Global Supplier Diversity & Inclusion

Supporting corporations and women-owned businesses to connect and succeed in global value chains

September 2021
Globally, women control $20 trillion in annual consumer spending and make 85% of consumer purchasing decisions.
CRITICAL PROGRAM OBJECTIVES*

• Support diversity and social responsibility corporate culture
• Meet customer/government requirements in RFPs/contracts
• Improve corporate image within the marketplace
• Drive social, economic benefits within targeted communities
• Comply with regulatory requirements
• Retain and attract talent
• Reduce purchasing costs
• Increase market share/awareness in targeted markets
• Gain unique market insights from suppliers
• Tap local sources of supply to improve service and quality
• Gain access to new technology

*The Hackett Group, 2021 Supplier Diversity Study
The Business Case

To be competitive, corporations must be inclusive in global sourcing to:

- Mirror their global diverse customer and employee base
- Support their clients
- Innovate for competitive advantage
- Support business growth
- Reduce costs through increased competition
- Support the UN’s Sustainable Development Goals
- Enhance corporate brand with community engagement
Today, less than 1 percent of large corporate and government spend worldwide goes to women-owned businesses.
WEConnect International

- Member-led global organization with 140+ multinational member buyers
- Women Business Certification in over 50 countries and 125+ countries represented
- Helps members create and implement international inclusive sourcing strategies
- Connects corporate buyers with women-owned businesses
- Builds the capacity of women suppliers to access markets
- Connects women-owned businesses together
Certification in 50+ Countries
70% of the World Population

Antigua and Barbuda
Argentina
Australia
Bahamas
Bangladesh
Barbados
Belize
Bermuda
Brazil
British Virgin Islands
Canada
Cayman Islands
Chile
China

Colombia
Costa Rica
Dominica
Ecuador
El Salvador
France
Germany
Grenada
Guatemala
Guyana
Honduras
Hong Kong
India
Indonesia

Ireland
Israel
Jamaica
Japan
Malaysia
Mexico
Montserrat
Netherlands
New Zealand
Nigeria
Pakistan
Panama
Peru
Philippines

Saint Kitts and Nevis
Saint Lucia
Saint Vincent and the Grenadines
Singapore
South Africa
Switzerland
Taiwan
Trinidad and Tobago
Turkey
Turks and Caicos Islands
United Kingdom

Registration available in over 125 countries

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Membership Benefits

**Business Growth**
A 'one-stop', reliable and cost-effective way to identify women-owned businesses in 120+ countries and access WEConnect International certified women-owned suppliers in 46 countries.

**Risk Management**
Assistance in mitigating risk and validating reported efforts to spend with women-owned suppliers that meet the global criteria for 51 percent owned, operated and controlled.

**Global Innovation**
Access to cost-savings and innovative services through increased competition with suppliers that mirror your diverse customer base.

**Vendor Development**
Efficient, in-person and virtual networking opportunities to identify 10,000+ women-owned businesses through the WECommunity database and other global and local events.

**Knowledge Exchange**
A platform to engage employees through training and educational programs for women business owners to enhance their capacity to supply to corporations, increase their market value and reduce risk to potential buyers.

**Brand Enhancement**
Ongoing opportunities to amplify inclusive sourcing efforts and increase the visibility of your company through global and local media channels available to WEConnect International.

**Leader Management**
Access to the world’s largest network of leading experts and resources on best practices of supplier diversity and inclusive sourcing programs.

**Global Impact**
Opportunities to set your company apart from competitors in CSR/ESG efforts and demonstrate a commitment to the UN Sustainable Development Goals, specifically goal #5 of Gender Equality and #17 of Partnerships for the Goals.

**Top 10 Global Champions for SD&I**
This ranking is made up of the some of the world’s largest corporations that have demonstrated their commitment to global inclusive sourcing, including minority, women, LGBT and disabled-owned businesses around the globe.
Key Components/Actions

- Identify current women-owned suppliers
- Determine current spend and establish baseline
- Develop annual diverse supplier spend objectives
- Identify and engage company advocates
- Identify procurement opportunities
- Access WECommunity to find potential women suppliers
- Leverage WEConnect International staff as resource
- Measure success
Supplier Diversity & Inclusion Resources

For additional information and Resources, visit:
Supplier Diversity & Inclusion Resources | weconnectinternational.org.

• Business Case Reports
• Regional Webinars on Supplier Diversity & Inclusion
• Tier 2 Resources
• Supplier Code of Conduct
• Research

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