and globally

Travel from home, and interactive map visualizing the community

Enable *peer to peer* collaboration and communication





Ready to embark on the learning revolution?

THANK YOU
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