

## ***Circular Economy means sustainable use***

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# Shower economics – consumer goods

inflow  
measured  
(GDP)

Production

in-FLOW

Consumption

outflow  
estimated

“waste”  
management

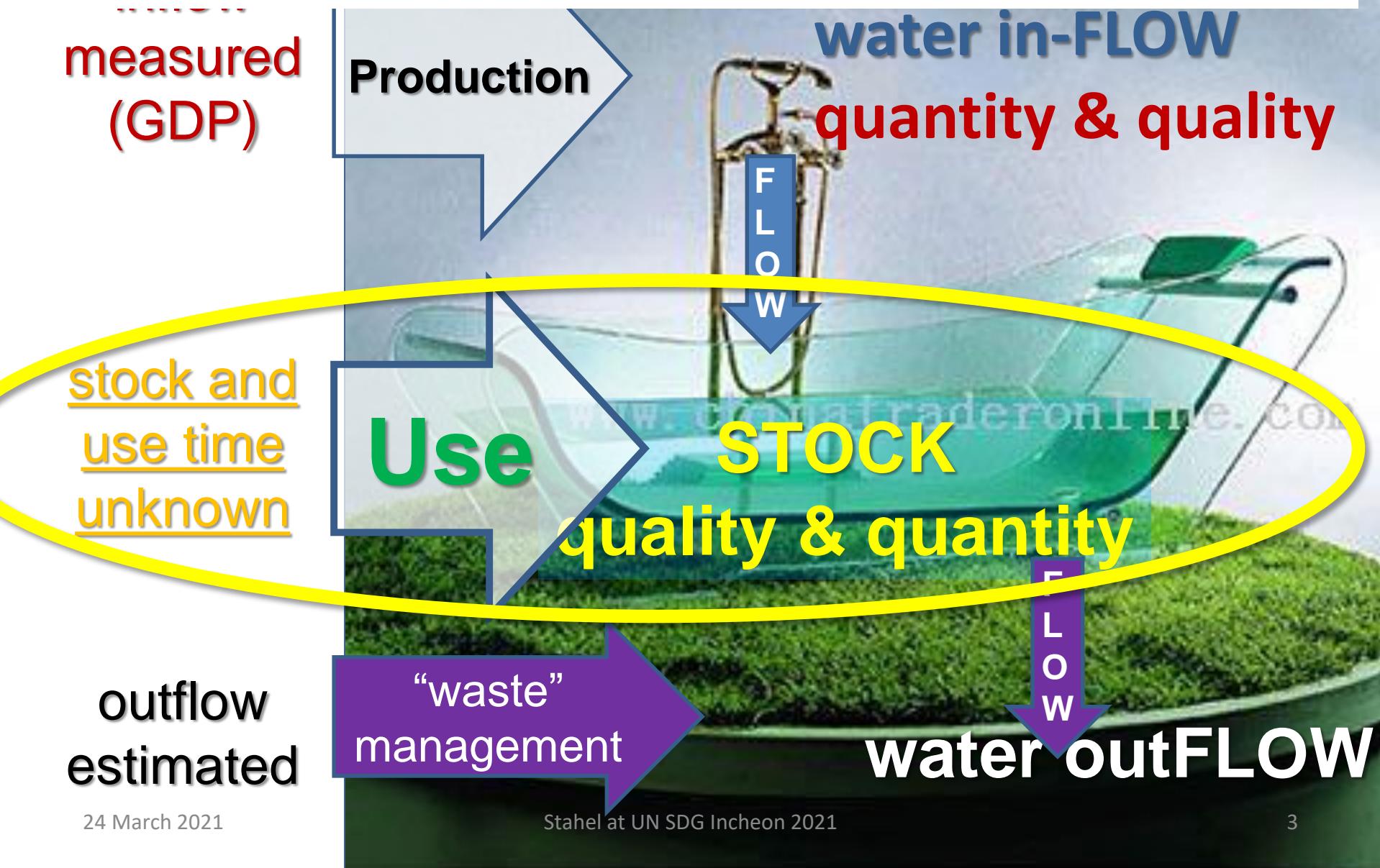
FLOW

food and fodder,  
energy, water,  
drinks

FLOW

out-FLOW

# Bath-tub (circular) economics – durable goods



The origins of Circularity: ① Nature: water, wood, wool, leather, food, stones, minerals. ③ good husbandry (poverty, scarcity): use it up, wear it out, make it do or do without. ② infrastructure: designed for durability



husbandry: careful management, thrift, saving

# Nature

Nature is circular by evolution.  
There is no waste in Nature, used  
resources become food for other  
organisms

Therefore: all waste is man-made.

# Infrastructure

- functional design for durability,
- often in public ownership,
- operation and maintenance often neglected to “save money”,
- may become part of cultural heritage,
- are local and immobile.



# Early man-made objects

- are made to last from natural materials like wood, wool, leather, stones, minerals,
- their use is governed by good husbandry and often poverty, scarcity: use it up, wear it out, make it do or do without.
- discarded objects are within Nature's circularity, but absorption capacity ?

# The circular economy's **bio-cycles** need sustainable production and consumption

## **Shower economy of consumer goods** is

- based on a sustainable use of natural resources (soil, water, biodiversity) and an efficient harvest management,
- on waste prevention in food, fodder, energy, water and drinks production and distribution,
- smart consumption-management to prevent water, food, energy wastes in storage & use.

appropriate for rural areas

‘organic’ waste water treatment plants are low-cost (**no ‘bricks’ or pumps**), create biotopes and flood basins, have **no sludge** (waste) issue – but **need space** (4 m<sup>2</sup>/habitant).

## Selling performance through ‘sufficiency’ solutions



Stahel at UN SDG Incheon 2021



# Tata Steel

has developed a **mobile 'canning line concept'**, which enables farmers to process and can their produce on the farm.

**Rent-a-factory** reduces food waste at the source and gives farmers an additional revenue.



# Anthropogenic objects and materials

## Qualitatively:

the Anthropocene unleashed scientific progress

- **physics:** the nuclear bomb & civil uses (health),
- **chemistry:** synthetic materials, plastic, agrochemicals, pharmaceuticals, hormones,
- **metallurgy:** multitude of metal alloys.

These new materials are unknown to Nature.

Thus all synthetic materials are man-made and impose a man-made producer responsibility at the end of their use.

# Turning point of overall material output of human activities to that of natural biomass

## Quantitatively:

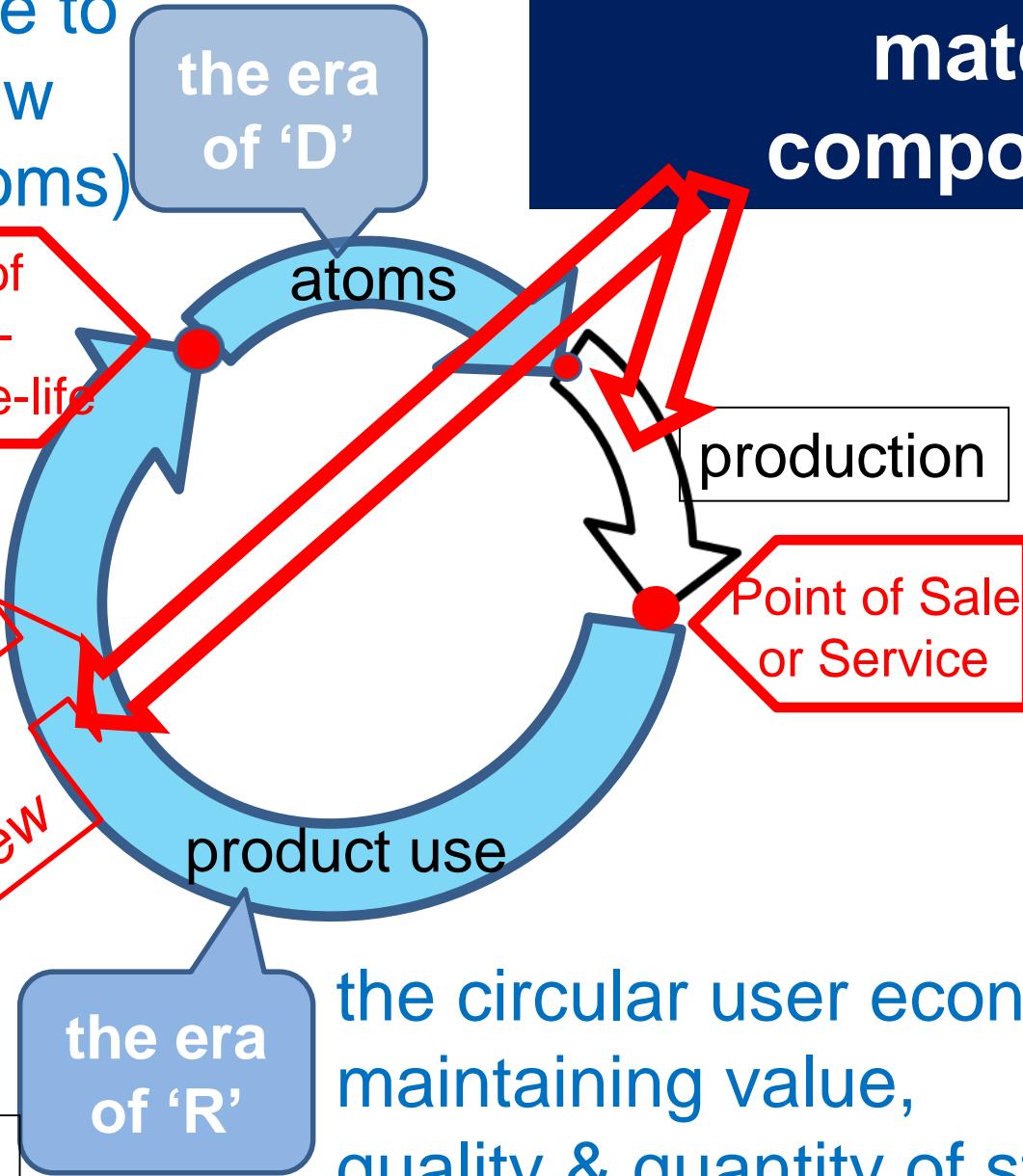
- in 2020, the human-made mass, referred to as the anthropogenic mass, surpassed all global living biomass of about 1.1 teratonnes
- the anthropogenic mass has recently doubled roughly every 20 years,
- for each person on the globe, anthropogenic mass equal to more than the average persons bodyweight is now produced weekly
- **additional new production is unsustainable!**

The solution? **The sustainable use of materials and objects** in the bath-tub Circular Economy, whose **tech-cycles** maintain quantity and quality of stocks of:

- **natural** capital (EU bioeconomy: arable land, water, forests, fish stock, biodiversity),
- **human** capital (labour, skills, expertise, wisdom),
- **cultural** capital (monuments, landscapes, music),
- **financial** capital (investments, wealth),
- **manufactured capital (materials, objects)**,
- **immaterial** assets (embodied water, CO<sub>2</sub>; liability).

## A mature bath-tub circular economy

from end-of-life to  
as-pure-as-new  
resources (atoms)



novel systems  
materials,  
components

# A bath-tub Circular Economy is local, cultural and differs between regions

- developing countries must be able to create stocks of infrastructure and objects (*fill up the bath tub*),
- industrial countries must repair & upgrade qualitatively, not replace, the existing stocks,

All nations can develop circular sciences (circular energy, chemistry, metallurgy) and regional workshops to exploit local skill pools which create local jobs through virtuous loops.

# understanding the underlying local issues – science and tradition



## Brass containers polish off food-poisoning bugs

VILLAGERS in India should not swap the brass "mutka" pots traditionally used to collect and store water for more modern alternatives. True to rumour, water stored in mutkas for a day or two really is safer to drink.

After hearing anecdotal reports that water stored in mutkas is safer, Rob Reed and Puja Tandon at Northumbria University in Newcastle upon Tyne, UK, decided to investigate. When they added *E. coli* to water in various

containers, the bacteria were all dead within 48 hours in mutkas, but survived in earthenware or plastic containers. Joint research with Sanjay Chhibber of Panjab University in Chandigarh, using water from contaminated sources in Indian villages, confirmed the finding.

When the researchers analysed the water, they found that the bugs were killed by copper leaching into the water from the brass. "The levels are vanishingly low and still a fraction of recommended copper intake," says Reed. "Unfortunately, the bacteria die only after one or two days and most villagers do not leave water in mutkas that long. However, longer storage could now be encouraged."

# The Circular Economy is about using, not consuming, regional stocks

- sell objects and molecules as a service: e.g. UNIDO's chemical leasing initiative  
<https://www.unido.org/our-focus-safeguarding-environment-resource-efficient-and-low-carbon-industrial-production/chemical-leasing>
- extend the service-life of objects (e.g. reuse, repair, remanufacture, upgrade),
- exploit sufficiency to create 'more from less': e.g. green vineyards, waterless urinals, plus-energy buildings, ploughing at night.

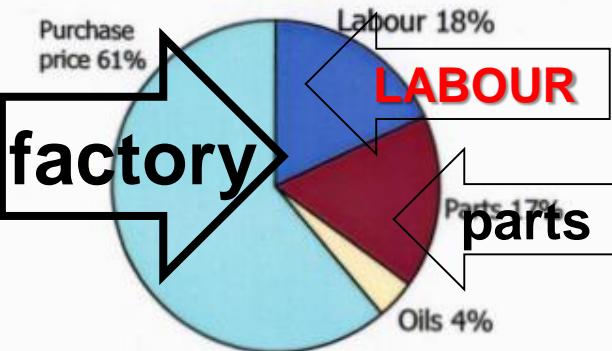
# Societal benefits of the Circular Economy micro-eco: product-life extension creates local jobs and prevents waste (substituting manpower for energy)

**Figure 3**

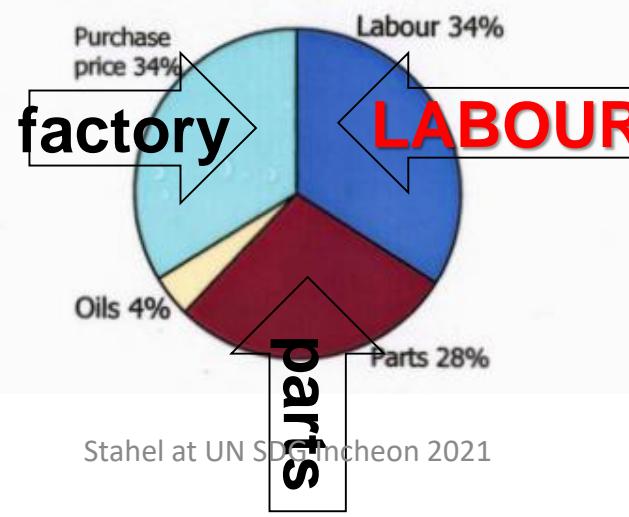
**Analysis of the running costs of a 30 year old  
automobile: Toyota Corona Mk II 1969**



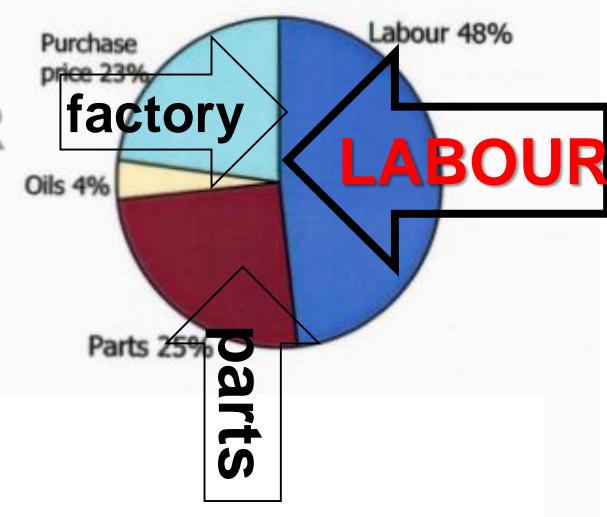
10 years



20 years



30 years



# Policymakers' motivation & actions

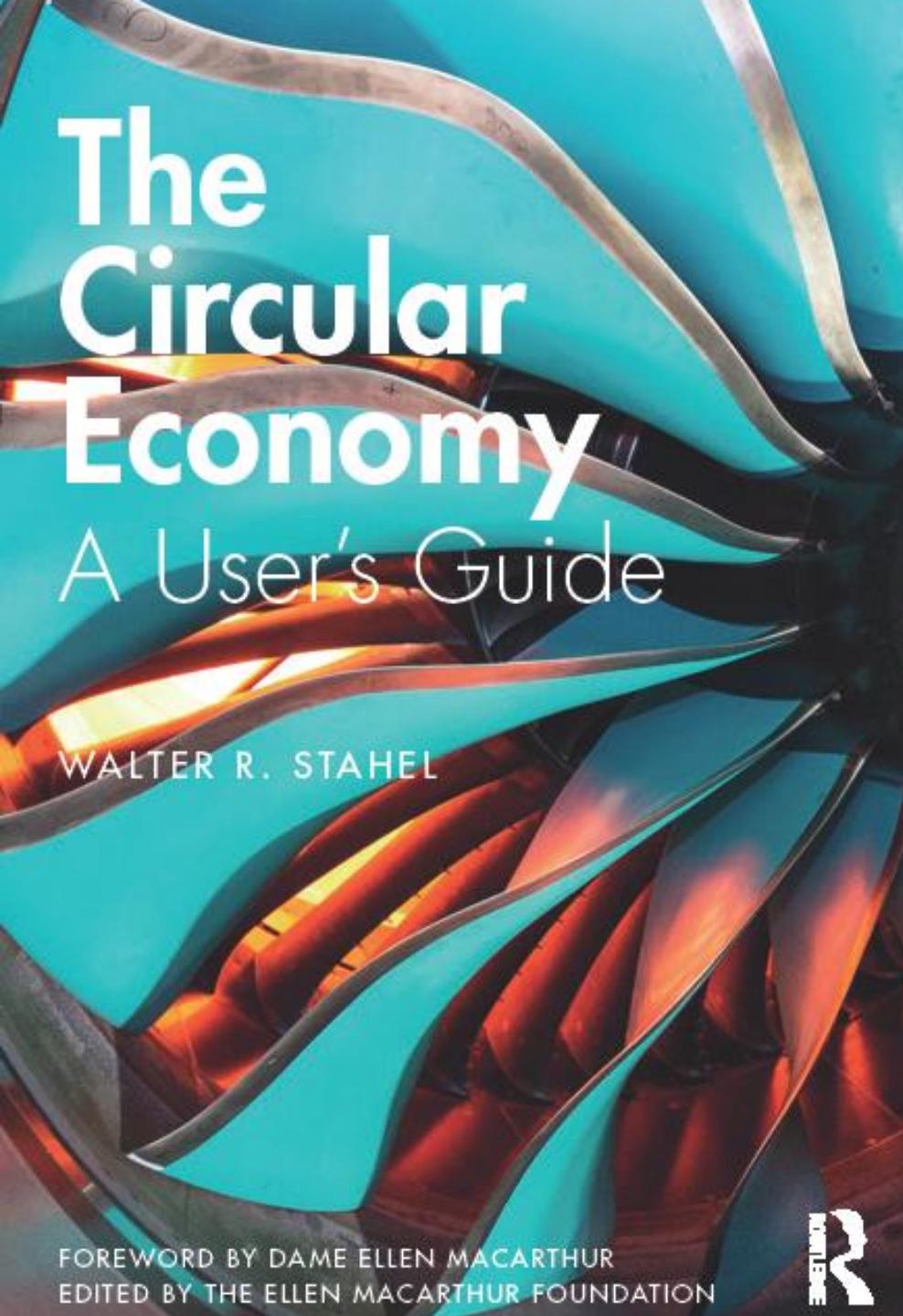
Why? stocks create resilience, demand caring!

- abolish labour taxes on workers active in maintaining natural, human, cultural and manufactured (infrastructure, objects) assets,
- favour public procurement of systems performance, not products (e.g. Incheon bridge),
- promote vocational training for repair and maintenance workers, and the creation of local repair and reuse shops,
- promote “circular legislation”, e.g. the right to repair, a full producer (take-back) liability .

# Who takes decisions in the circular economy ?

policymakers  
and  
owner-users,





# The Circular Economy

## A User's Guide

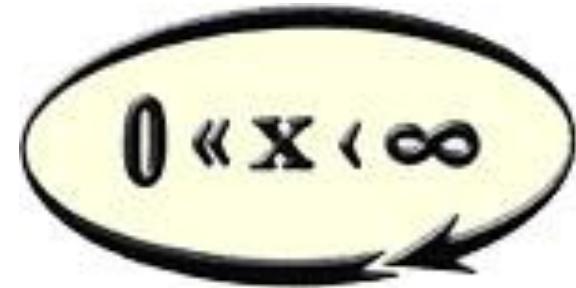
WALTER R. STAHEL

FOREWORD BY DAME ELLEN MACARTHUR  
EDITED BY THE ELLEN MACARTHUR FOUNDATION



More details in this  
guide, by  
Walter R. Stahel,  
June 2019,  
Routledge

incheon 2021



**thank you for listening**

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